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How to Use AI in Creating Presentations

What can you do, and what should you avoid?

David Beckett



29 Countries

TRAINED 32,000+ PEOPLE

























Pitchy

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GREAT IDEAS NEED A VOICE



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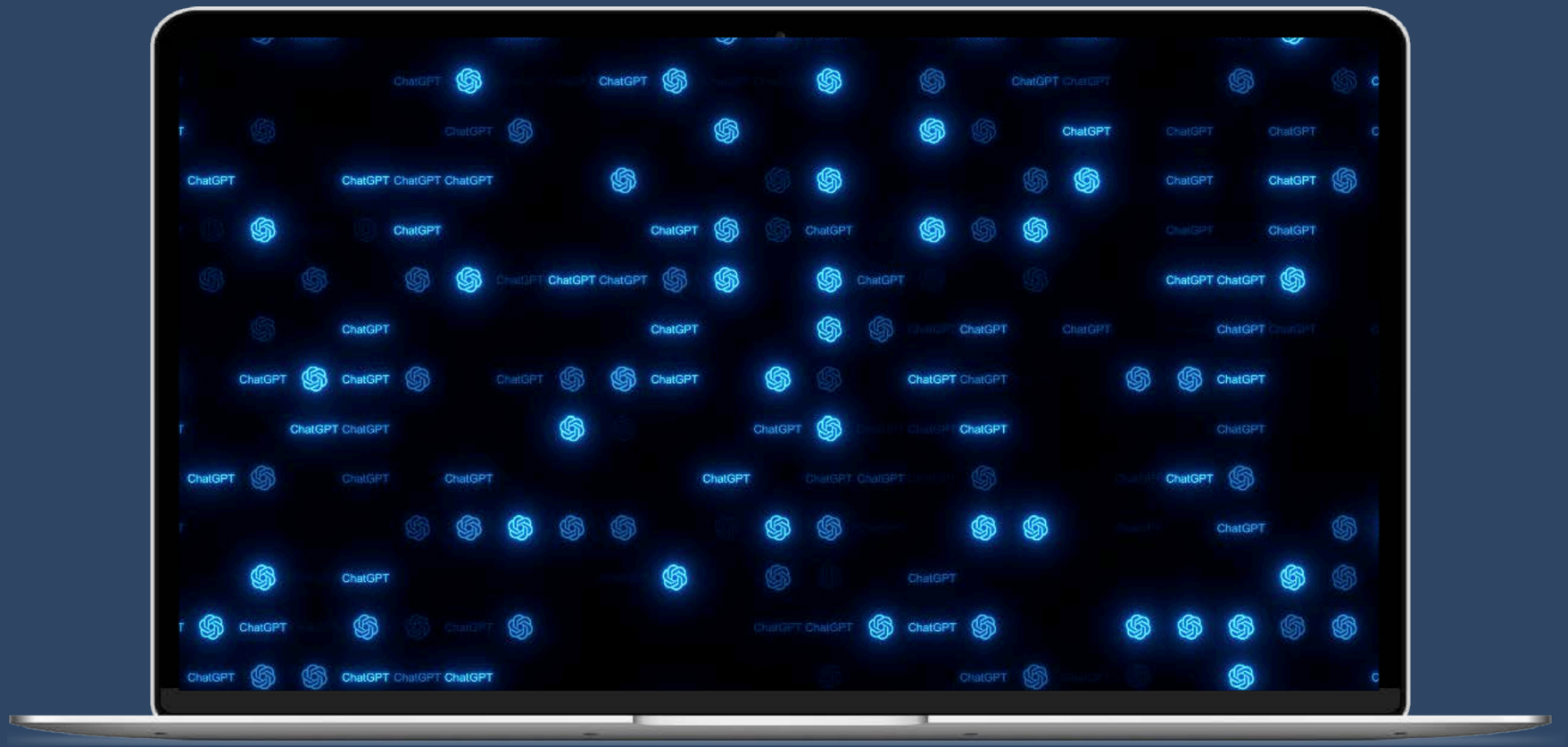
ChatGPT & AI Tools
CHANGED THE GAME



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Biggest benefits of
CHATGPT/AI TOOLS



TIME-SAVING



QUALITY



AUTOMATION

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Preparing Presentations is **TIME CONSUMING!**

81%

1 presentation per week

60%

2 Hours+ preparation/Pres

12%

1 week+ preparation!

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This means you will spend...

38 MONTHS PREPARING PRESENTATIONS!

5000+ Hours of your Working Life

Over 650 Working Days!

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“ChatGPT & AI are the
IDEAL TOOLS… RIGHT?”
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The issues around
AI & PRESENTATION

1. Should you even use AI?

2. Tools for Independent Professionals

3. Tools for Professionals in Companies

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Don’t make the mistake of

OUTSOURCING THINKING

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Worst case: AI does the work...
THEN YOU GET QUESTIONS!
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Preparing a presentation
HELPS YOU THINK DEEPLY
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Saving time is good but sometimes
THE PROCESS IS WORTH IT
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Ideal for small companies with;

No Legacy

No Brand Guidelines

No teams/small teams

(The following tools will probably become effective for corporates: keep an eye out!)

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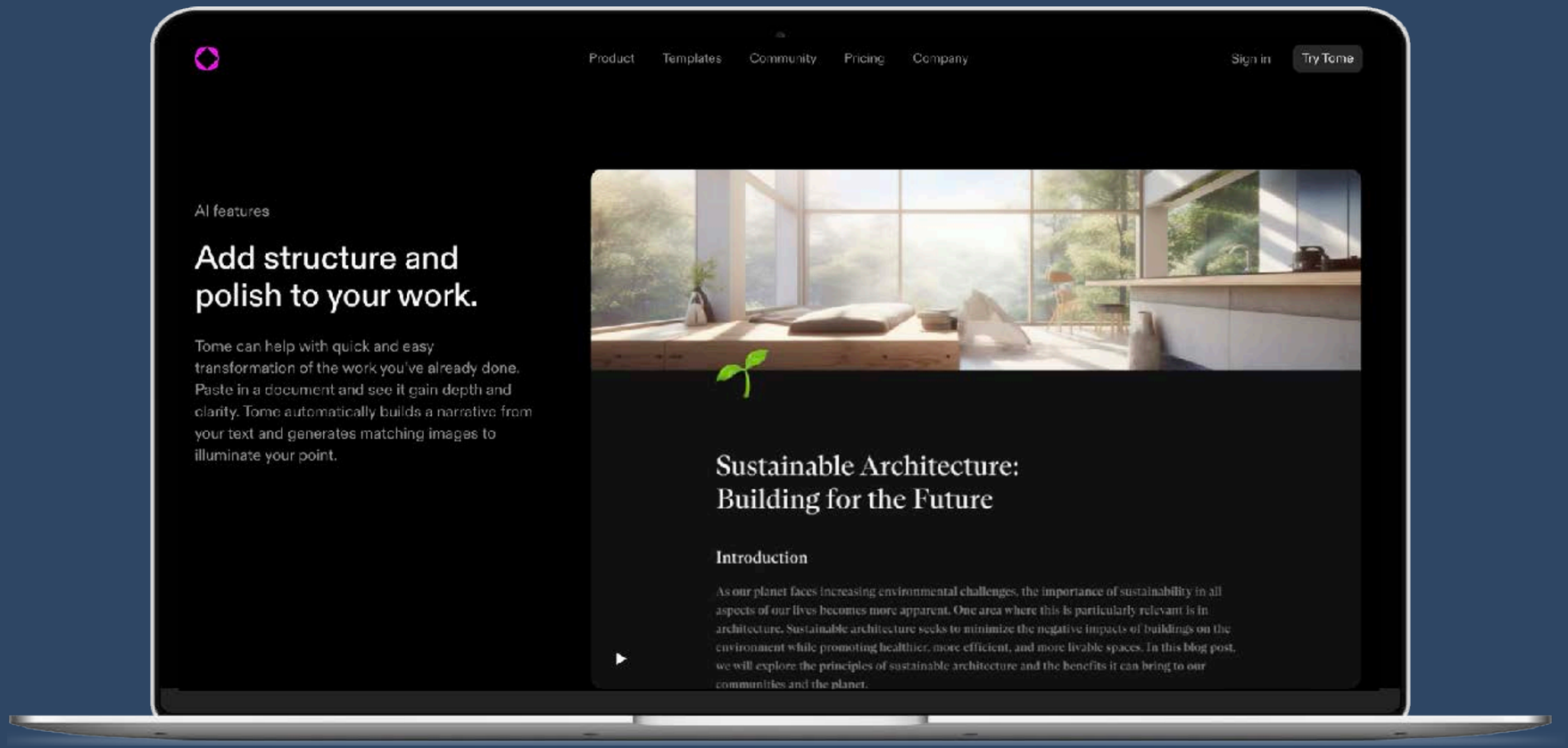
Tool. no. 1
TOME.APP



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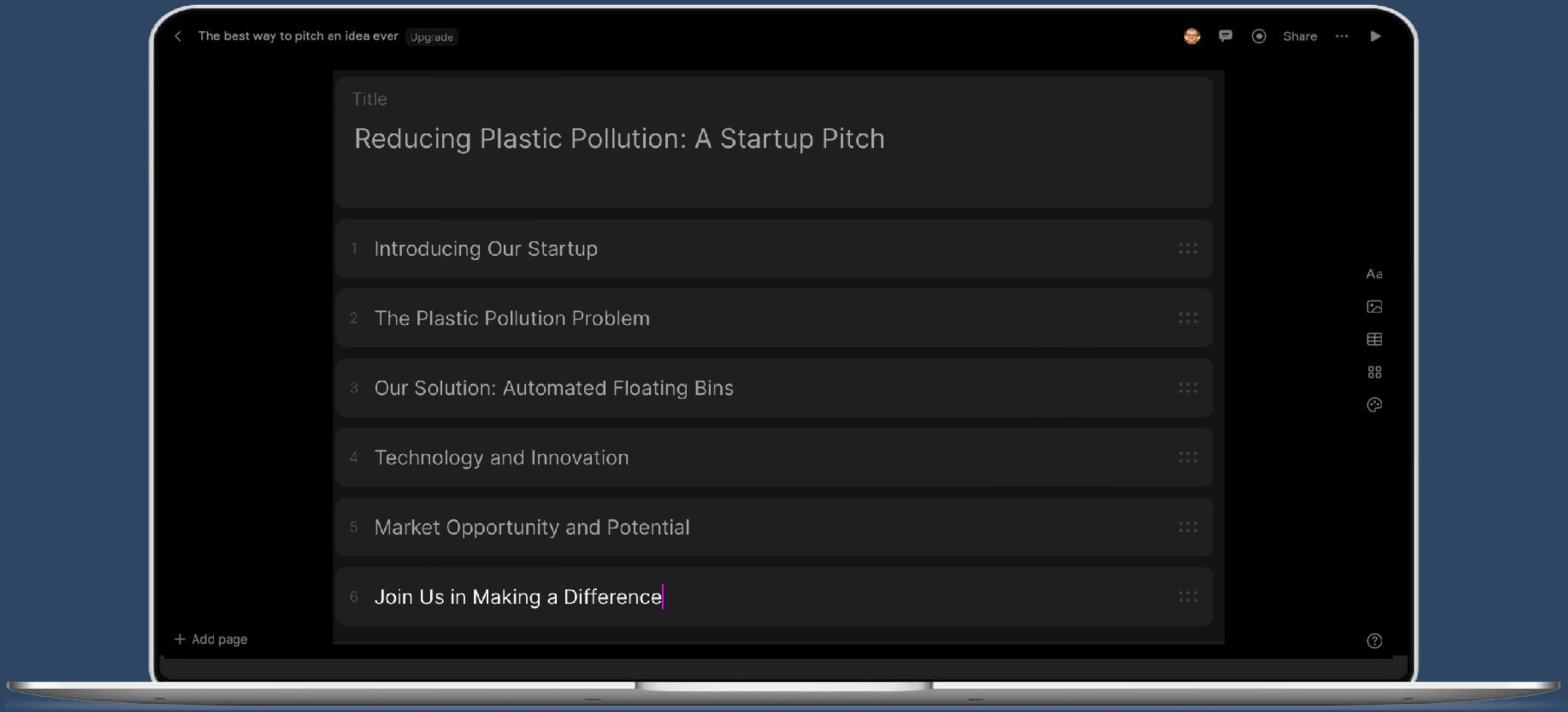

