

Presentation Coach
TEDx Speech Coach
Co-founder of Pitchy

David Beckett

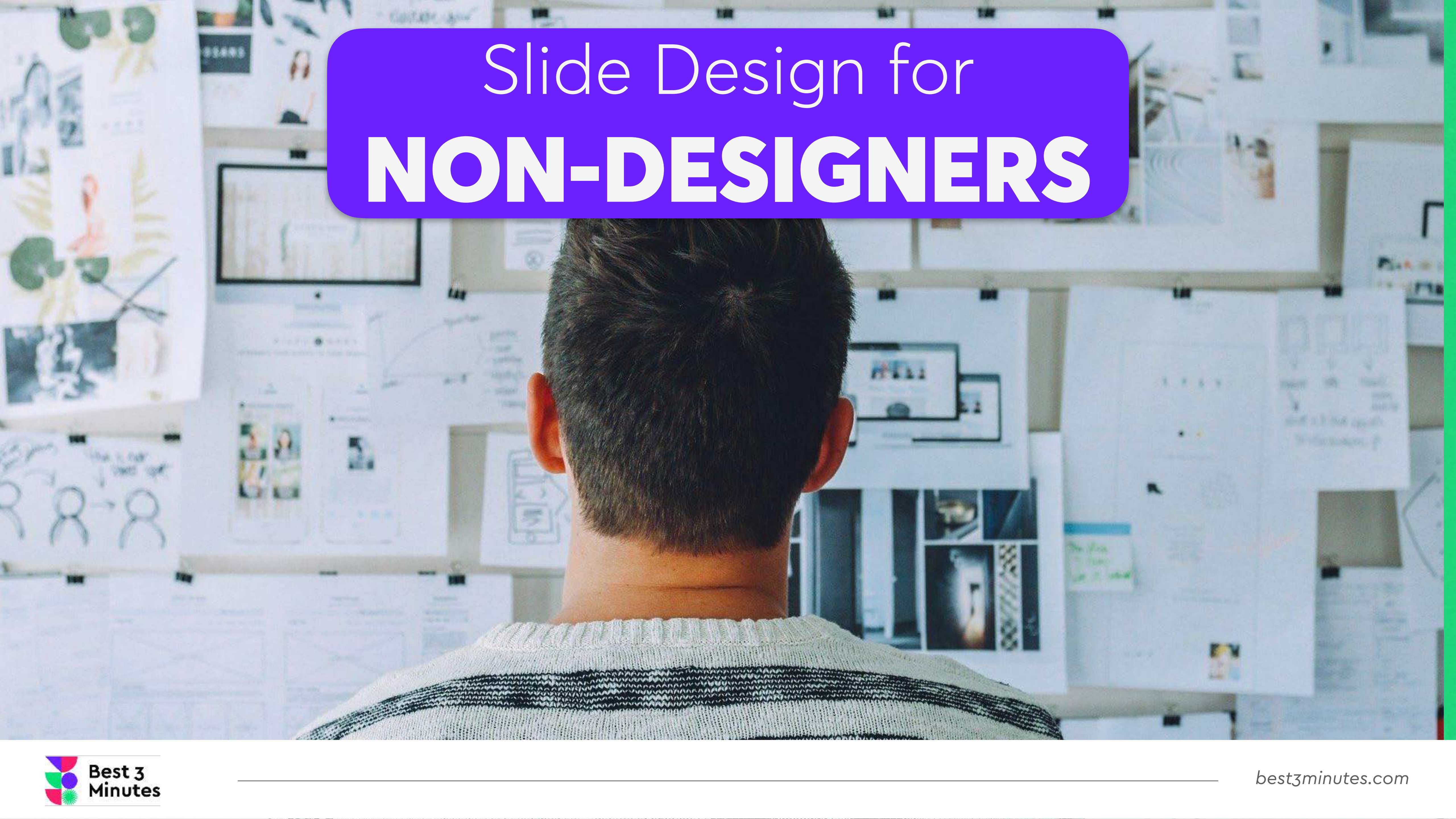
best3minutes.com



Best 3
Minutes

**GREAT IDEAS
NEED A VOICE**



A person with short dark hair, seen from the back, is looking at a wall covered in various design sketches, photos, and diagrams. The wall is a collage of creative work. A large purple rounded rectangle is overlaid on the top half of the image, containing the title text.

Slide Design for **NON-DESIGNERS**

PLEASE NOTE:
**YOU HAVE CORPORATE GUIDELINES
(& IMAGE RESOURCES?)**

A Reminder...

THE MOST IMPORTANT THING ABOUT SLIDE DESIGN

A vibrant rainbow arches across a sky filled with soft, orange-hued clouds. Below the rainbow, a dense line of green trees sits atop a hill, with a calm body of water in the foreground reflecting the scene.

Beginning, Middle and End **OF THE STORY CLEAR FIRST**

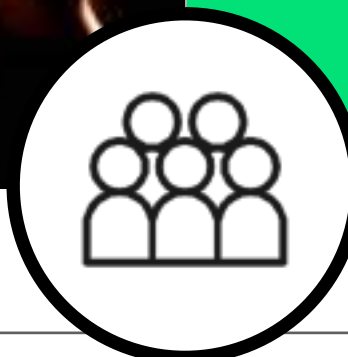
Don't Open GOOGLE SLIDES

Until you **know** what you are
going to **say...**



WHO'S YOUR AUDIENCE?

What do
they **CARE**
about?





WHAT'S YOUR OBJECTIVE?

What do you
want them
to **do**?





Use
**POST-IT
NOTES**
To Build Your
Storyline

A dramatic photograph of a space shuttle launching, with a massive plume of orange and white smoke and fire at the base. The shuttle is angled upwards towards the top right of the frame. A large, semi-transparent purple rounded rectangle is centered over the image, containing white text.

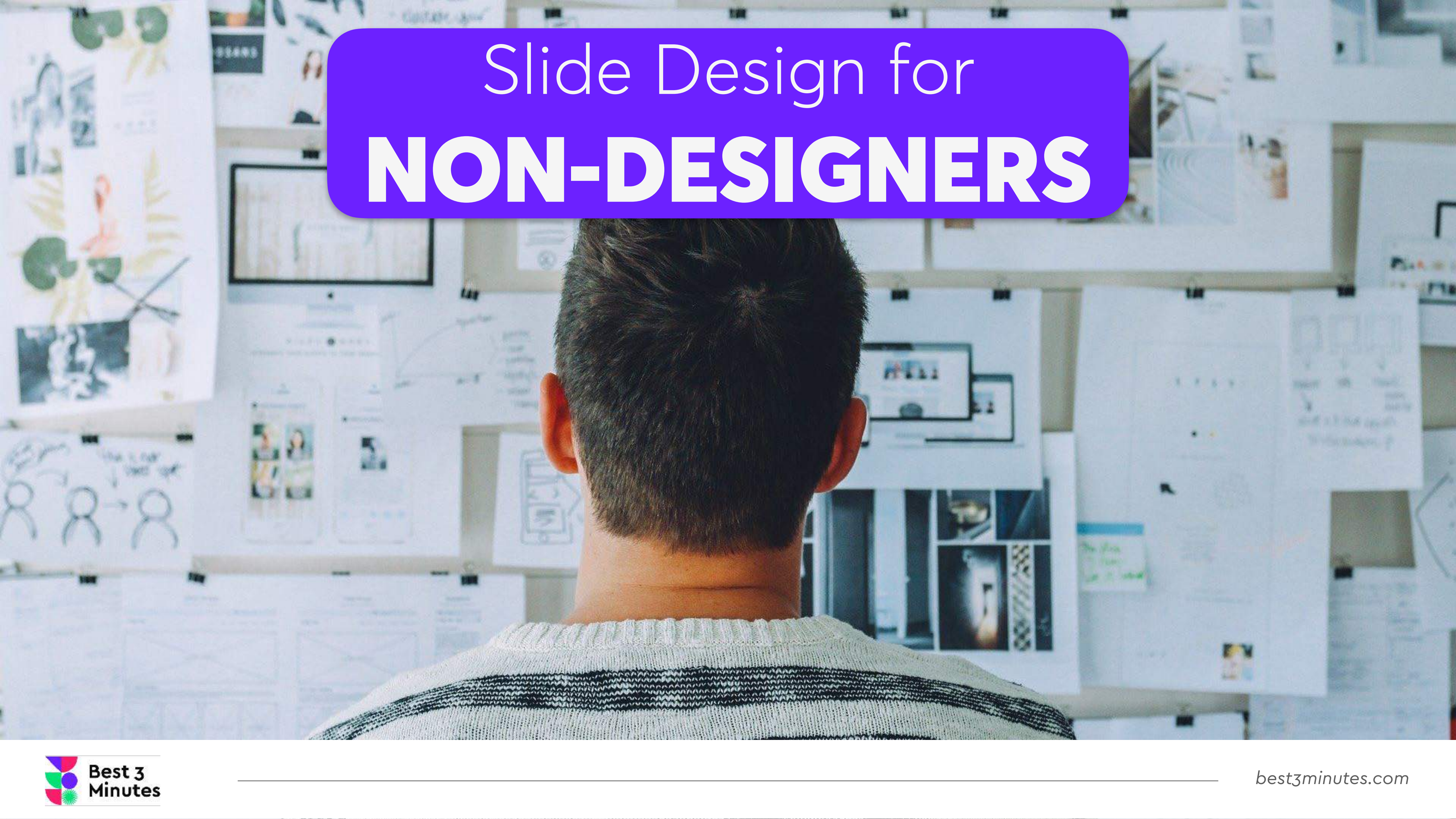
Make the first word count
OPEN POWERFULLY

Make your story
FOCUSED & MEMORABLE





Finish your presentation
LIKE A TRUE PROFESSIONAL



Slide Design for **NON-DESIGNERS**

Keep Slides **SIMPLE & VISUAL**

Farmers in India

- According to EUROPEAN UNION the EUR will grow by 4,50% by the end of 2014. This due to a slow but steady increase in exports, consumption, investments and interest ratios.
- The Central Bank said the exports will increase by 15%, but the interest rate would remain the same. If consumer prices decrease, the consumption will increase.
- Investments rates will decrease 2,50%
- Consumption is expected to increase by 1.77% as people become more confident

FARMERS IN INDIA



Tools to help keep it visual

- Use images to express big ideas, because people make associations with pictures much faster than with words
- Use icons to highlight key points and abstract ideas
- Use bold and size of text to emphasise the key words and messages

