European Pitching versus USA pitching

Presbourg speakers approached me - US-based speaker agency.
I sent a biography. They pimped it.

I wrote this: European Pitching.

A former Country Director at Canon, David pivoted from a 16 year senior corporate career at Canon to become Europe's leading Pitch Coach. Across a decade, he has trained over 2200 Startups and Scaleups to win over €450Million in investment. David has also trained more than 33,000 professionals at companies such as Booking.com, Tommy Hilfiger, PwC and Netflix in 29 countries, as well as over 30 TEDx speakers. David is the creator of The Pitch Canvas©, and author of the books Pitch To Win and Blue Moon Pitch. He's done business in over 40 countries, and is passionate about giving ideas a voice.

The USA speaker agency wrote this.

David Beckett is a powerhouse in the world of pitching and public speaking, renowned as Europe's leading pitch coach. Leveraging his 16 years of corporate experience, David made a bold career transition to become a transformative force in the industry. Over the course of a decade, he has successfully trained over 2200 Startups and Scaleups, facilitating them in securing an impressive €450 million in investments. David's influence extends far and wide, having also imparted his expertise to more than 33,000 professionals at esteemed companies such as Booking.com, Tommy Hilfiger, PwC, and Netflix across 29 countries. Furthermore, he has worked closely with over 30 TEDx speakers, guiding them to deliver compelling and impactful talks.

David is the brilliant mind behind The Pitch Canvas©, a groundbreaking tool that has revolutionized the art of pitching and presentations. As the author of the acclaimed books Pitch To Win and Blue Moon Pitch, David's insights and strategies have empowered countless individuals to elevate their communication skills and achieve success in various spheres. With a wealth of global business experience spanning over 40 countries, David is deeply committed to empowering others to amplify their voices, share their ideas, and make a meaningful impact in the world.