TOME.APP

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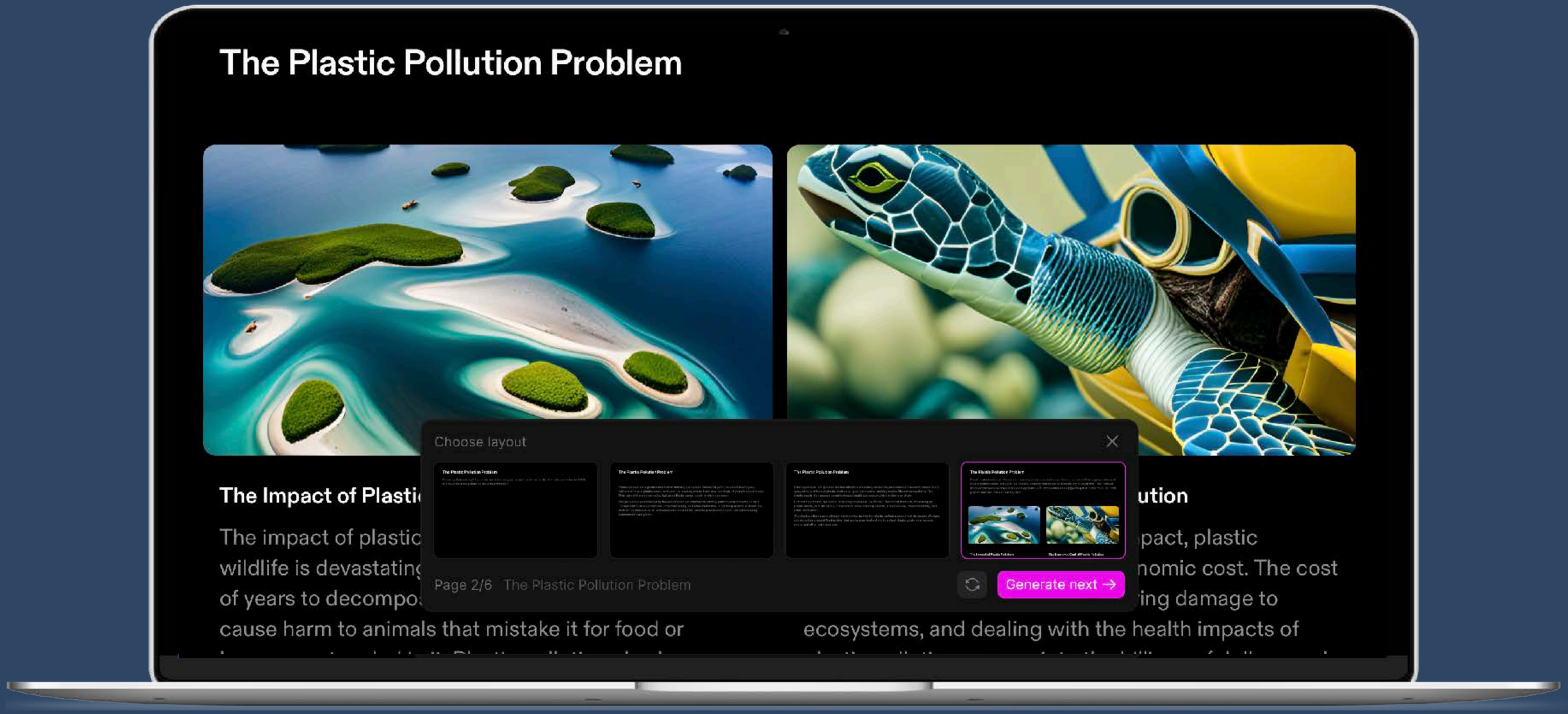

TOME.APP

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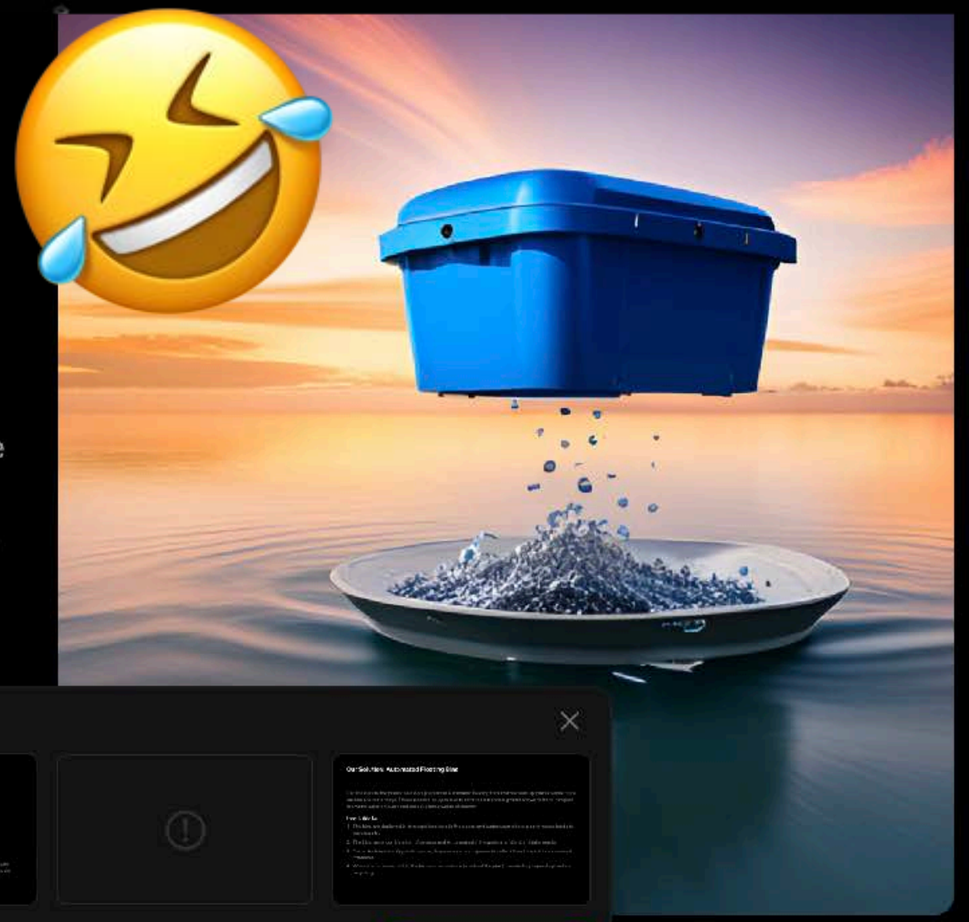
Automated Floating Bins

Our solution to reducing plastic pollution is through the use of automated floating bins that vacuum plastic out of oceans. This innovative technology will revolutionize the way we clean our oceans and protect marine life.



Choose layout

Page 3/6 Our Solution: Automated Floating Bins

Generate next →

TOME.APP

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Market Opportunity and Potential

Market Size

The plastic pollution crisis is a global problem, with an estimated 8 million tons of plastic entering our oceans every year. Our solution addresses a critical need and has the potential to capture a significant share of the market.

Target Market

Our target market includes coastal cities, ports, and shipping companies that are looking for sustainable solutions to reduce their plastic waste.

Revenue Potential

Our revenue model includes selling our technology to cities and ports, and charging a monthly service fee for ongoing maintenance. We estimate our potential revenue to be in the millions within the first few years of operation.



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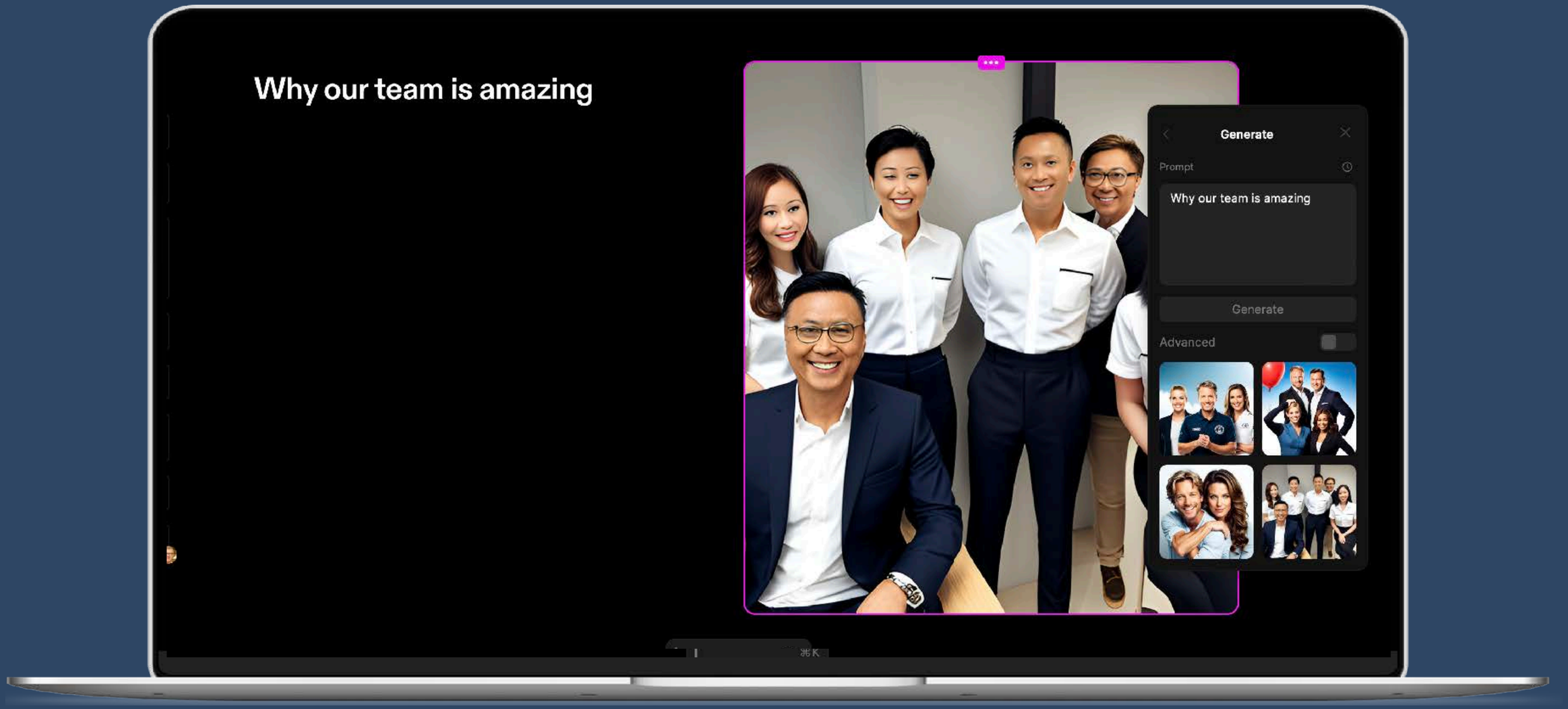