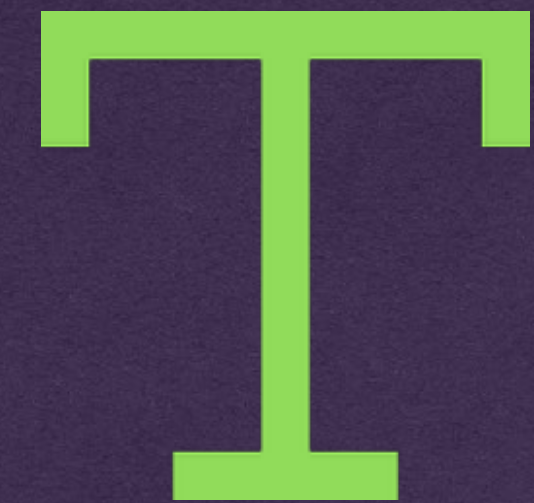
Tools to help
KEEP IT VISUAL



IMAGES



ICONS



TYPE

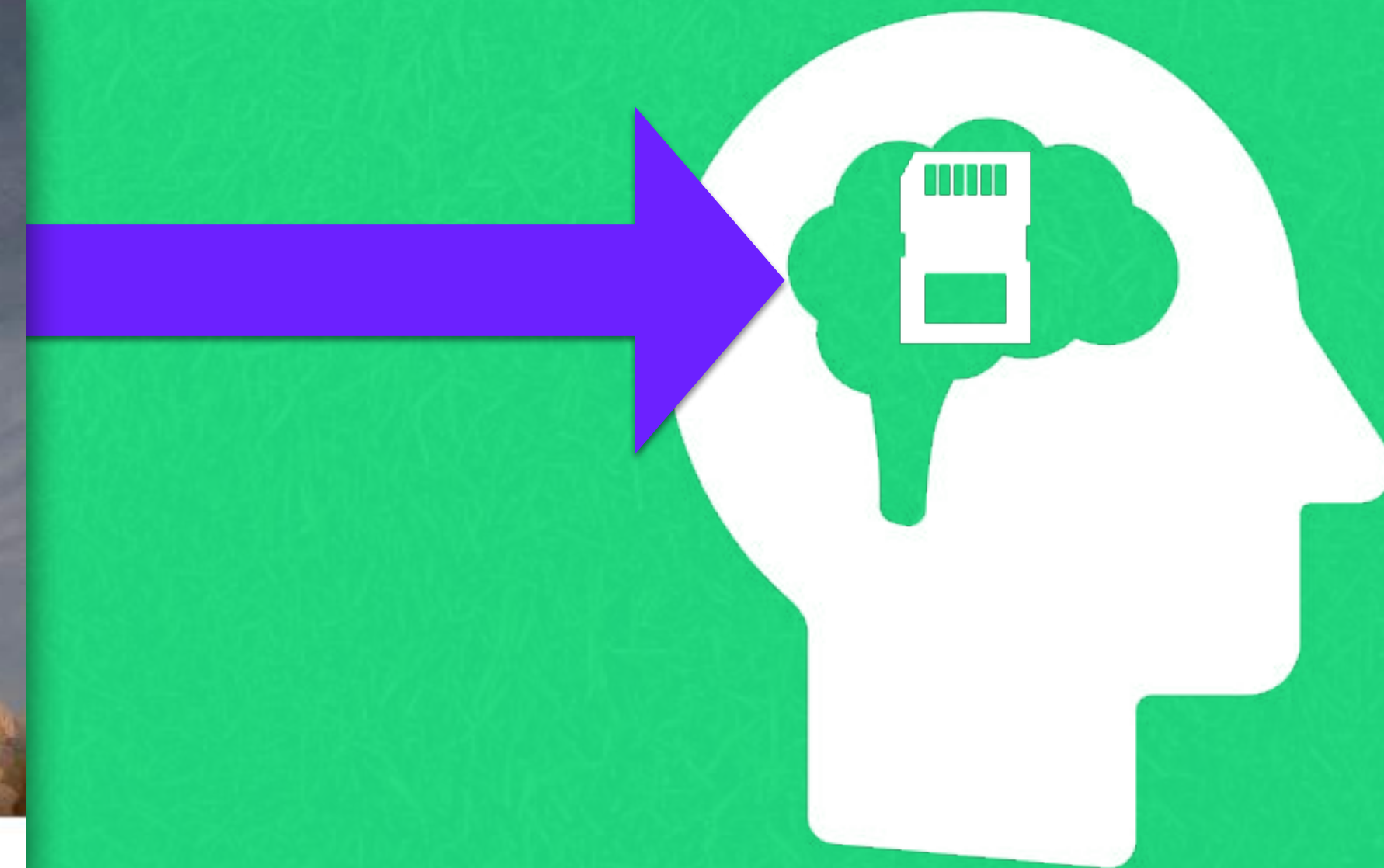
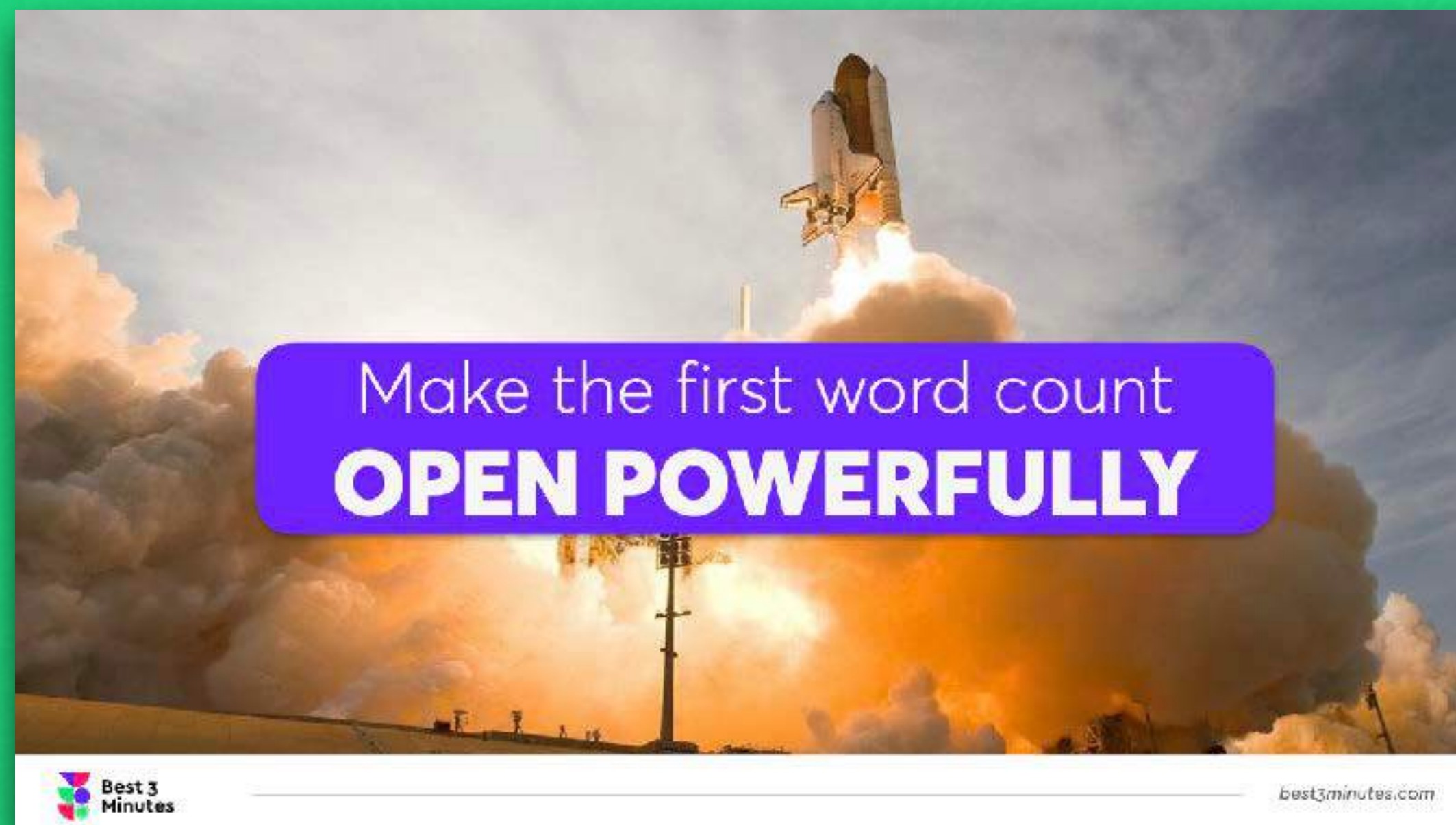


THE HUMAN BRAIN
PROCESSES VISUAL
INFORMATION

60,000x

FASTER THAN TEXT

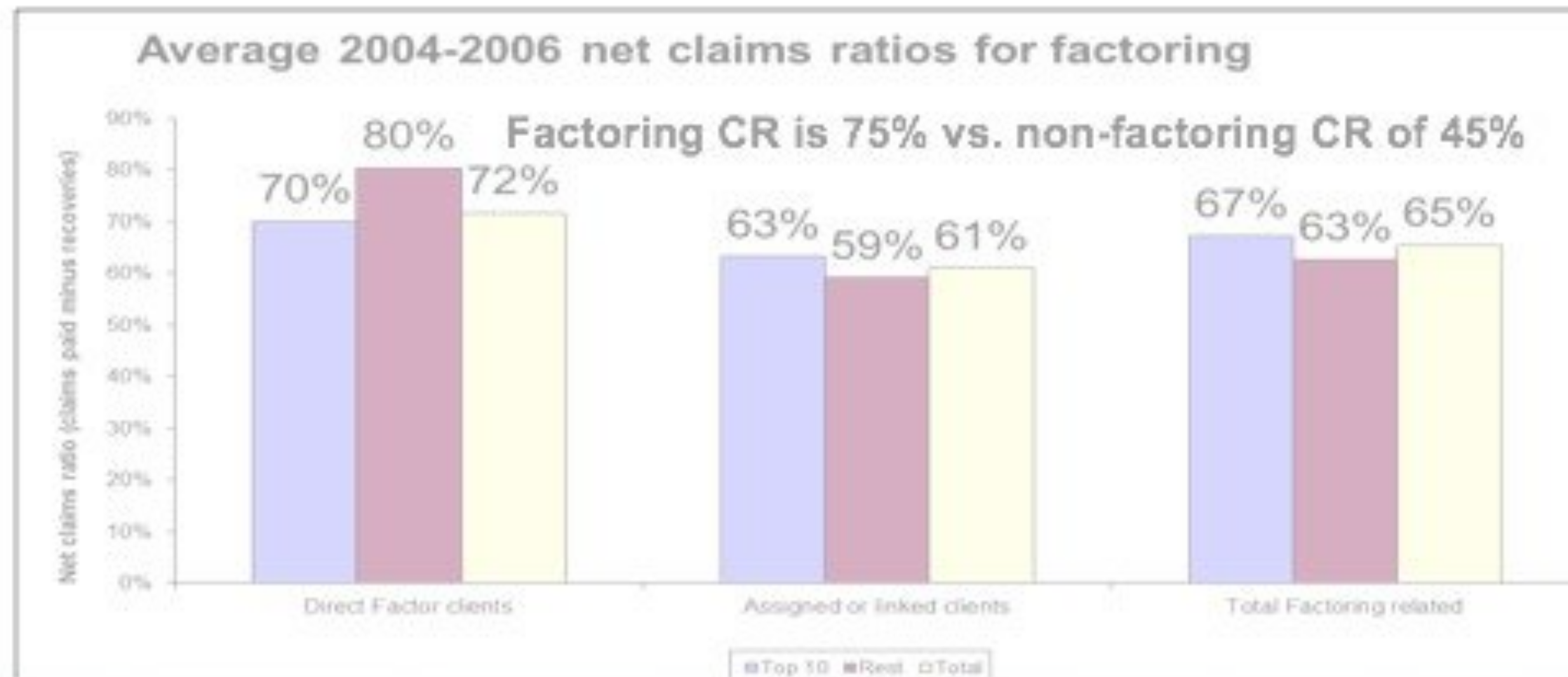
Visuals instantly enter **THE LONG TERM MEMORY**



