What else makes
A STORY GREAT?



Emotion is
ESSENTIAL IN ANY STORY

What did you feel?

Embarrassment, guilt
joy, elation, gratitude

Sadness, grief, loss
confusion, lost, afraid

Angry, frustrated, irritated

Positive Emotions:

Joyful, Hopeful, Grateful, Content, Excited, Proud, Loving, Peaceful, Confident, Elated, Optimistic, Relieved, Satisfied, Inspired, Amazed, Empowered, Compassionate, Sympathetic

Negative Emotions:

Angry, Anxious, Sad, Fearful, Nervous, Frustrated, Lonely, Embarrassed, Guilty, Jealous, Envious, Overwhelmed, Depressed, Resentful, Disappointed, Shocked, Ashamed, Grief-stricken, Insecure, Betrayed, Bored, Heartbroken, Tense, Regretful, Desperate

Neutral or Complex Emotions:

Confused, Curious, Nostalgic, Calm, Indifferent, Wistful, Surprised

Is there a **SURPRISE?**

Everything was fine -

but then...

You may be thinking...

and you would be right!

But this is where things got weird...!

Or maybe a **SERIES** of **SURPRISES**



1. **Once upon a time there was…**
2. **Every Day…**
3. **One day…**
4. **Because of that…**
5. **Because of that…**
6. **Until finally…**


TOM BRADY
MAYBE

Certain words/phrases **WORK WELL**

But
Except
Suddenly

Despite
Just at that moment…
And finally…

Learn from YouTube titles…
'This changed everything'

Exaggeration
WORKS INCREDIBLY WELL!!!

Motion

Charged, dashed, stumbled, tumbled, collapsed

Speaking

Whispered, mumbled, yelled, growled

Taste, Texture

Bitter, spiky, sticky, glowing, bright, shining, gloomy, disgusting…

Using **HUMOUR**

Outward - Keep it Light **Inward** Self-Deprecating Humour works best

(unless you are a professional comedian)

BUT - TEST IT!


The best stories respect
TIME LIMITS

Great Stories have a **GREAT ENDING**

The end doesn't have to be happy:
it can be an ongoing process

It just has to be planned

It also depends on

HOW YOU TELL IT

But we'll work on that tomorrow…