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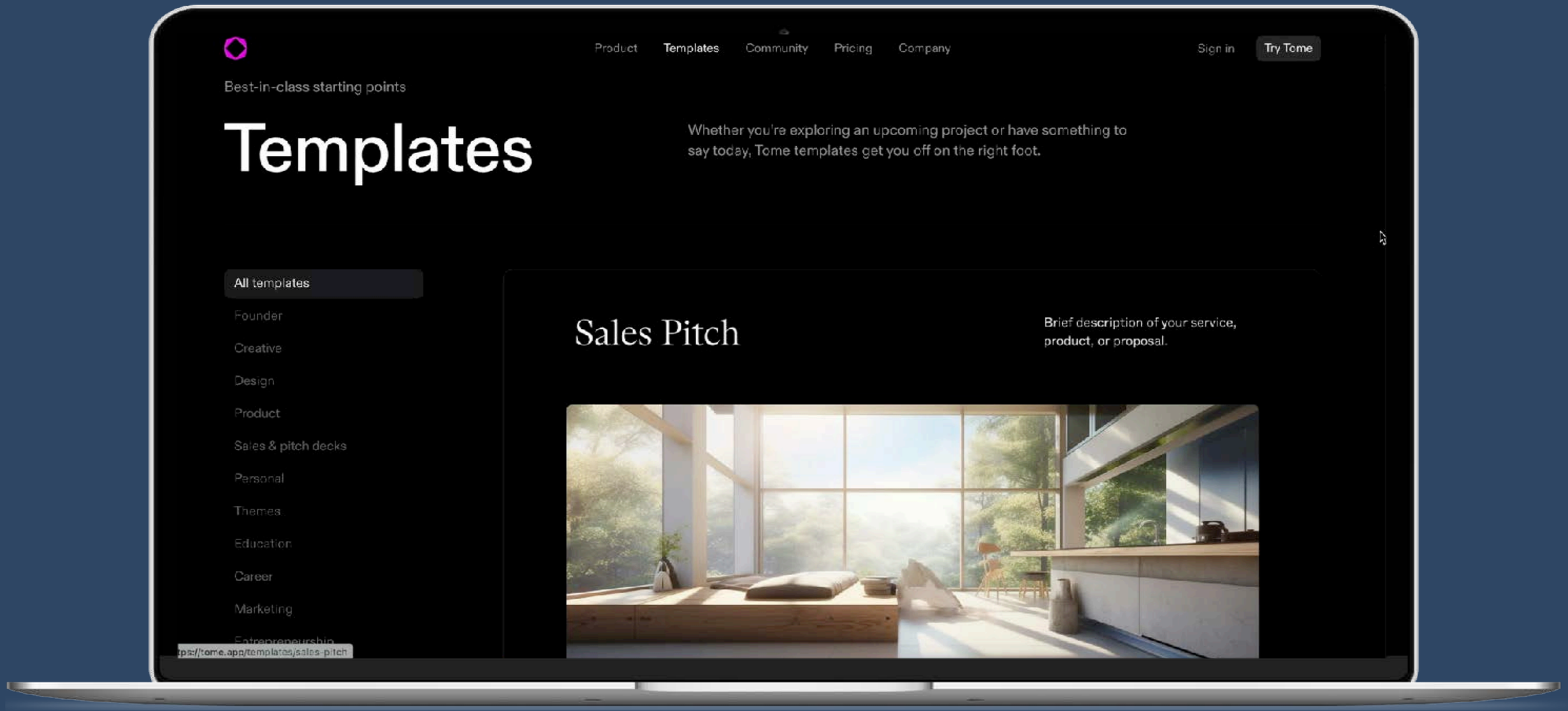

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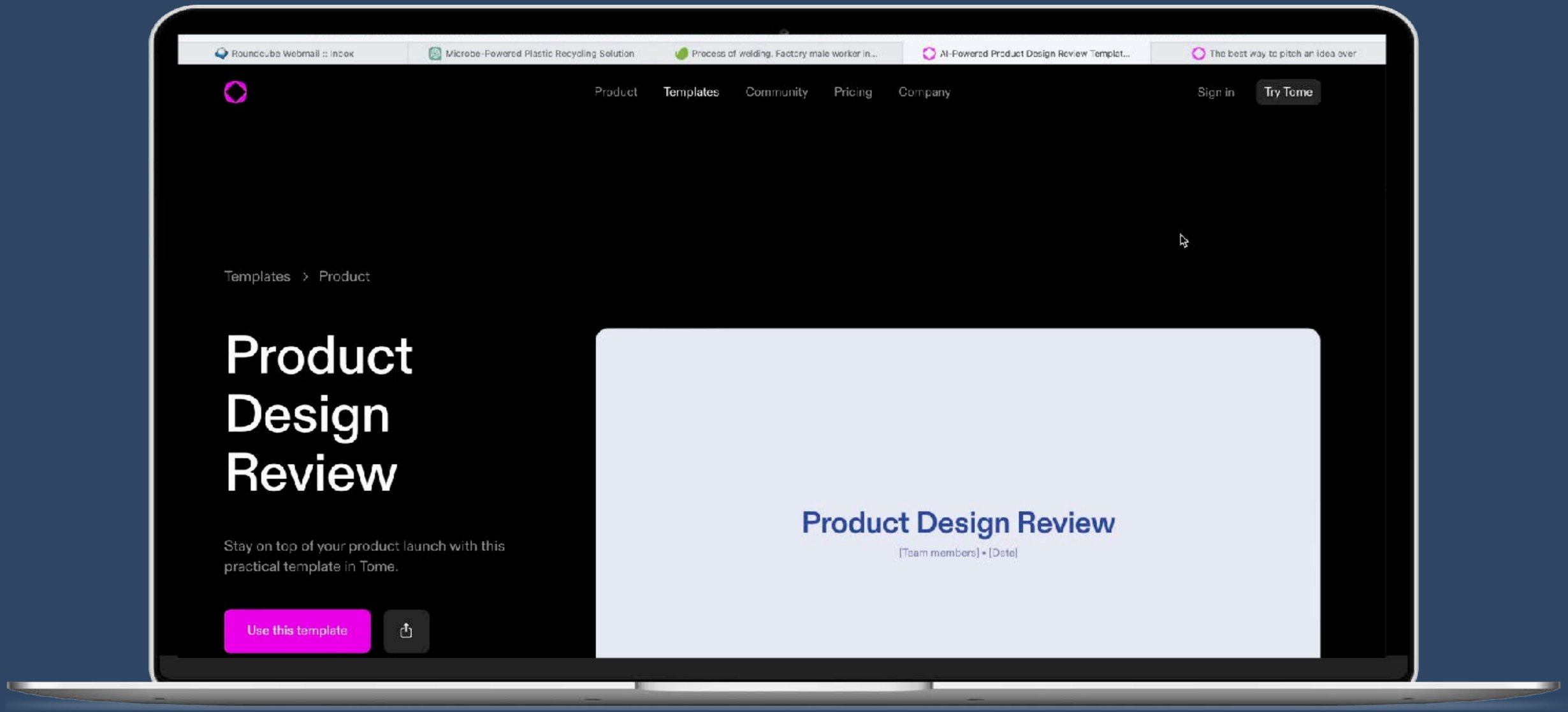

TOME.APP

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PRO's

Great **starting point** for a brand new presentation

Image generation is very useful

Templates also a good starting point

CON's

Often creates **too much text** (but you can edit)

Not designed for **Corporate Use**

I tried document —> presentation (beta): **doesn't work!**

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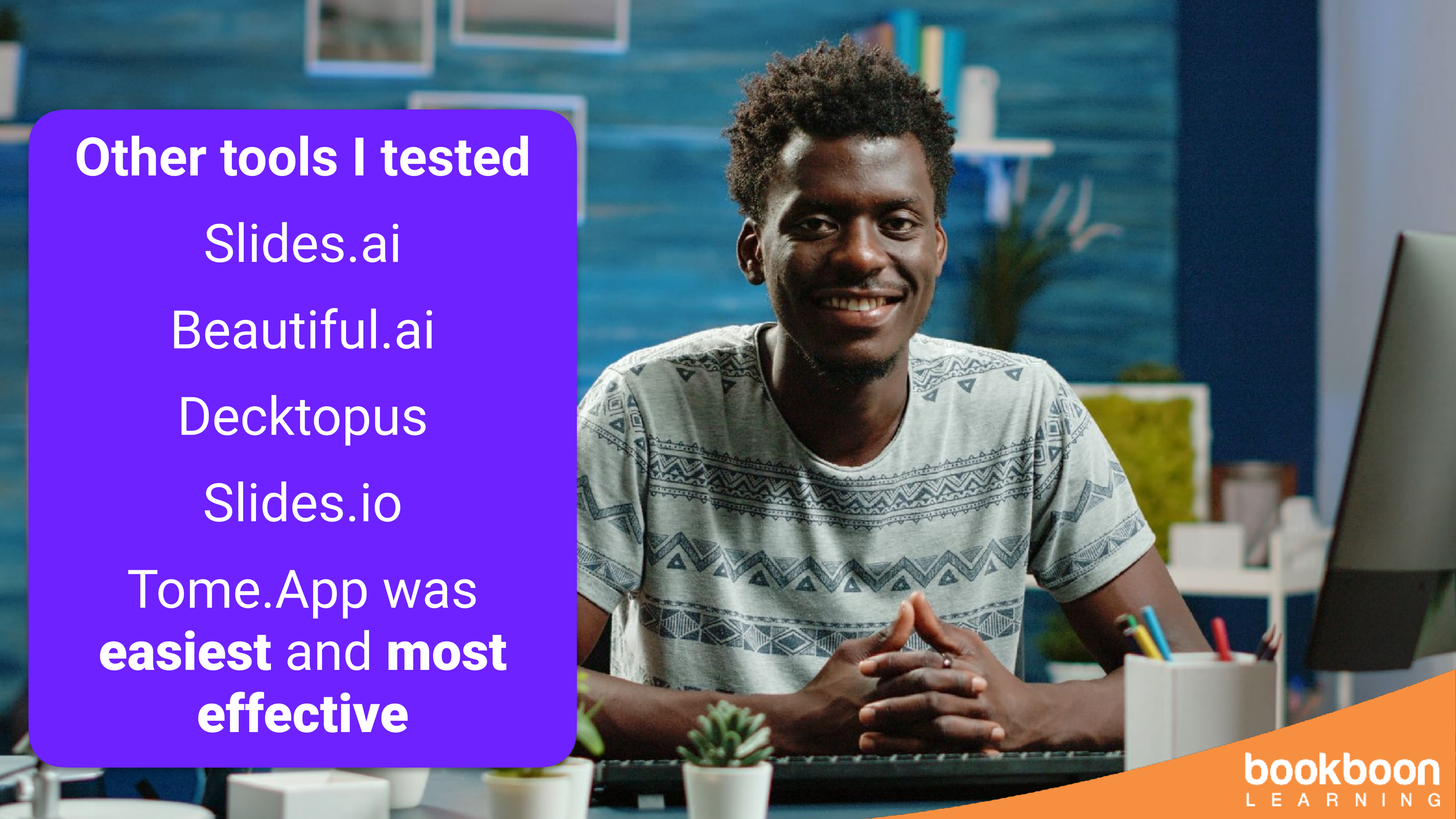