Pre-crisis our factoring linked business performed poorly

- Attractiveness of factors as clients were mixed due to high volumes and

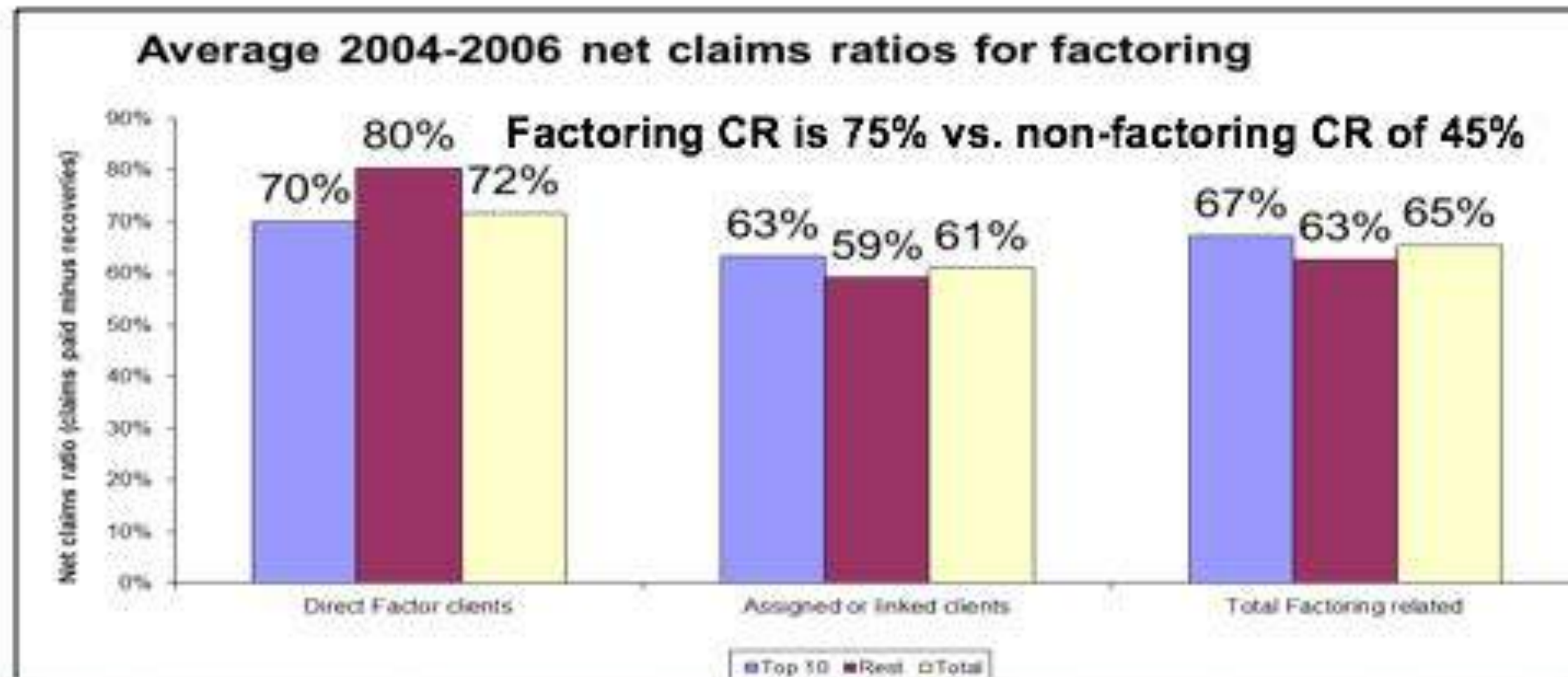
Here are some typical
CORPORATE SLIDES



**Factoring claims ratios
were almost double of
the non-factoring claims
ratios!**

Pre-crisis our factoring linked business performed poorly

- Attractiveness of factors as clients were mixed due to high volumes and strong growth that were offset by high price pressure, very high claims ratio, heavy admin and TPE consumption
- This resulted in low appetite from CENSORED :-) to expand further into this market and subsequently caused weak positioning towards factoring market



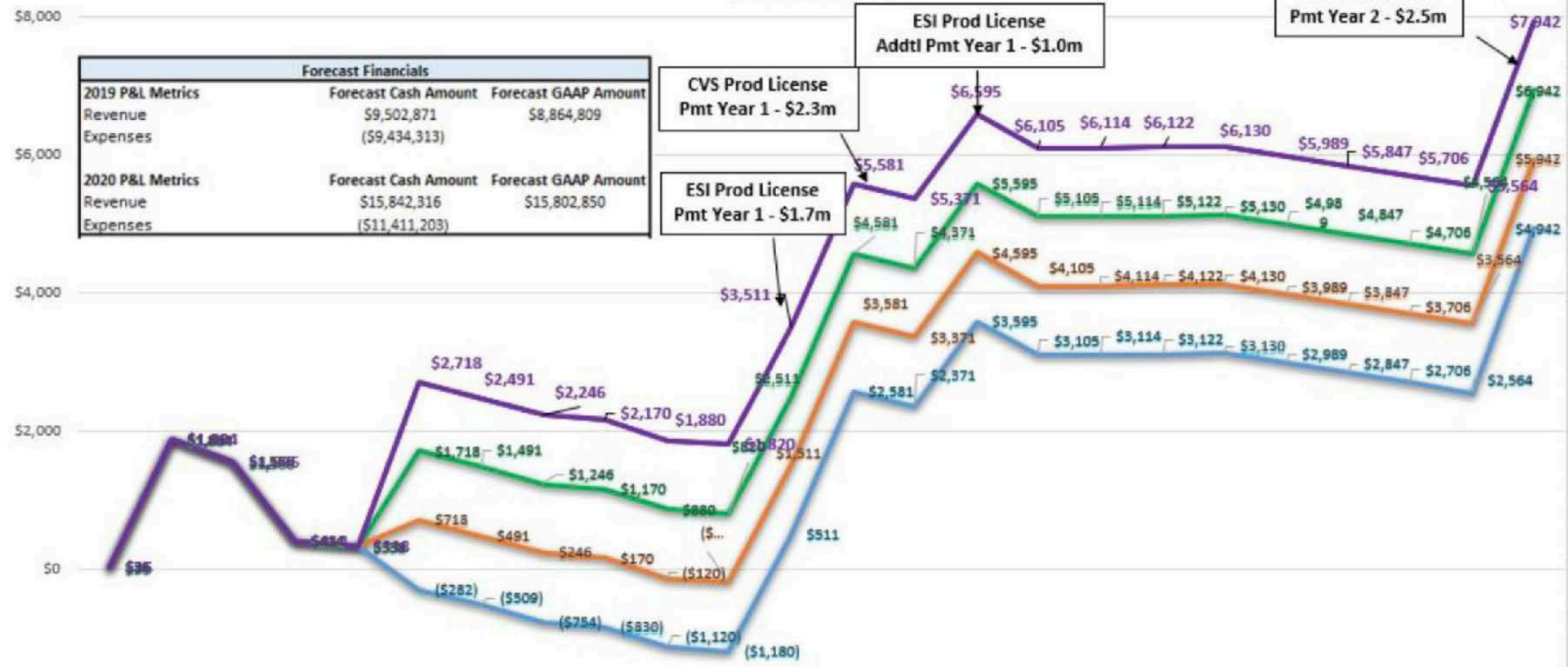
Factoring claims ratios were almost double of the non-factoring claims ratios!

Glacial Formation

- Glaciers are created when layer upon layer of snowfall builds up and becomes compacted into a dense form of ice because of its own weight
- The weight of the resulting ice eventually becomes so heavy that gravity forces the ice mass downhill very slowly
- This movement is helped by the fact that ice at the bottom of the glacier is under intense pressure, which in turn creates heat and melts the ice enough to provide a slippery surface against the mountain surface
- As the ice begins to move down the mountain, more snow continually builds up at the glacier's source, gets converted into ice, and itself flows downward, creating an elongated, disheveled, frozen river
- Glaciers that travel down valleys between mountains gradually grind away the mountainsides by a continual process of thawing and freezing that fractures rocks, the pieces of which are plucked up and carried away
- Changing weather patterns and planet temperatures cause the glacier to grow (advance) or shrink (retreat) in cycles throughout the millennia.

2019-2020 Forecast Bank Balance with \$1M, \$2M or \$3M Bridge Raise
(in thousands)

Confidential



Forecast Financials		
2019 P&L Metrics	Forecast Cash Amount	Forecast GAAP Amount
Revenue	\$9,502,871	\$8,864,809
Expenses	(\$9,434,313)	
2020 P&L Metrics	Forecast Cash Amount	Forecast GAAP Amount
Revenue	\$15,842,316	\$15,802,850
Expenses	(\$11,411,203)	

	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20
Base	\$36	\$1,884	\$1,566	\$414	\$338	(\$282)	(\$509)	(\$754)	(\$830)	(\$1,120)	(\$1,180)	\$511	\$2,581	\$2,371	\$3,595	\$3,105	\$3,114	\$3,122	\$3,130	\$2,989	\$2,847	\$2,706	\$2,564	\$4,942
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\$2M Funding	\$36	\$1,884	\$1,566	\$414	\$338	\$1,718	\$1,491	\$1,246	\$1,170	\$880	\$820	\$2,511	\$4,581	\$4,371	\$5,595	\$5,105	\$5,114	\$5,122	\$5,130	\$4,989	\$4,847	\$4,706	\$4,564	\$6,942
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There is a
BETTER WAY



We cannot listen and read
AT THE SAME TIME



We can

READ FASTER THAN LISTEN



150

Words per minute



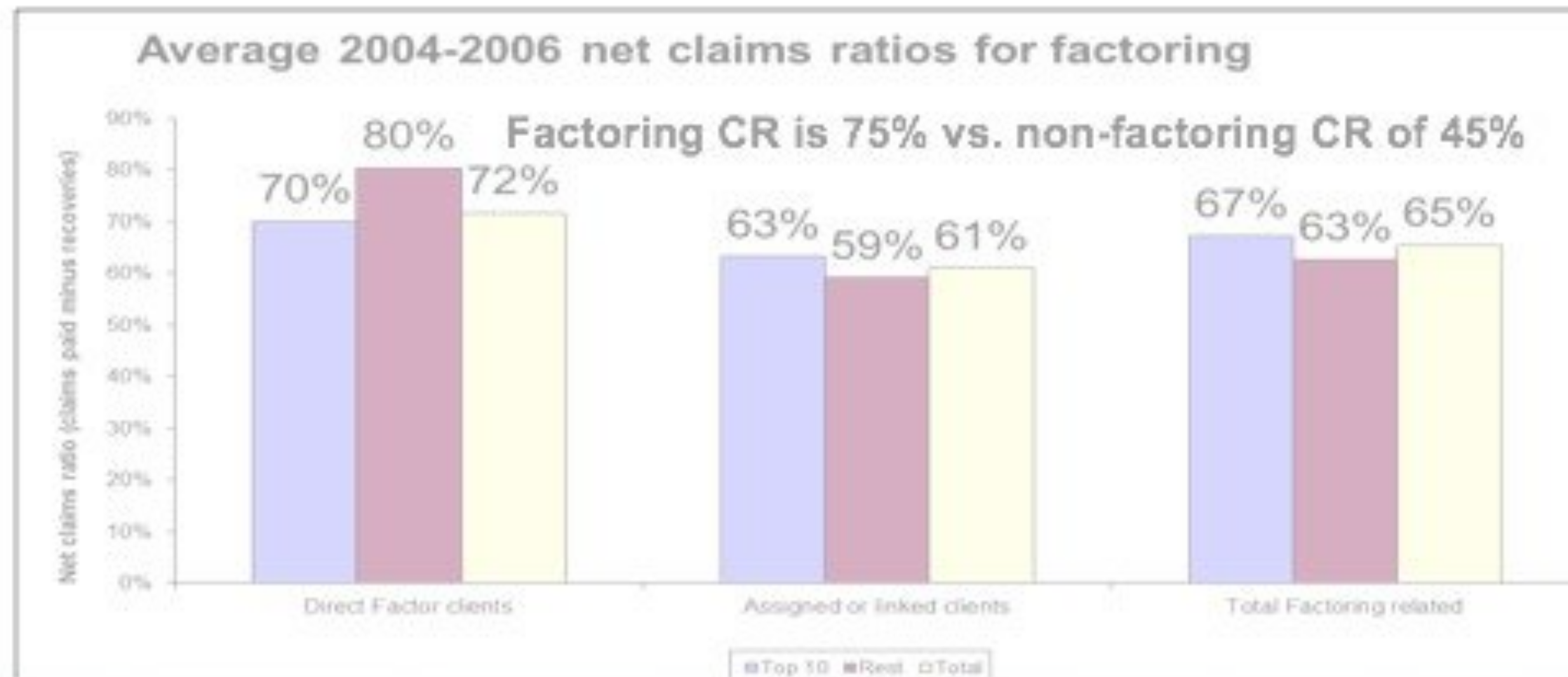
260

Words per minute

Pre-crisis our factoring linked business performed poorly

- Attractiveness of factors as clients were mixed due to high volumes and strong headwinds, ratio, and market
- This and

Why do we make
SLIDES LIKE THIS?

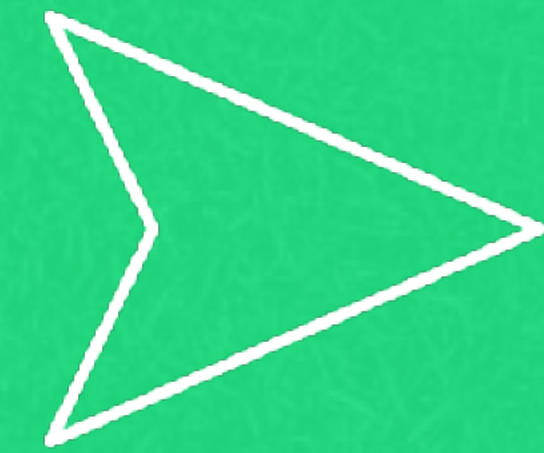


Factoring claims ratios were almost double of the non-factoring claims ratios!

The two reasons for **OVER-DETAILED SLIDES**



Fear
forget our
story

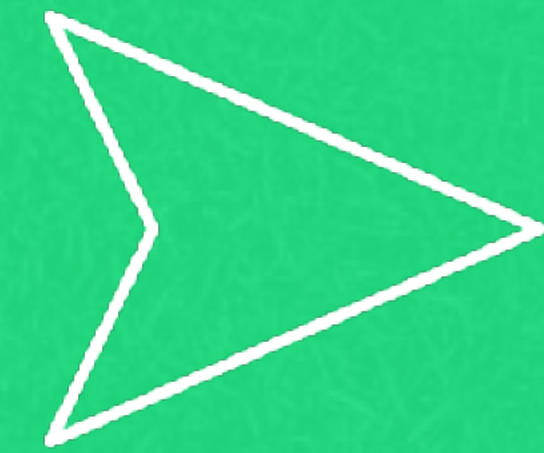


Pressure:
send the
slides

The two reasons for **OVER-DETAILED SLIDES**



Fear
forget our
story



Pressure:
send the
slides

Reduce the text to **LARGE KEY WORDS**

Break your product down into
THREE BIG QUALITIES

FASTER

**LOWER
COST**

**MUCH
EASIER
TO USE**

 Best 3 Minutes best3minutes.com

**WHAT'S YOUR
OBJECTIVE?**

What do you want
them to **do**?

Action, not just
thinking

 Best 3 Minutes best3minutes.com

Our product

- It's faster because it uses a super duper highway which moves particles at 27 mm/second compared to the current process of only 9 mm/second
- It's lower cost because the super duper highway is made of a highly durable polymer which only needs to be 5 cm in diameter compared to 10 cm of conventional tools
- It's easier to use because we have more than fifty tutorials which walk people step by step through the p[rocess

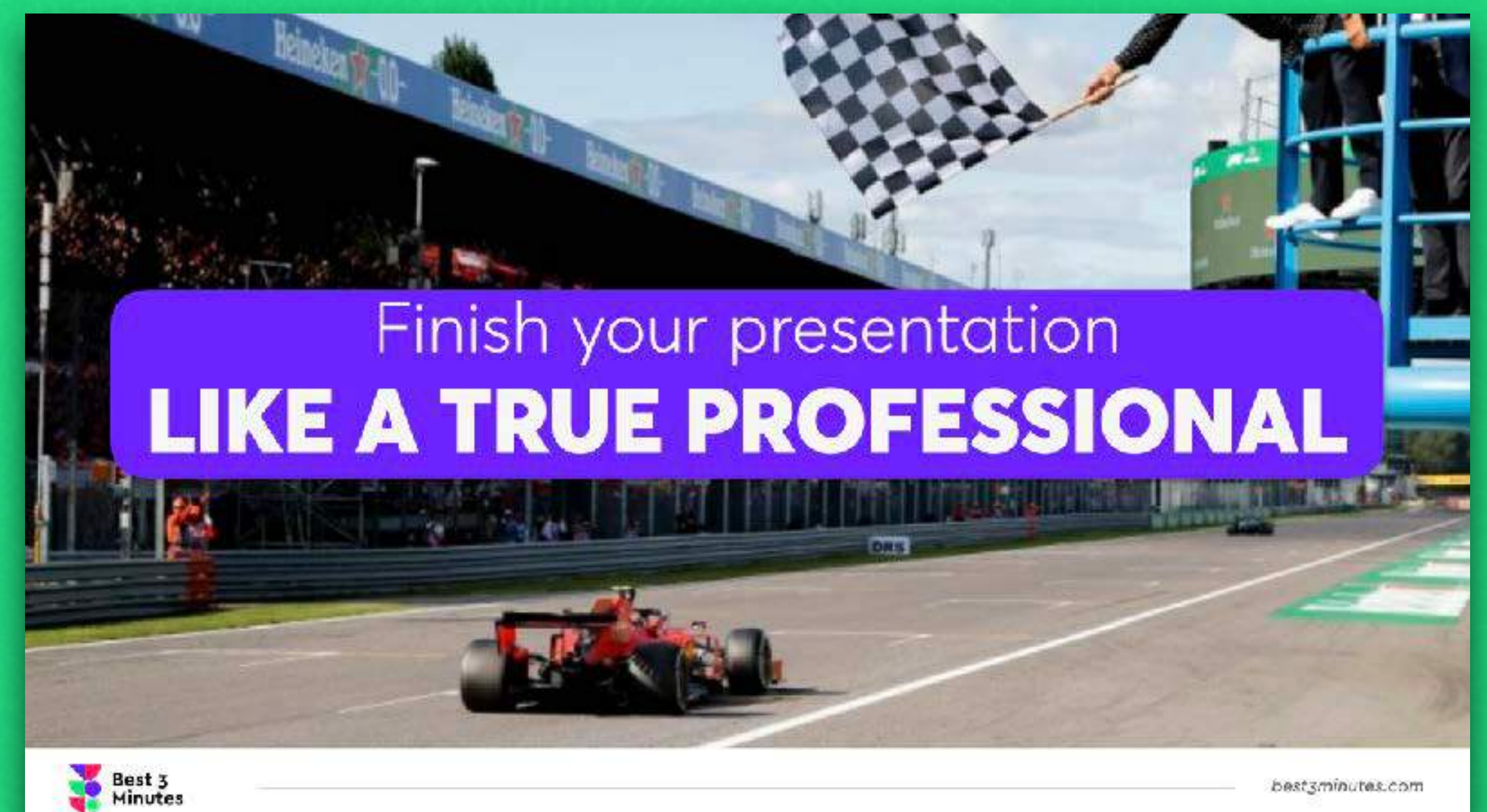
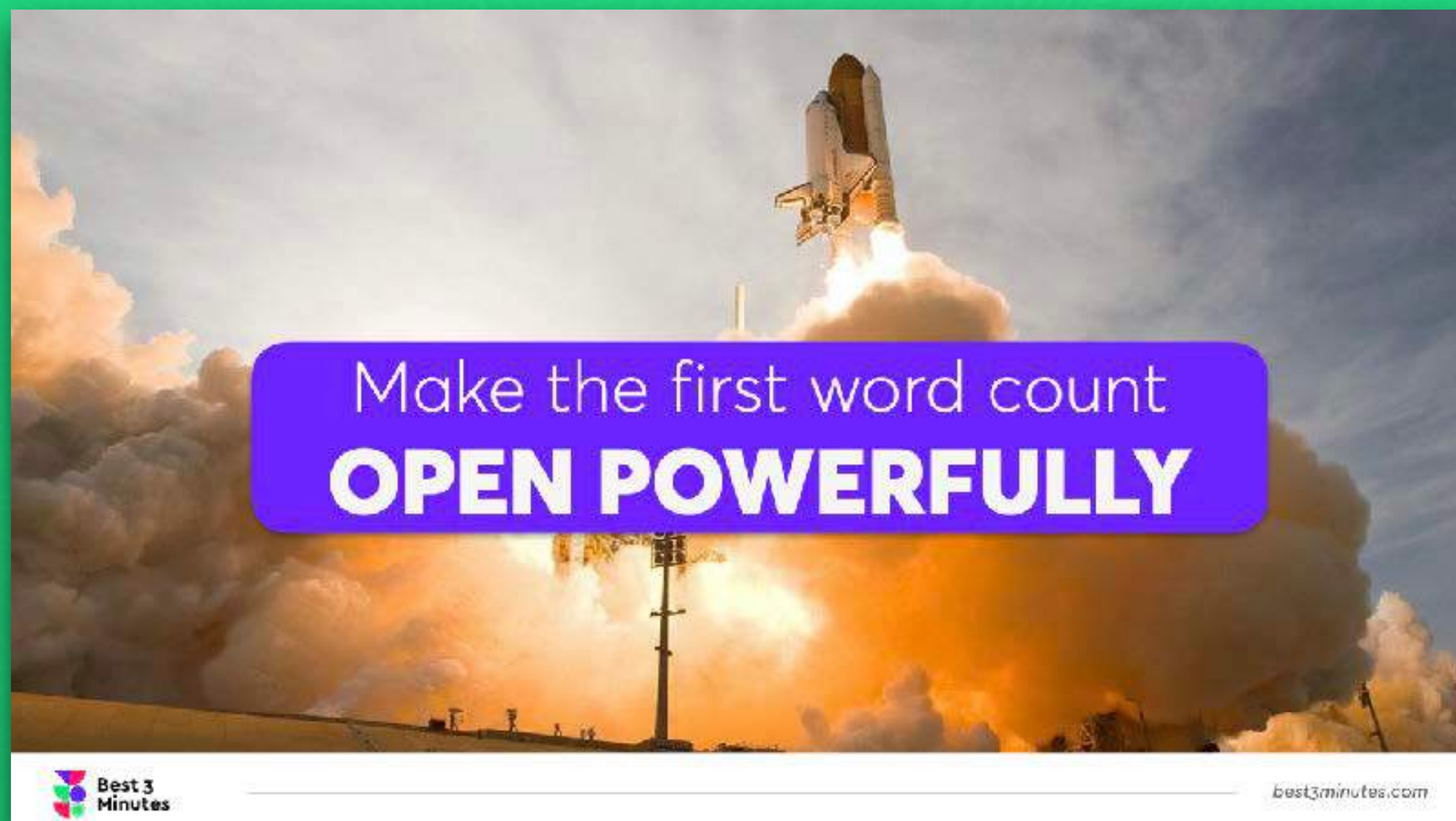
Our product helps you save
TIME, MONEY & FRUSTRATION