Other tools I tested

Slides.ai

Beautiful.ai

Decktopus

Slides.io

Tome.App was **easiest** and **most effective**

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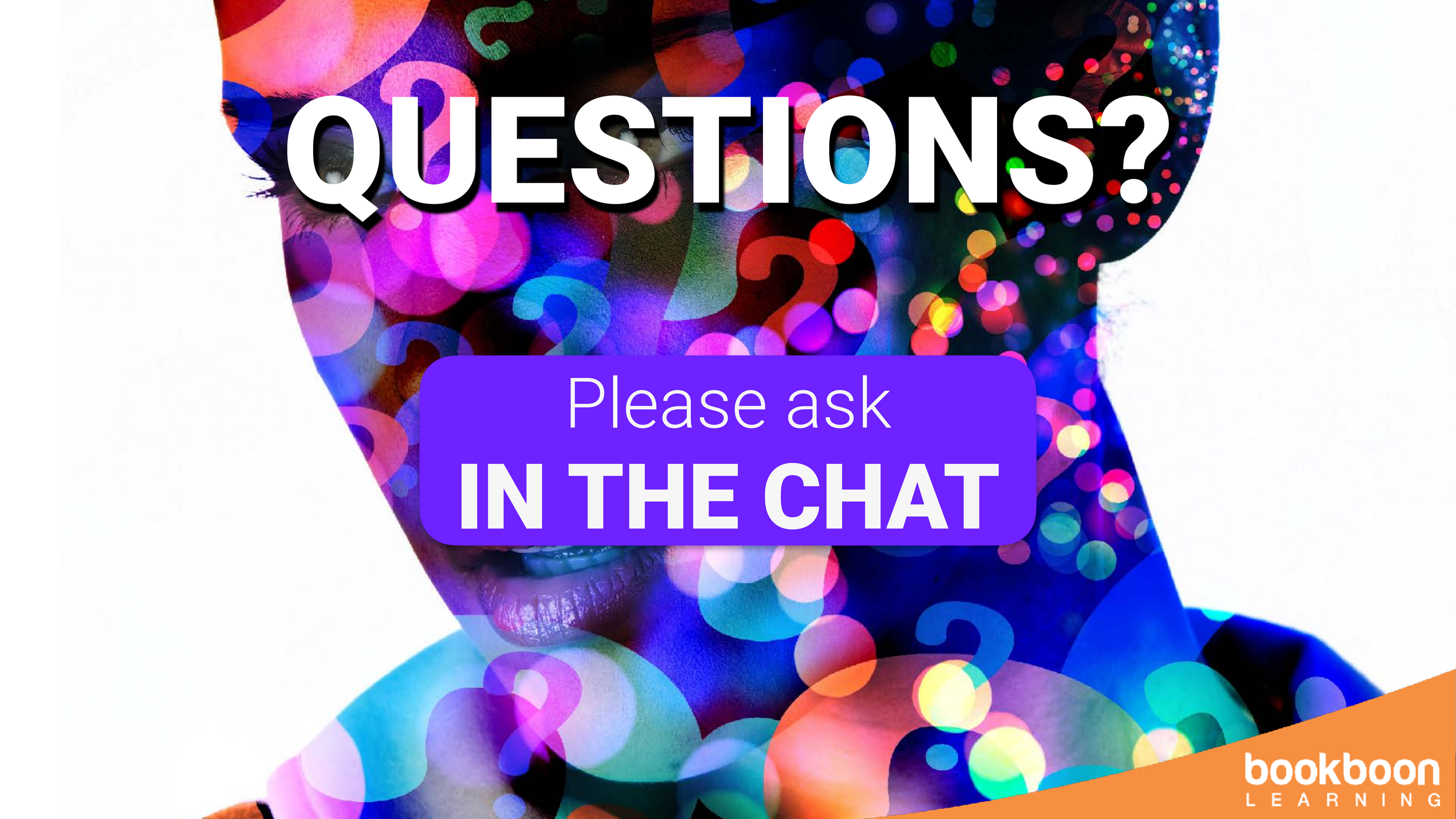

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The issues around
AI & PRESENTATION

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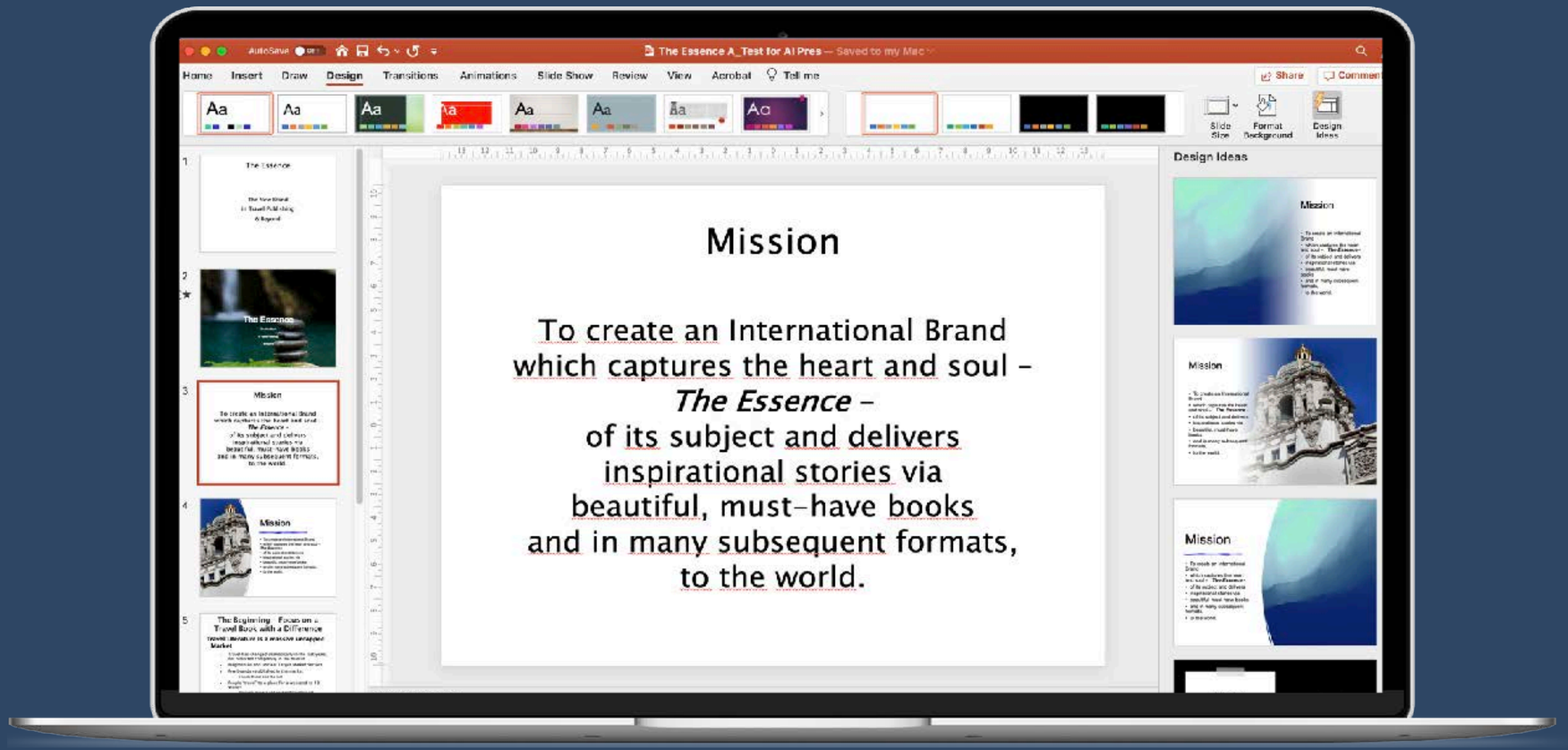
Built into PowerPoint

“DESIGN IDEAS”



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PRO's

Gives a few ideas...

CON's

Basically useless!

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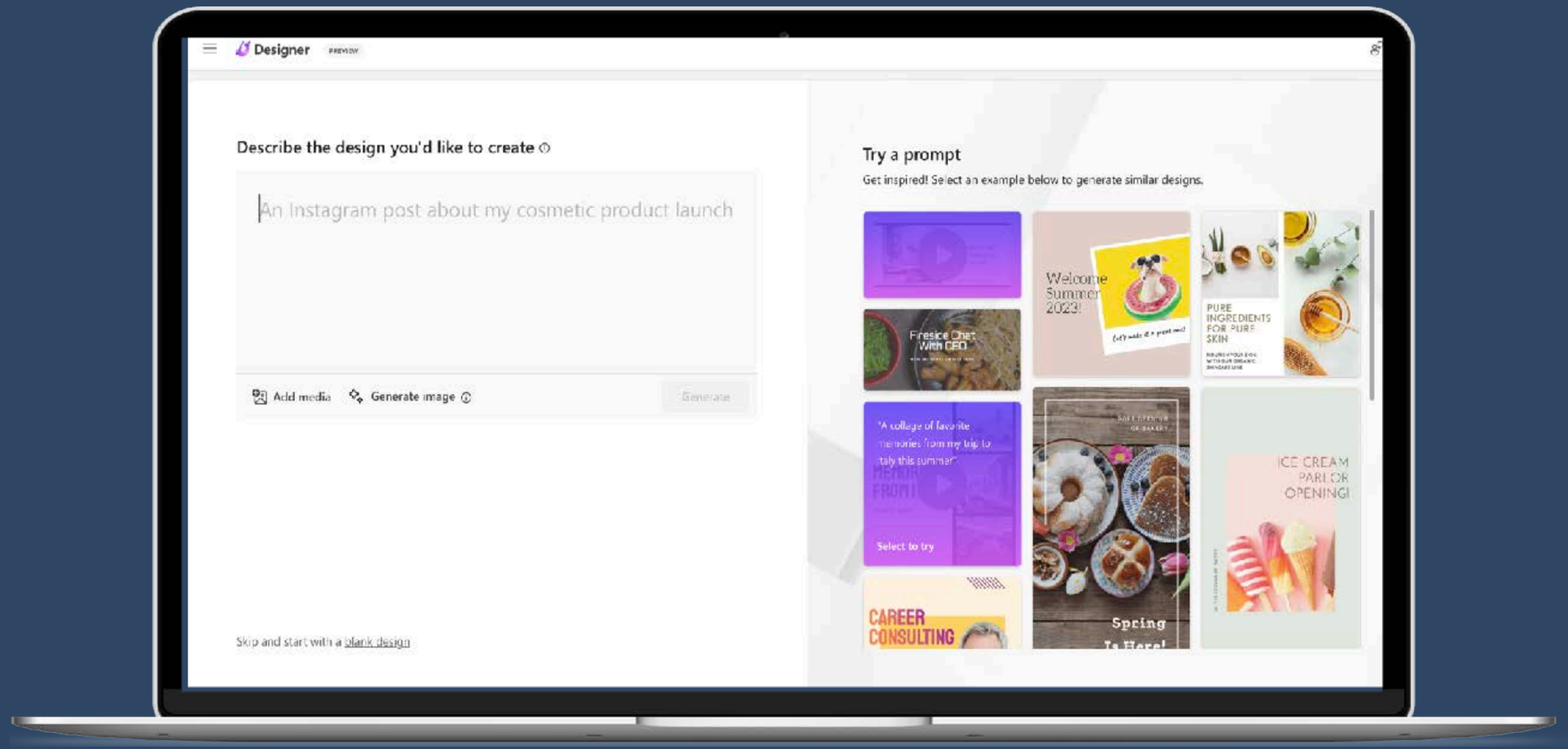
To create Graphics