FASTER

**LOWER
COST**

**MUCH
EASIER
TO USE**

Use an **IMAGE AND A STATEMENT**



Use a **THREE PART STRUCTURE**

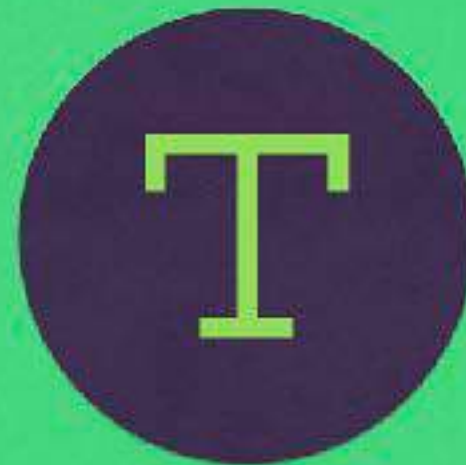
Tools to help
KEEP IT VISUAL



IMAGES



ICONS



TYPE

The Problem
WITH PARKING



20 MINUTES



30%



1 YEAR

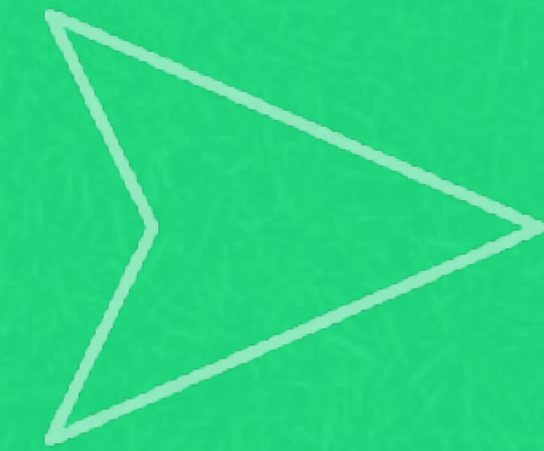


Make it
VISUAL

The two reasons for **OVER-DETAILED SLIDES**



Fear
forget our
story



Pressure:
send the
slides

The two reasons for **OVER-DETAILED SLIDES**



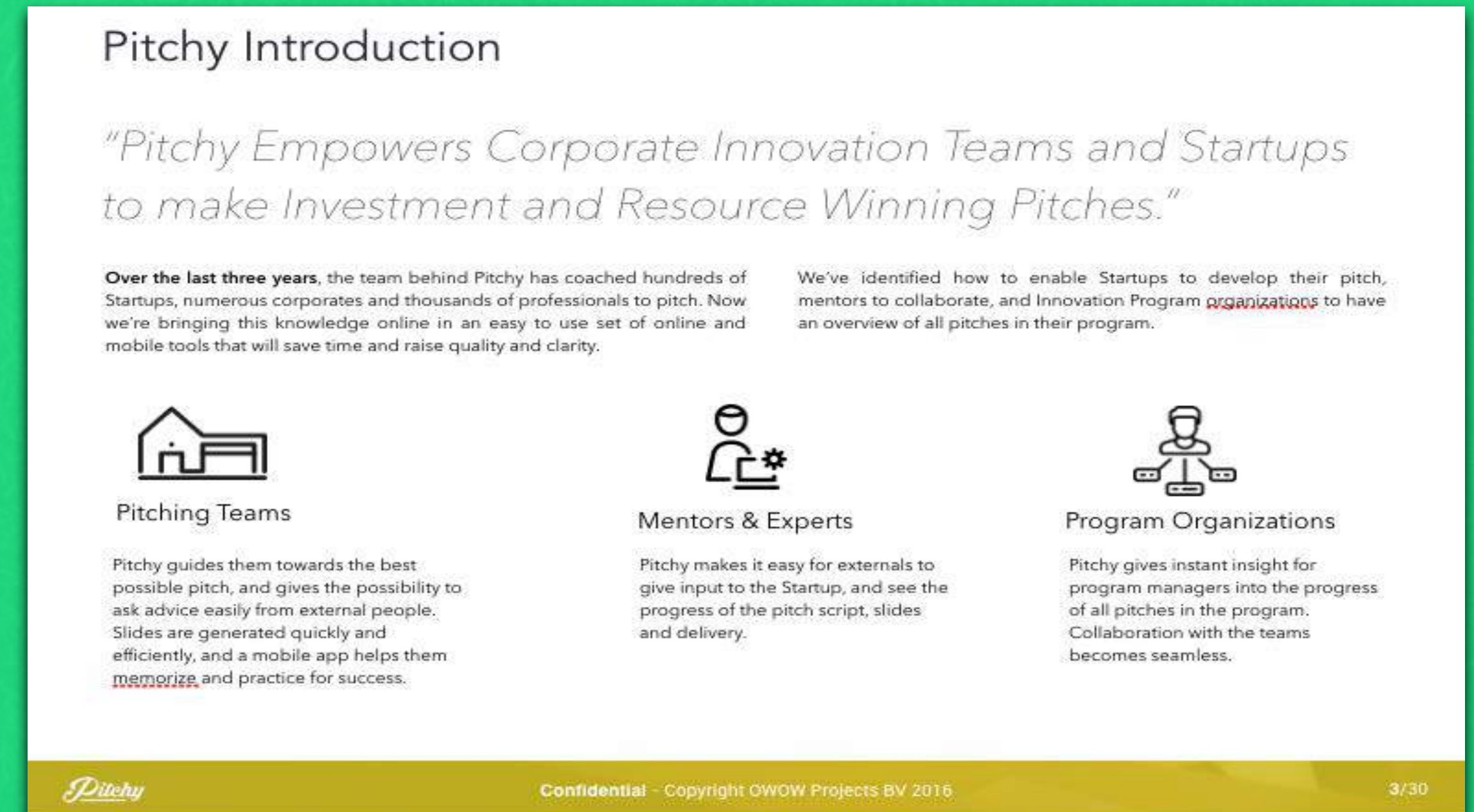
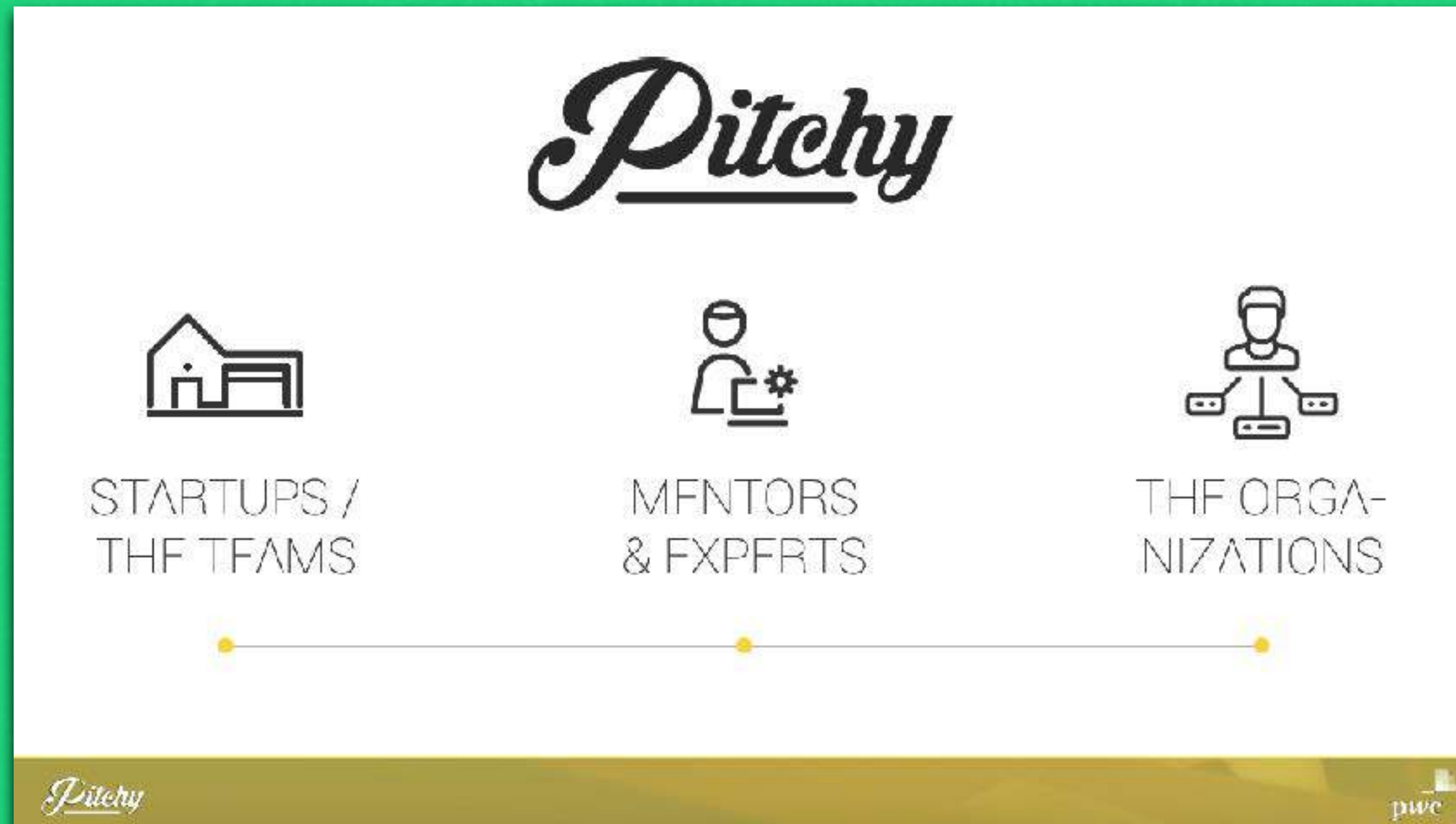
Fear
forget our
story



Pressure:
send the
slides

Create two slide presentations

ONE TO PRESENT: ONE TO SEND



"But that's
MORE WORK!"



"Yes, it is. Do you want
TO BE UNDERSTOOD?"



Make it
VISUAL



ACTION STEP

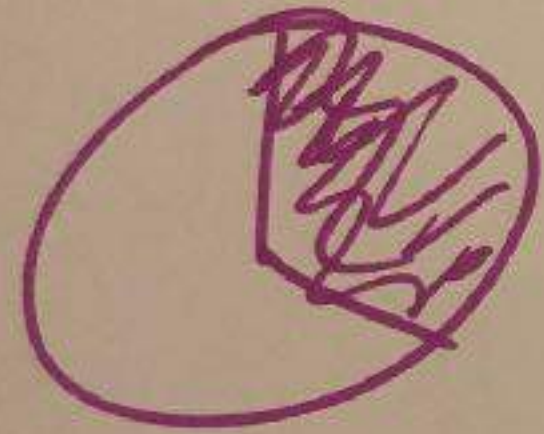
Improve the following slide

Hand-draw/sketch a new
slide on a sheet of A4

Did you know that...

- On average it takes 20 minutes to find a parking space
- 30% of all exhaust fumes pollution in large cities is caused by people looking for a parking space
- You will spend one year of your lives looking for a parking space

5



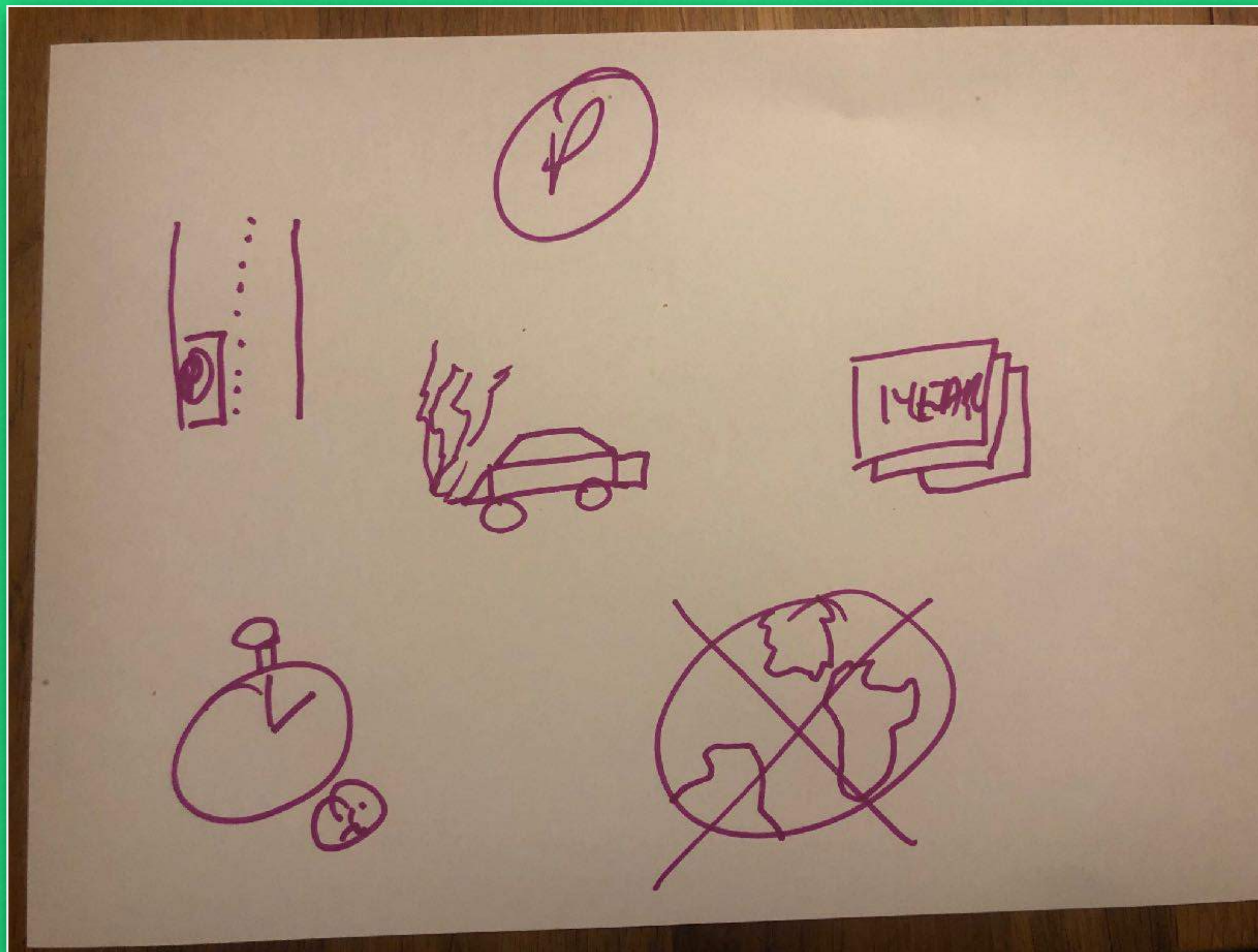
20 MINUTES.



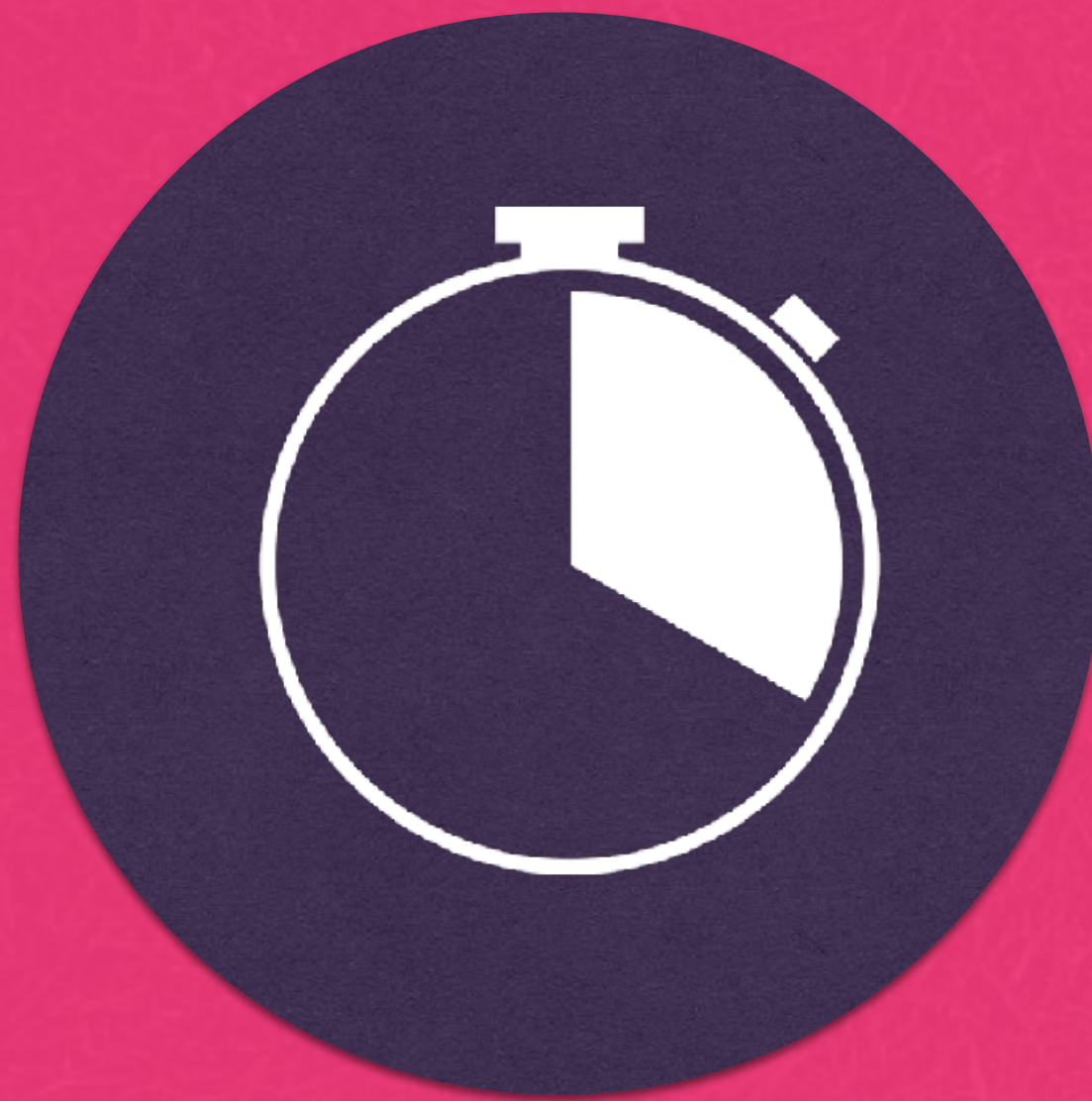
30%.



1 YEAR.



The Problem **WITH PARKING**



20 MINUTES



30%



1 YEAR

A close-up of a woman's face, partially obscured by a vibrant, abstract overlay of colorful bokeh lights and question marks. The bokeh consists of various sized circles in shades of pink, purple, blue, and yellow. The question marks are in a darker, more saturated blue and purple. The woman's eyes are looking down, and her lips are slightly parted.