MS DESIGNER



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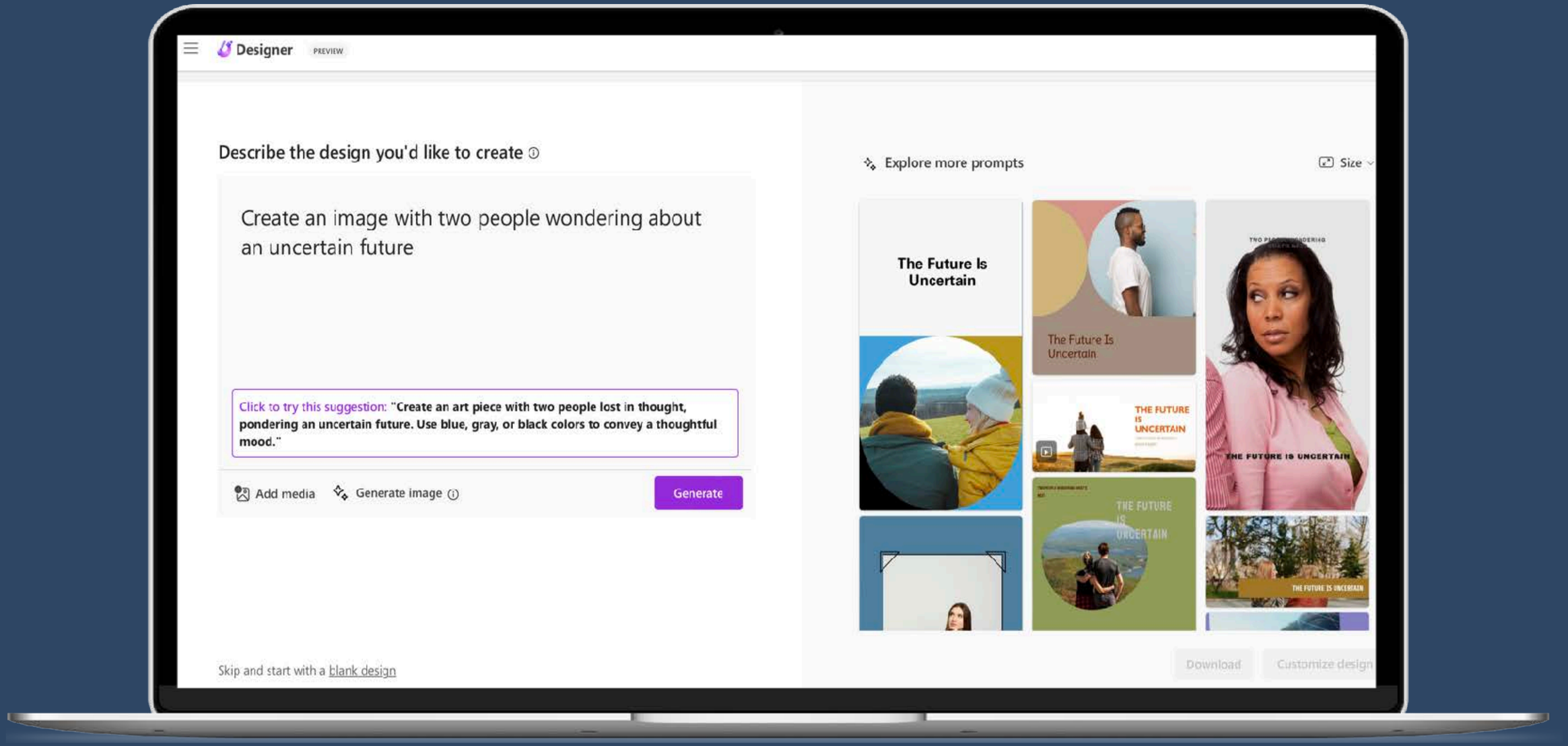

MS DESIGNER

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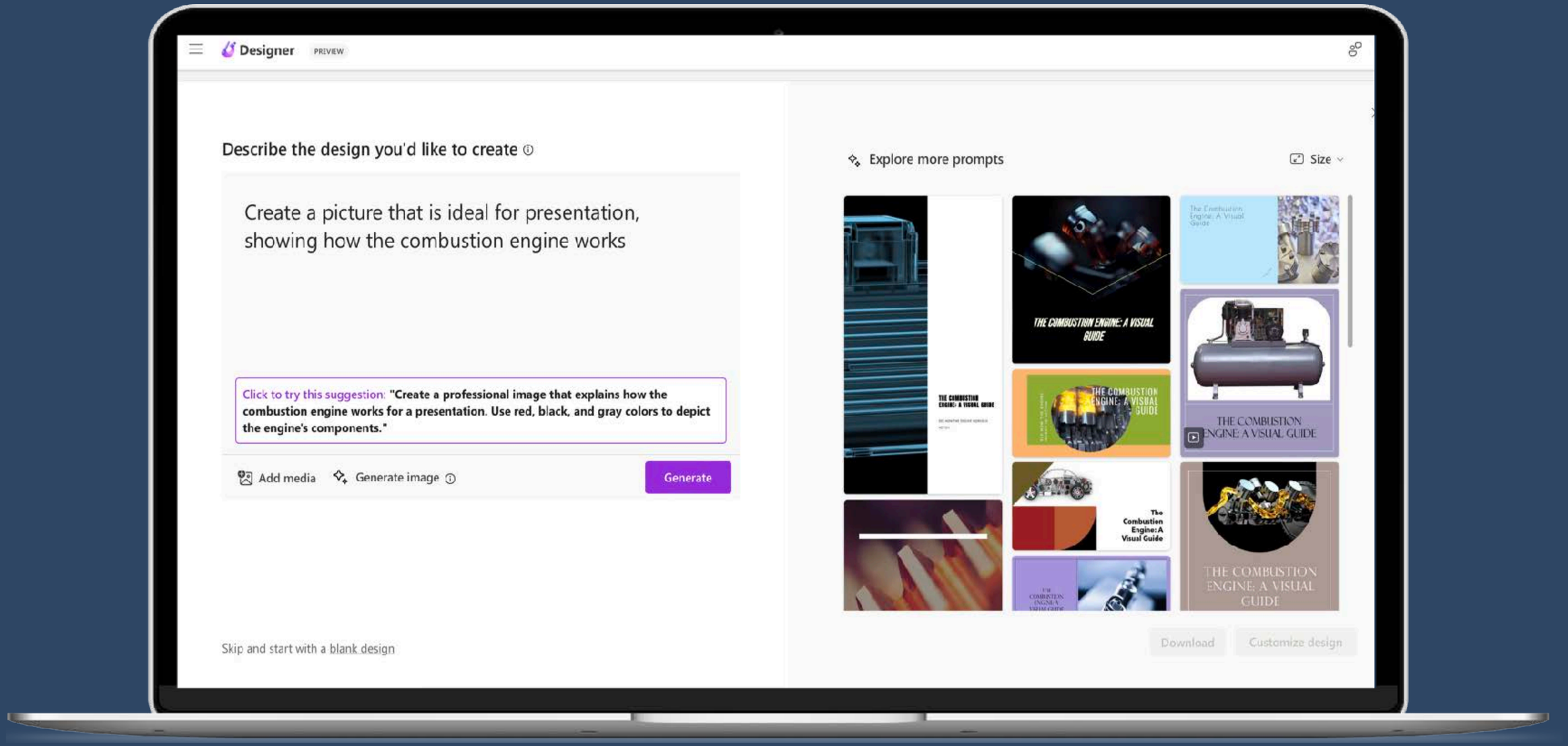

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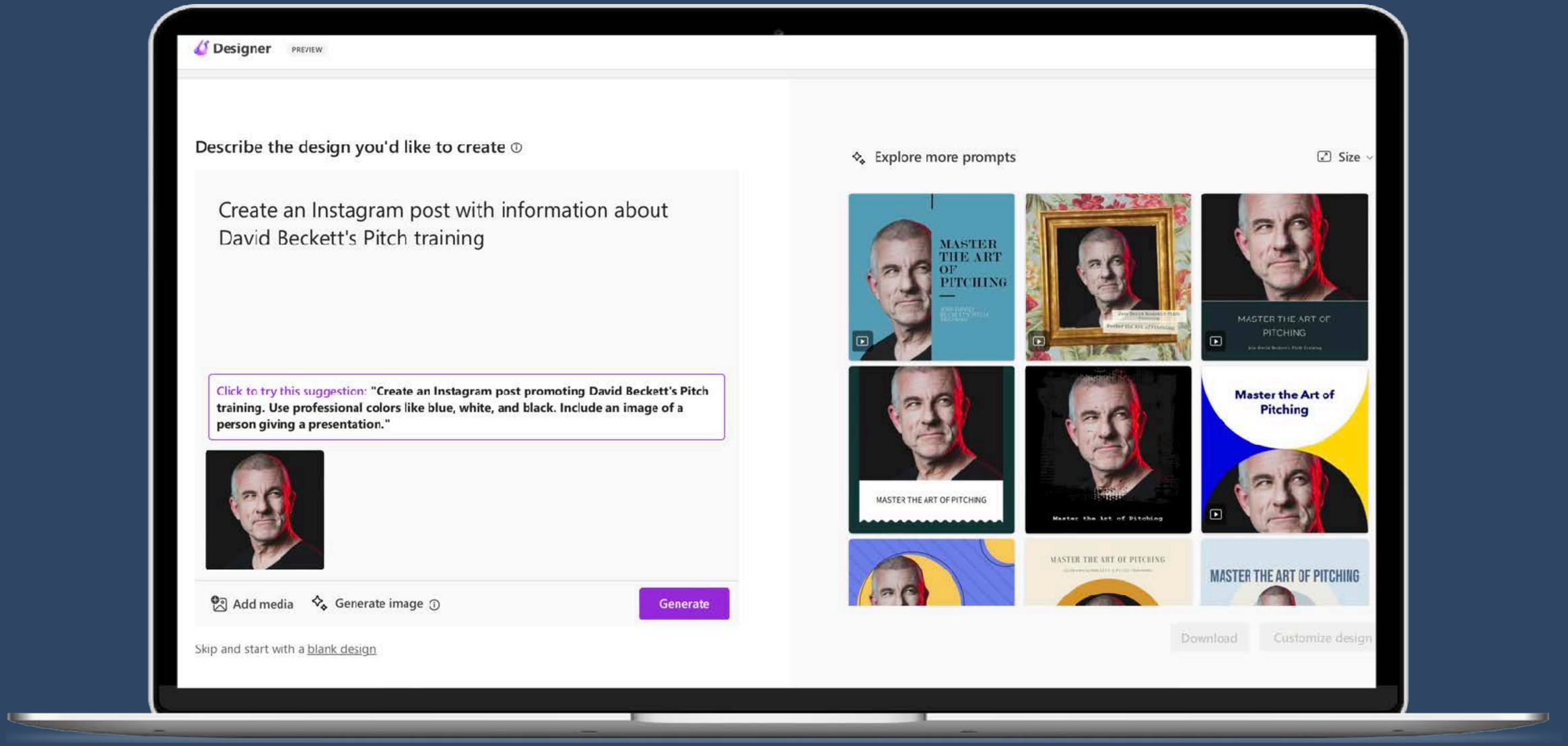