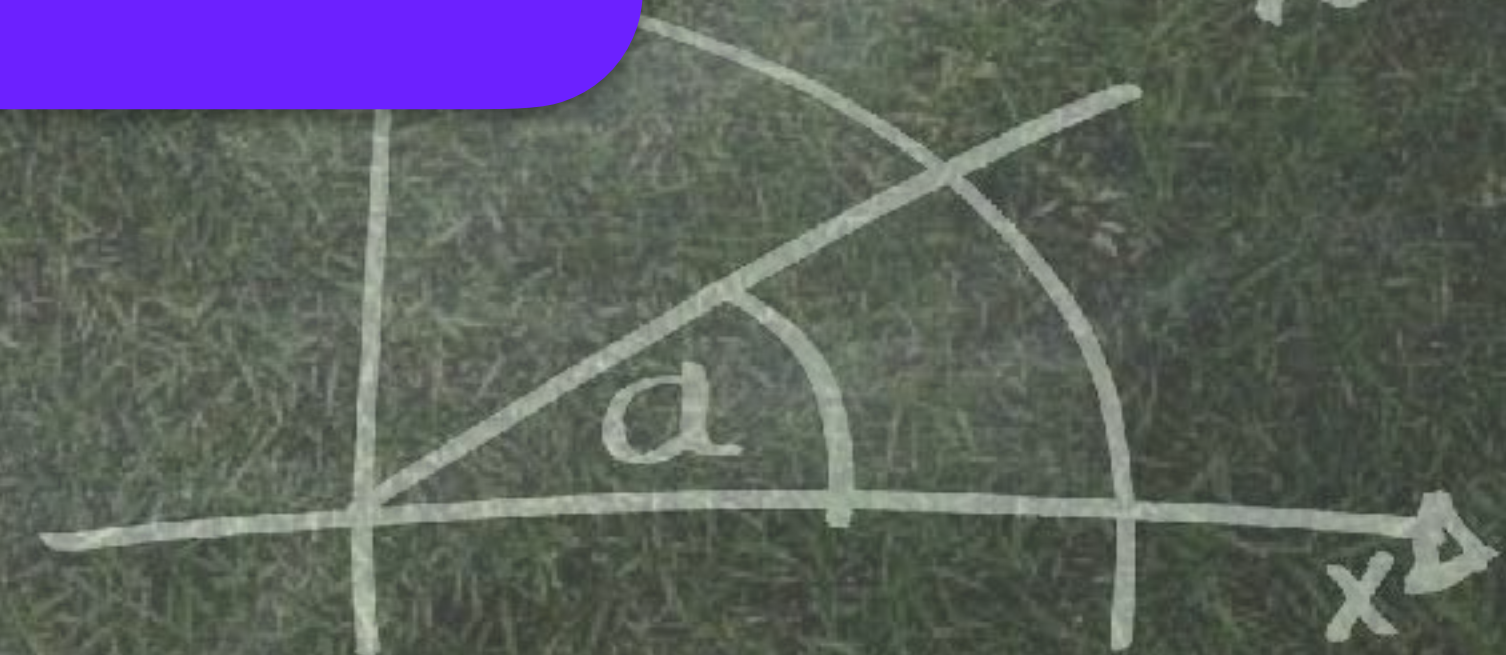
QUESTIONS?

Please ask
IN THE CHAT or BY VOICE!

How do you present **DATA?**

$$X_{1/2} = \frac{2a}{\dots}$$

$$a = \frac{180}{\pi} \cdot x$$



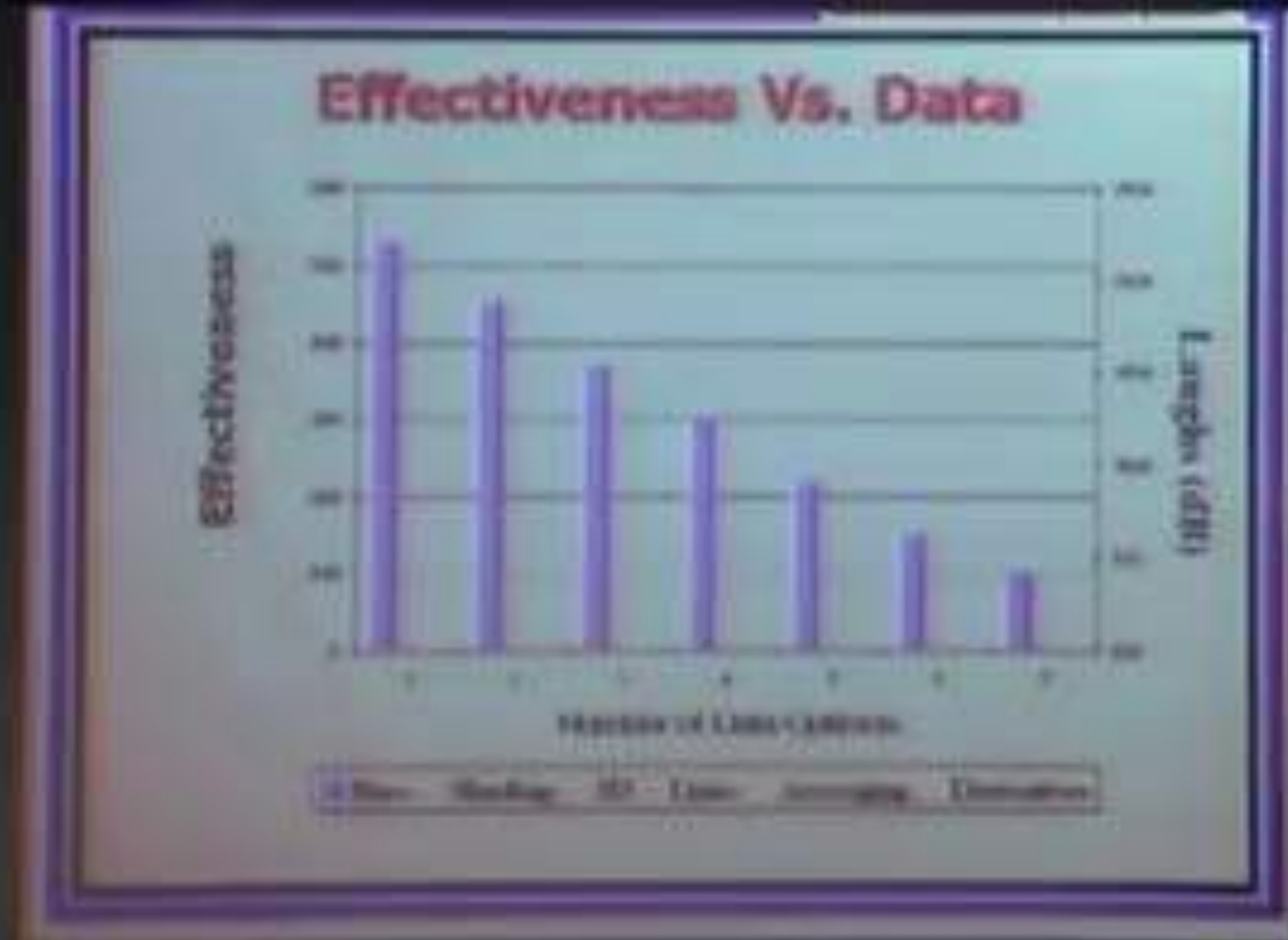
$$X^2 + px + q = 0$$



$$X_{1/2} = -\frac{p}{2} \pm \sqrt{\left(\frac{p}{2}\right)^2 - q}$$



$$\begin{aligned} X &= 6 - 2y \\ X + a &= b \\ f(y) &= \tan x \end{aligned}$$



Death by PowerPoint
DON MCMILLAN

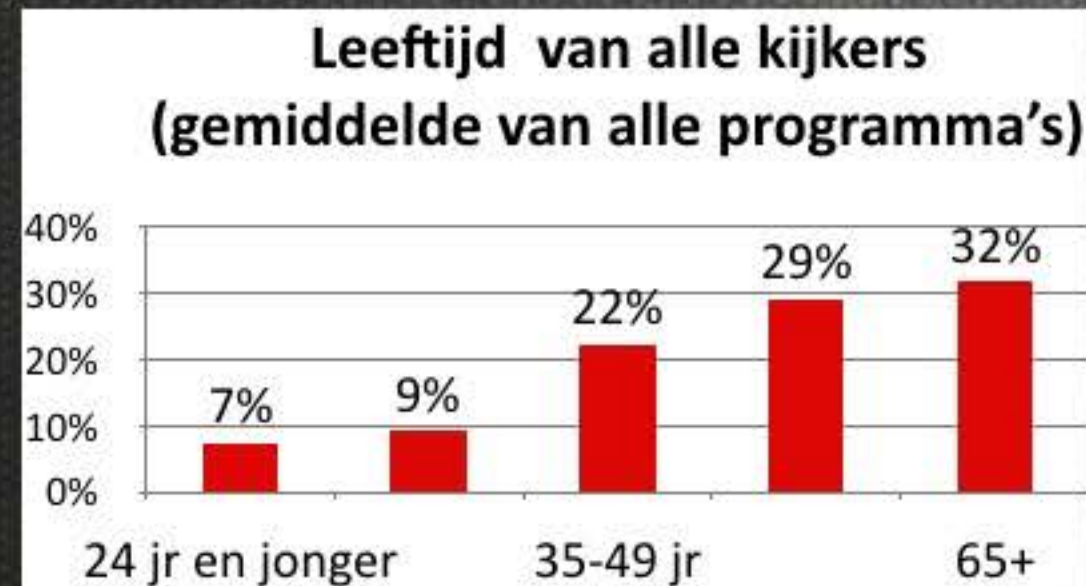
I recommend no more than
3 DATA POINTS PER SLIDE



Who to Target?