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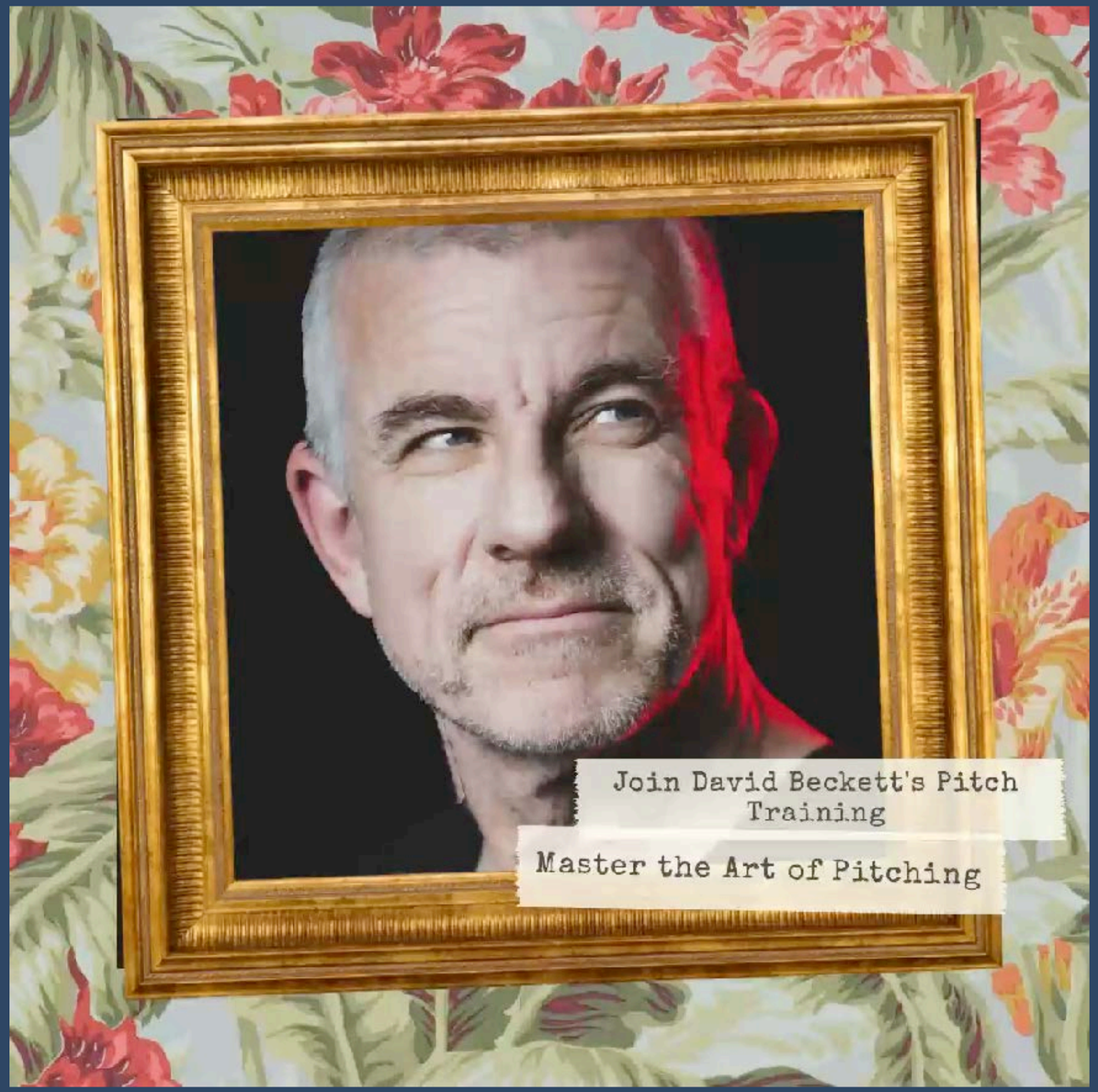

MS DESIGNER

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PRO's

Versatile to create various graphics

Fast, 5 seconds to get selection of images

Add your **own images:** it will re-format them

CON's

Cheesy stock photos!

Best application is not for **Presentation**



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The future
IS BRIGHT!



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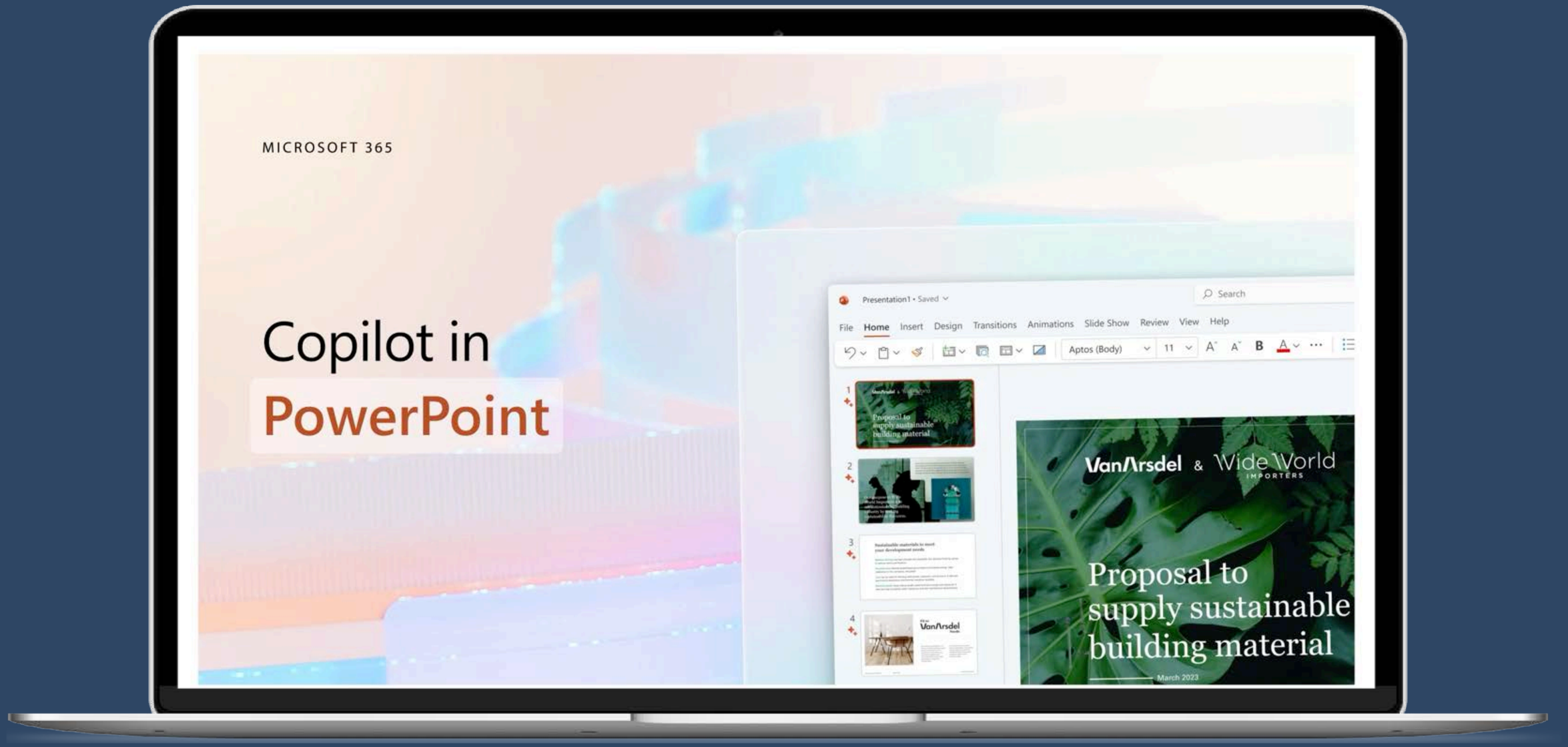

LAUNCH: NOV23

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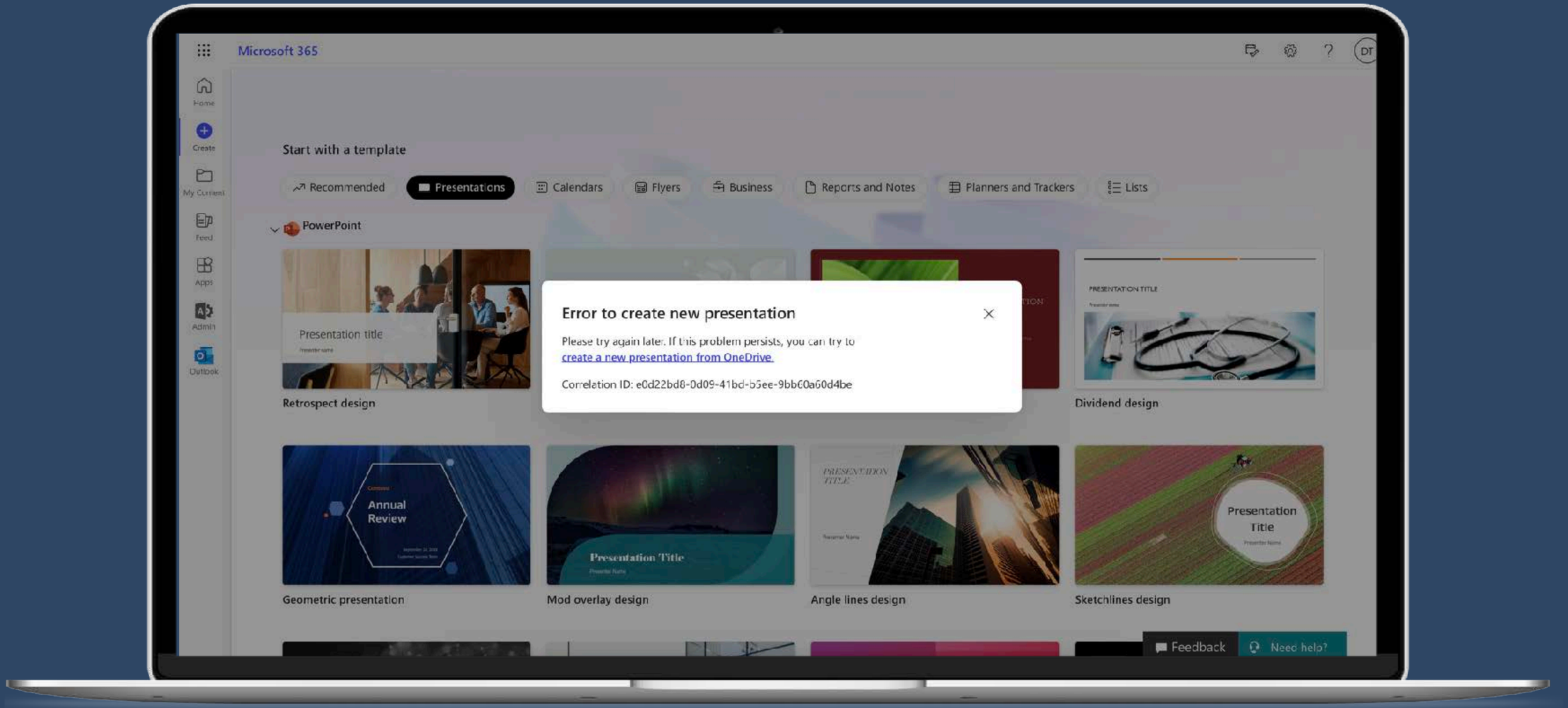

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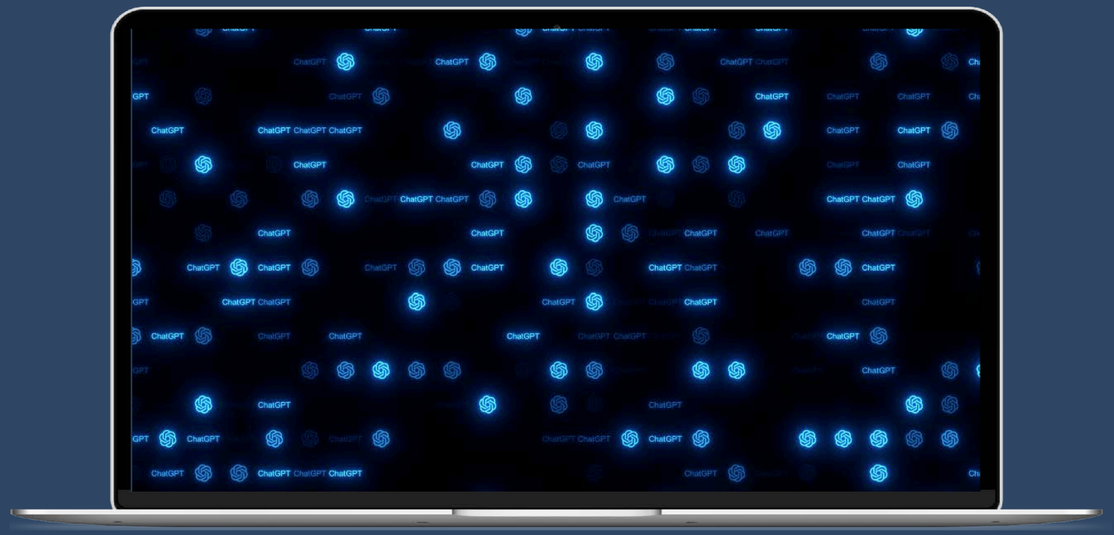
For now... what about...

CHATGPT + PPT





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Here are the steps...

1. Put some text into ChatGPT
2. Ask it to create text for slides
3. Ask it to then turn the text into VBA Code
4. Import the VBA code into Powerpoint
5. Edit the slides...

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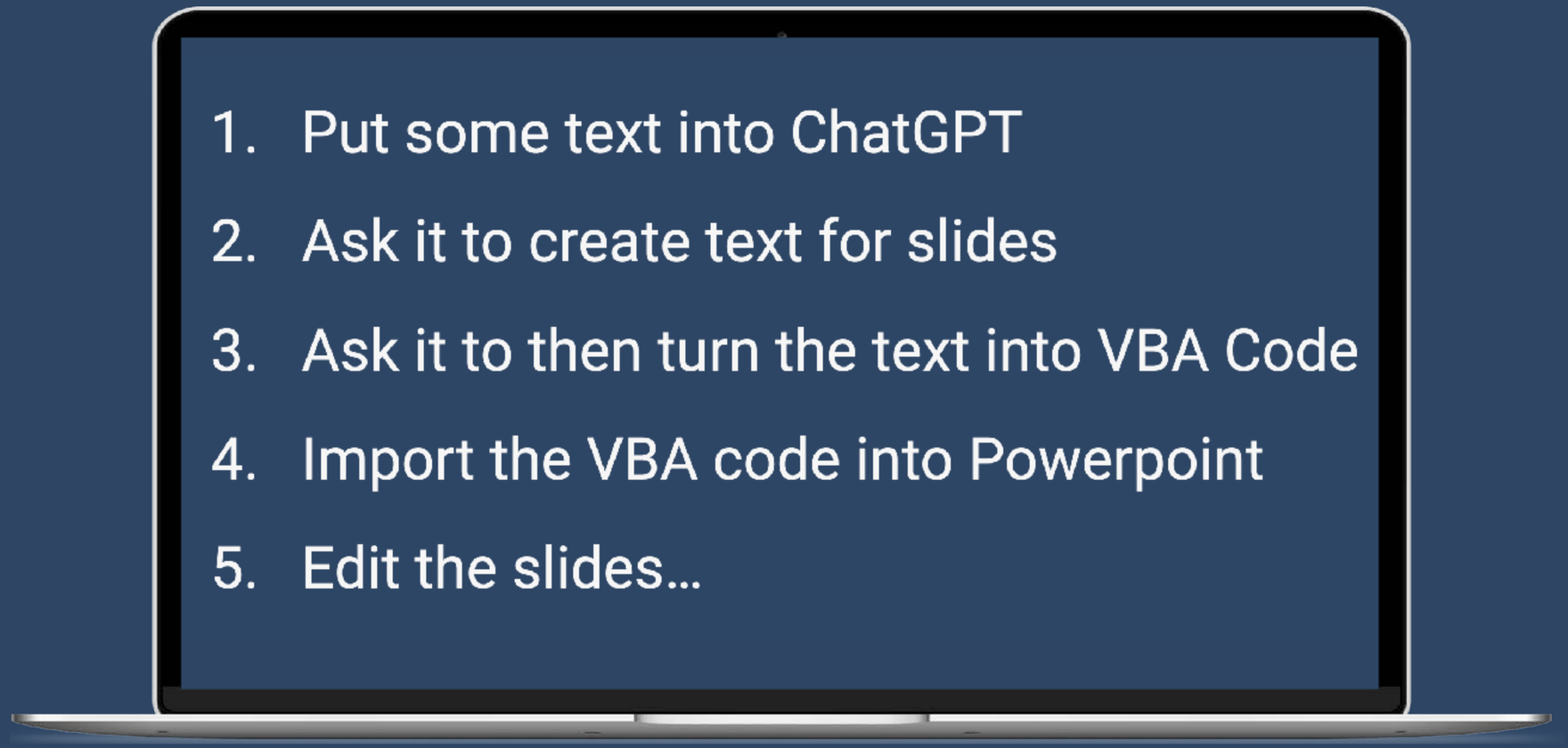
Let's see

HOW IT WORKS



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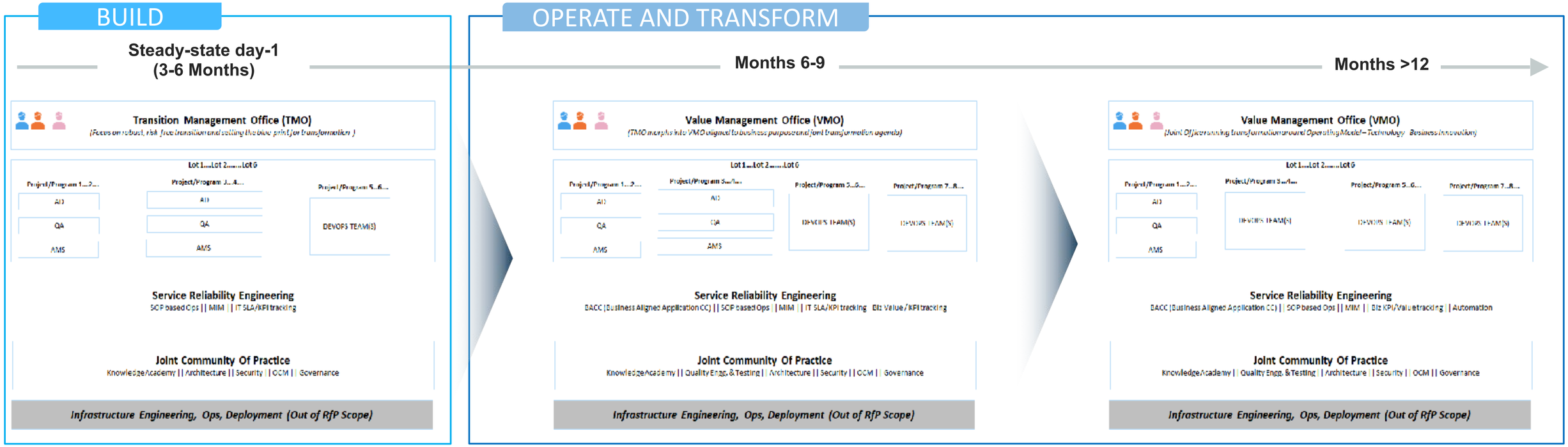
Wir haben eine klaren Plan für die Evolution des vorgeschlagenen Operating Models

Mit unserem Ansatz wollen wir die Zurich Mitarbeiter mitnehmen und an der Transformation in Richtung DevOps aktiv teilhaben lassen. Wir sind deshalb gerne bereit, diese Roadmap an den für Zurich geeigneten Zeitrahmen anzupassen.



- Focus on **risk free transition** - Post-transition model; **Zero disruption** to business
- Set up **Service Reliability Engineering** for SLA governance, MIM and SOP based operations
- Create **Knowledge Academy**
- Create **Blueprint for Agile/DevOps**, **Technology Transformation** (Cloud, API, Data) **and Cognitive Automation** (IT Ops, Testing and User Experience)

- Create **VMO** to oversee transformation
- Increase **Agile/DevOps adoption**
- **Shared team** for non-functional testing services
- Start implementing **Quick-wins for Automation**
- Start **implementing low hanging fruits** for Technology Transformation/modernization
- **Integrated Command Center** set up for unified monitoring

- **Fully business aligned teams** and **Target Operating Model**
- **Command Center upgraded to be Cognitive** and capable of **tracking Business KPIs and value**
- Enter a self reliant and governed state of **perpetual optimization and transformation**

Wir haben eine klaren Plan für die Evolution des vorgeschlagenen Operating Models

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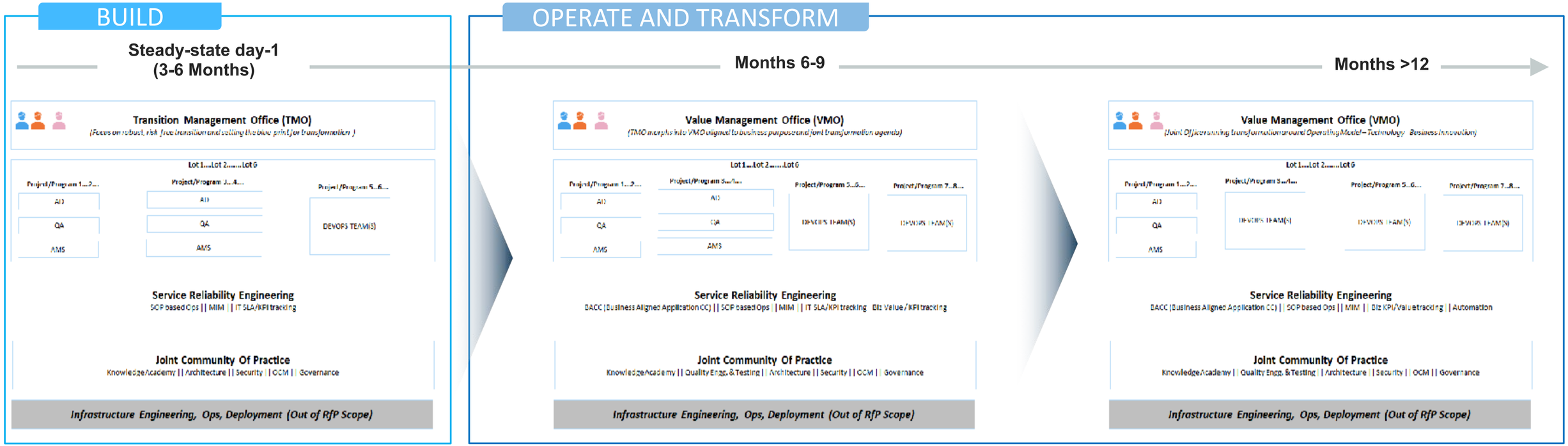

- 1. Prioritize risk-free transitions and business continuity.
- 2. Implement Service Reliability Engineering for SLA governance.
- 3. Foster innovation through a Knowledge Academy and technology transformation blueprints.

- Create **VMO** to oversee transformation
- Increase **Agile/DevOps adoption**
- **Shared team** for non-functional testing services
- Start implementing **Quick-wins for Automation**
- Start **implementing low hanging fruits** for Technology Transformation/modernization
- **Integrated Command Center** set up for unified monitoring

- **Fully business aligned teams** and **Target Operating Model**
- **Command Center upgraded to be Cognitive** and capable of **tracking Business KPIs and value**
- Enter a self reliant and governed state of **perpetual optimization and transformation**

PRO's

ChatGPT is great for **summarising** text

Simplifying takes time - this can save you some

CON's

No **integrated** process of ChatGPT and PowerPoint

Technically **clunky**

Loads of work to do to edit automated slides

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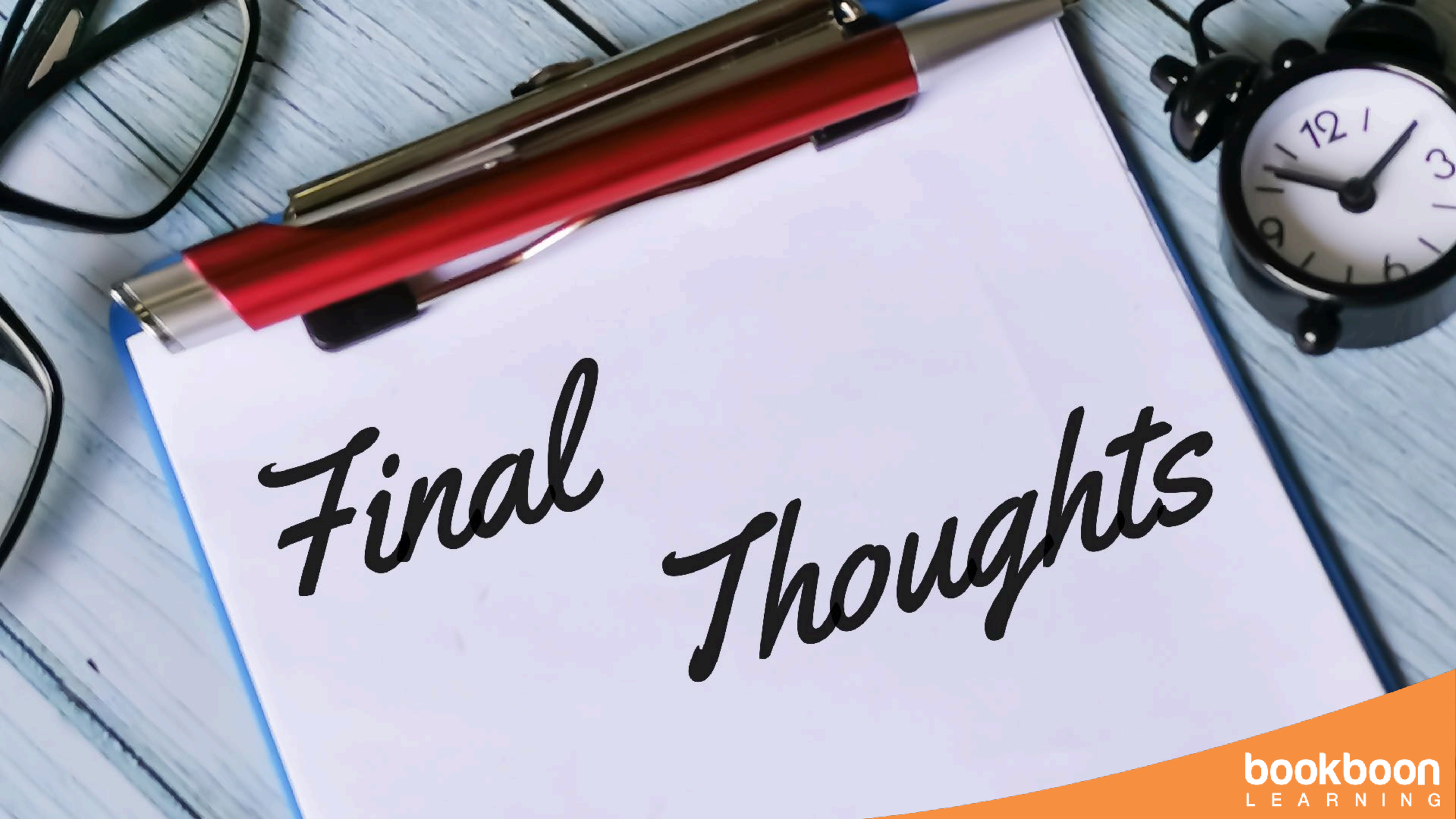

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Many tools are still in their **infancy**

MS Copilot promises to be a **breakthrough**

Try out different tools now

Don’t outsource thinking!

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Use POST-IT NOTES To Build Your Storyline

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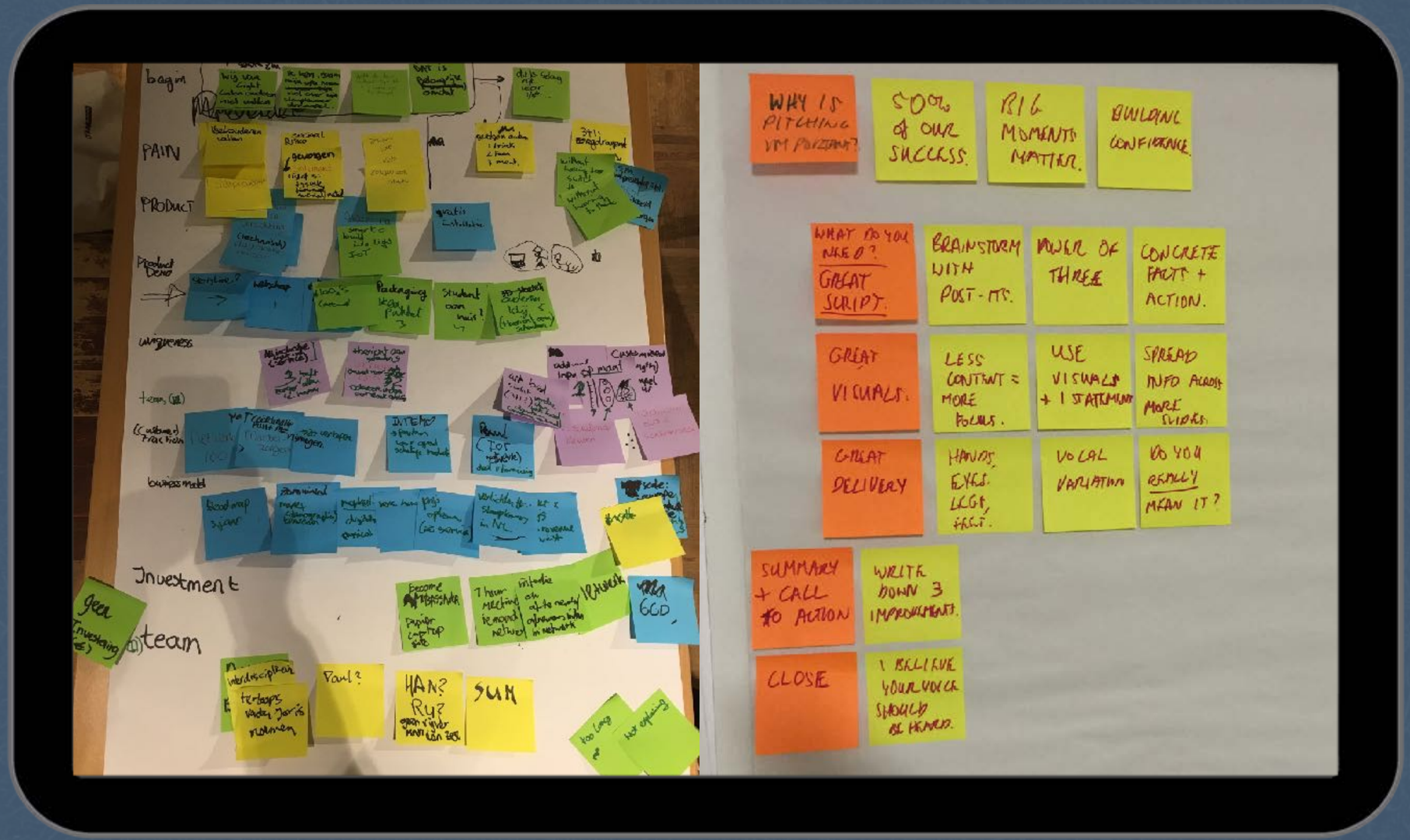

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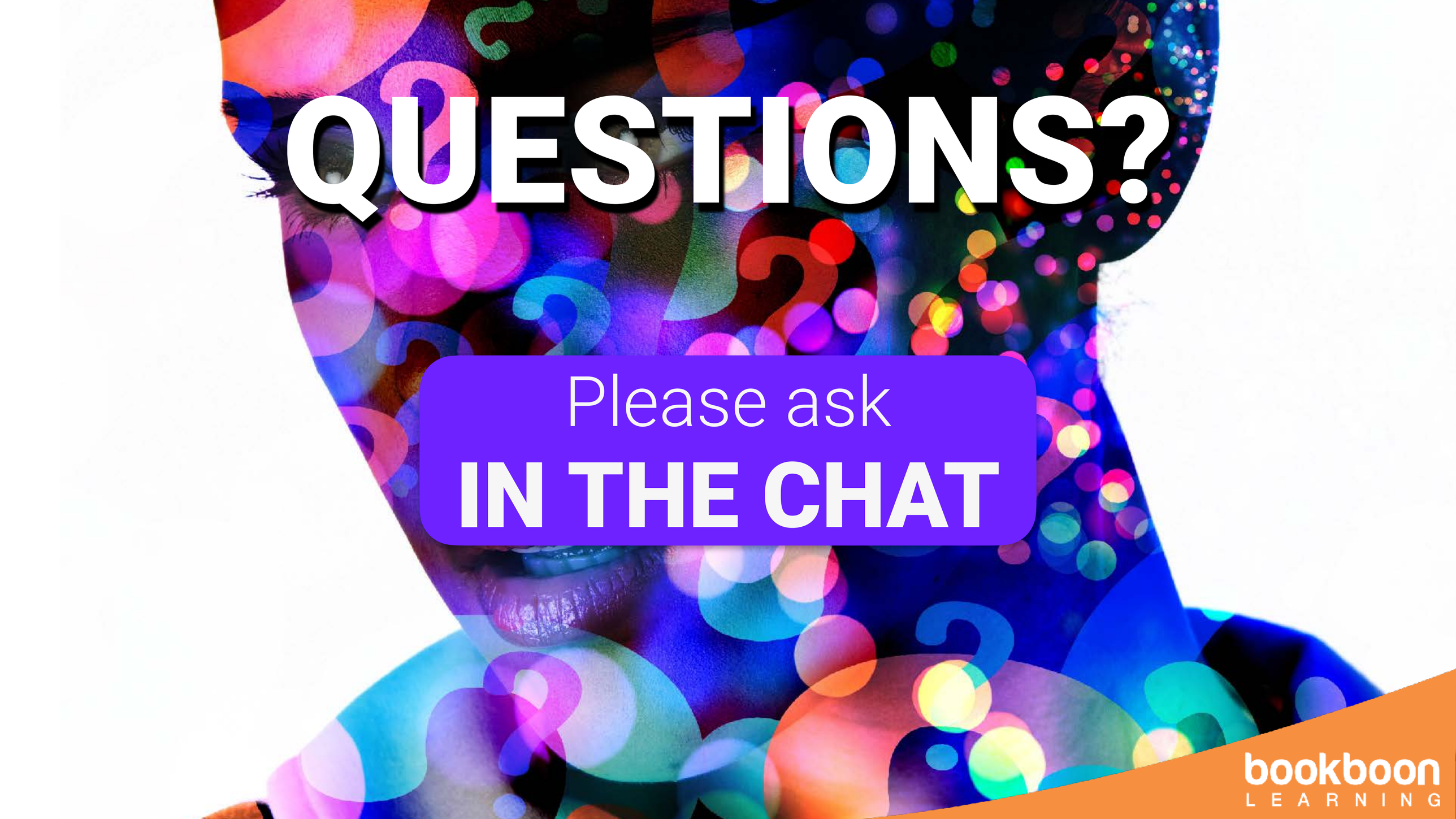

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All the workshop **SLIDES**



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David Beckett

Pitch Coach, TEDx speech coach, creator of The Pitch Canvas©



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