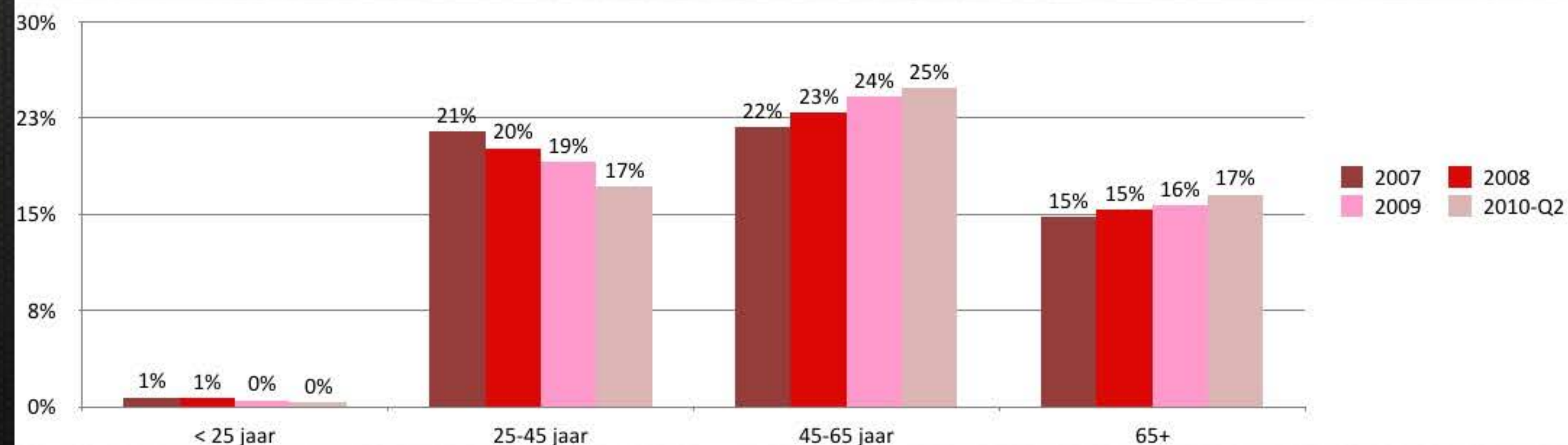
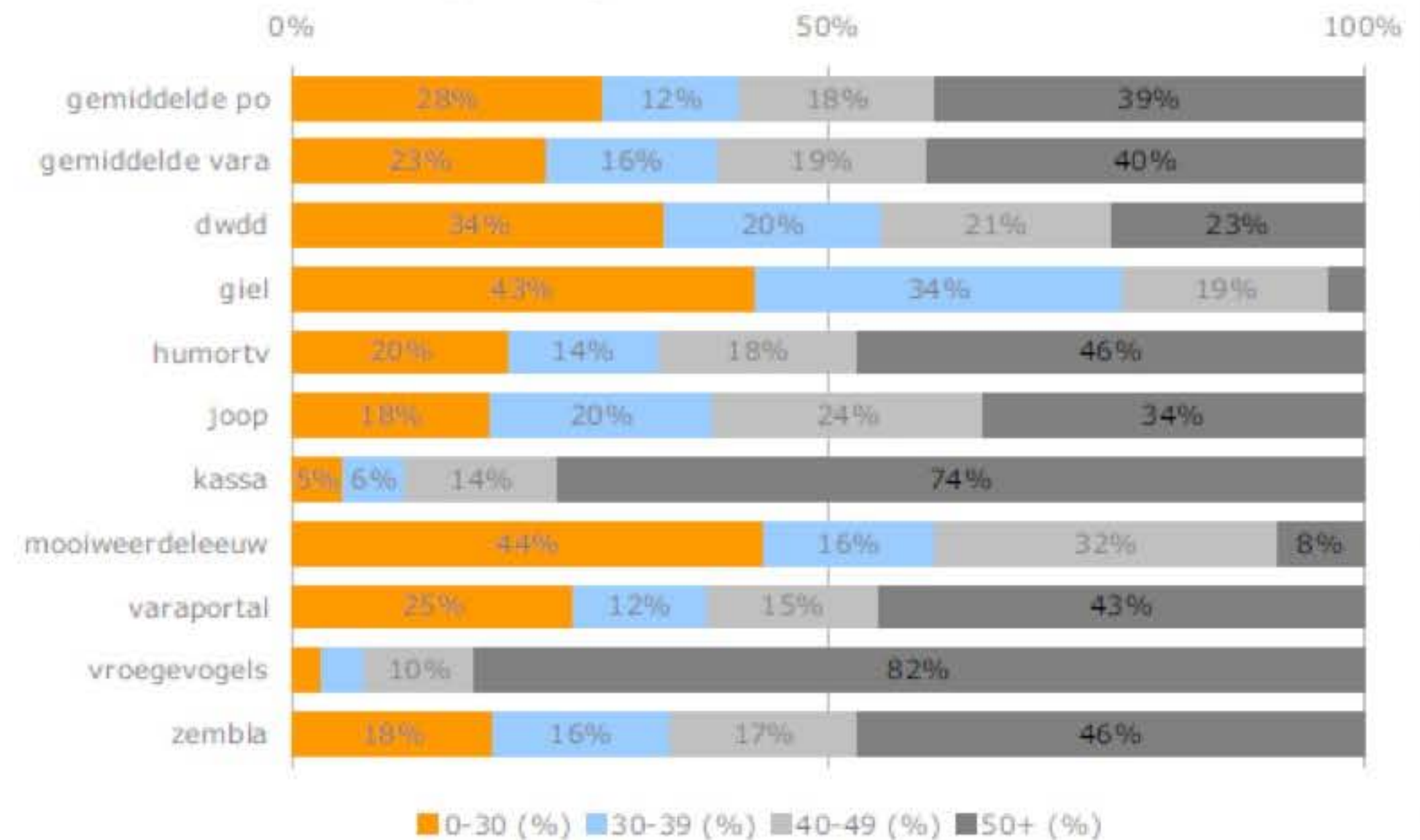
Finally they must become a member

Use the top 3-4 programs, appealing to different audiences, to leverage alliance



Forget Converting the Youth!

Publiekssamenstelling: leeftijd

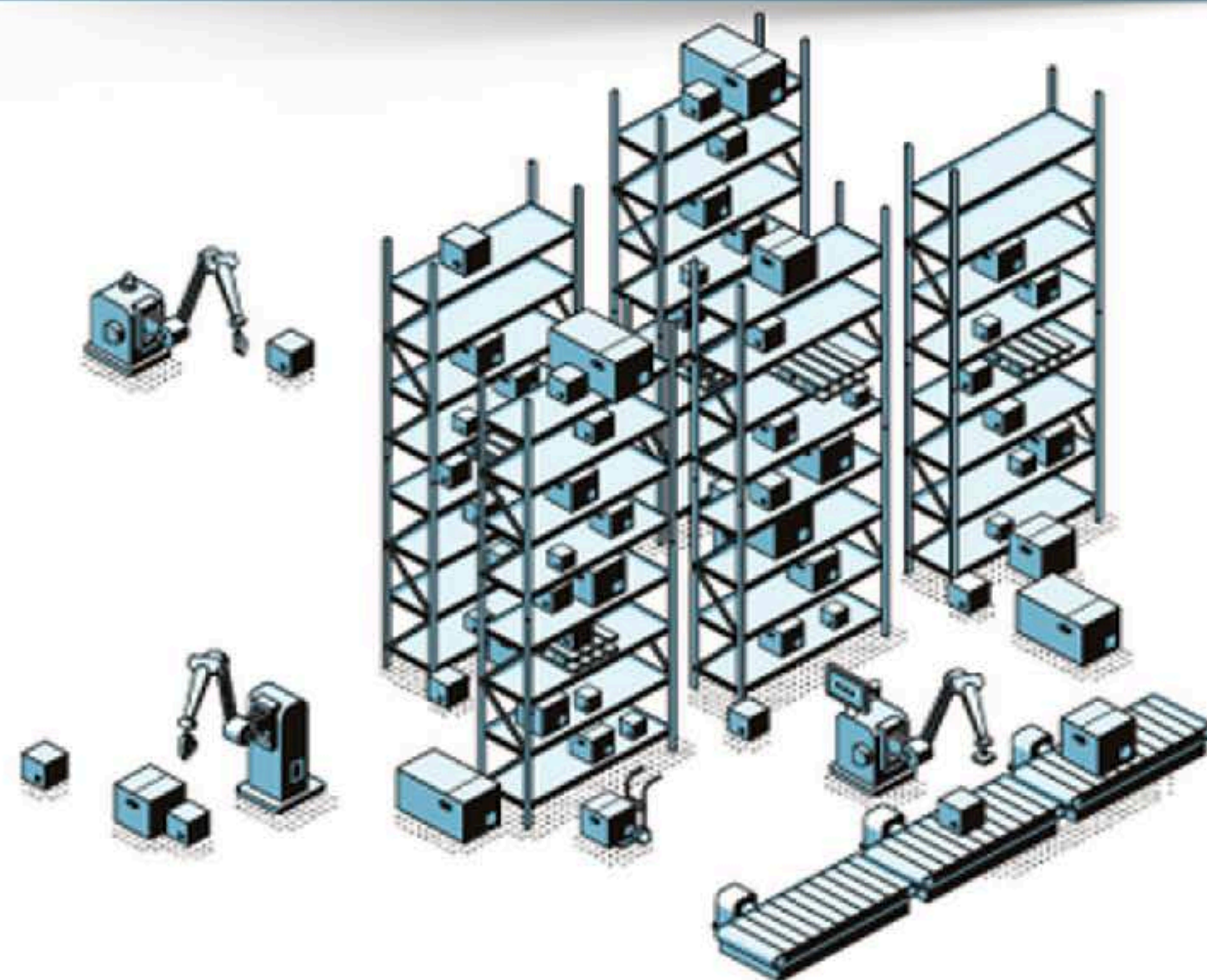


INDUSTRIAL RACKING SYSTEMS MARKET

Asia Pacific Industrial Racking Systems Market (US\$ Mn), 2018



Global Industrial Racking Systems Market Share, By System Type, 2018



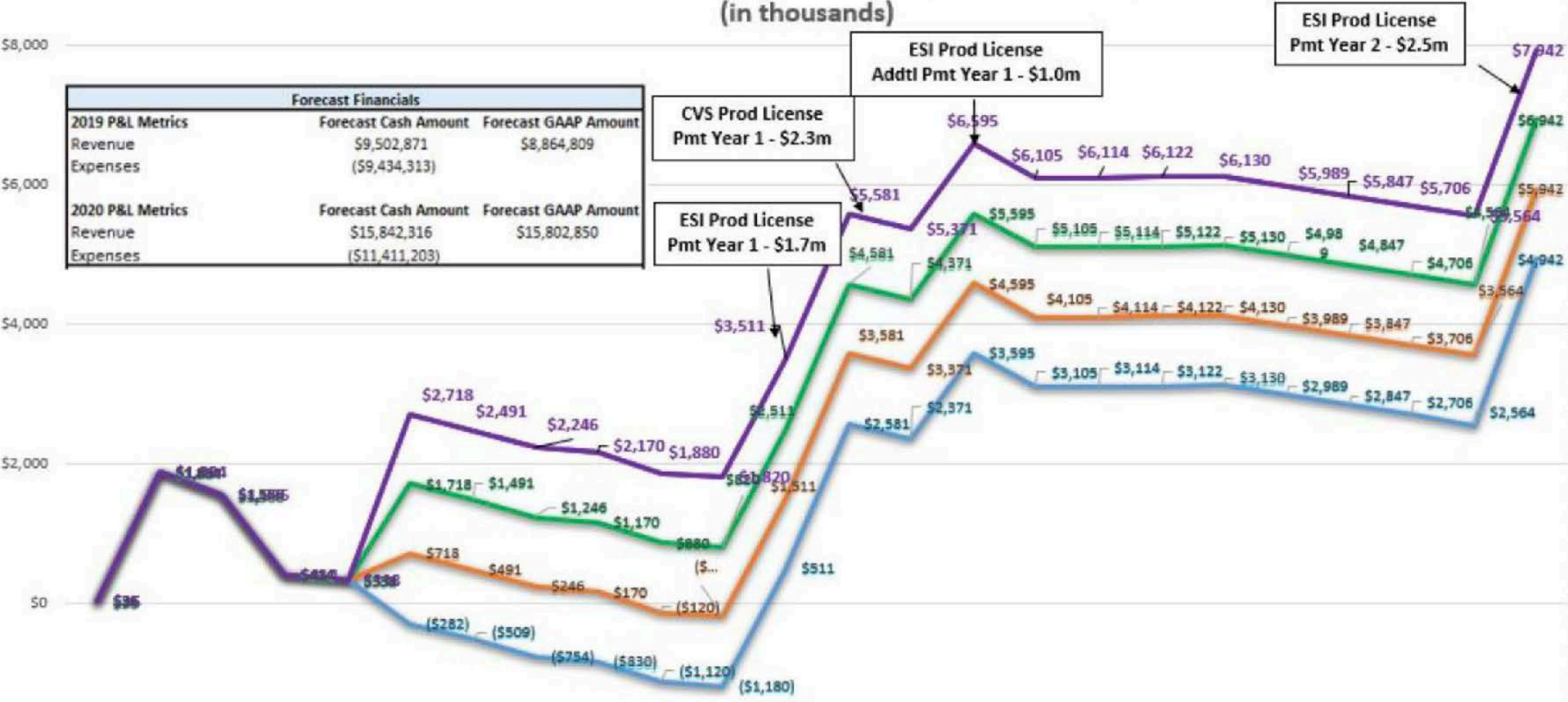
Global Industrial Racking Systems Market, (US\$ Mn) 2018 to 2026

2018 | \$ 10,179.2 Mn

2026 | \$ 15,186.1 Mn

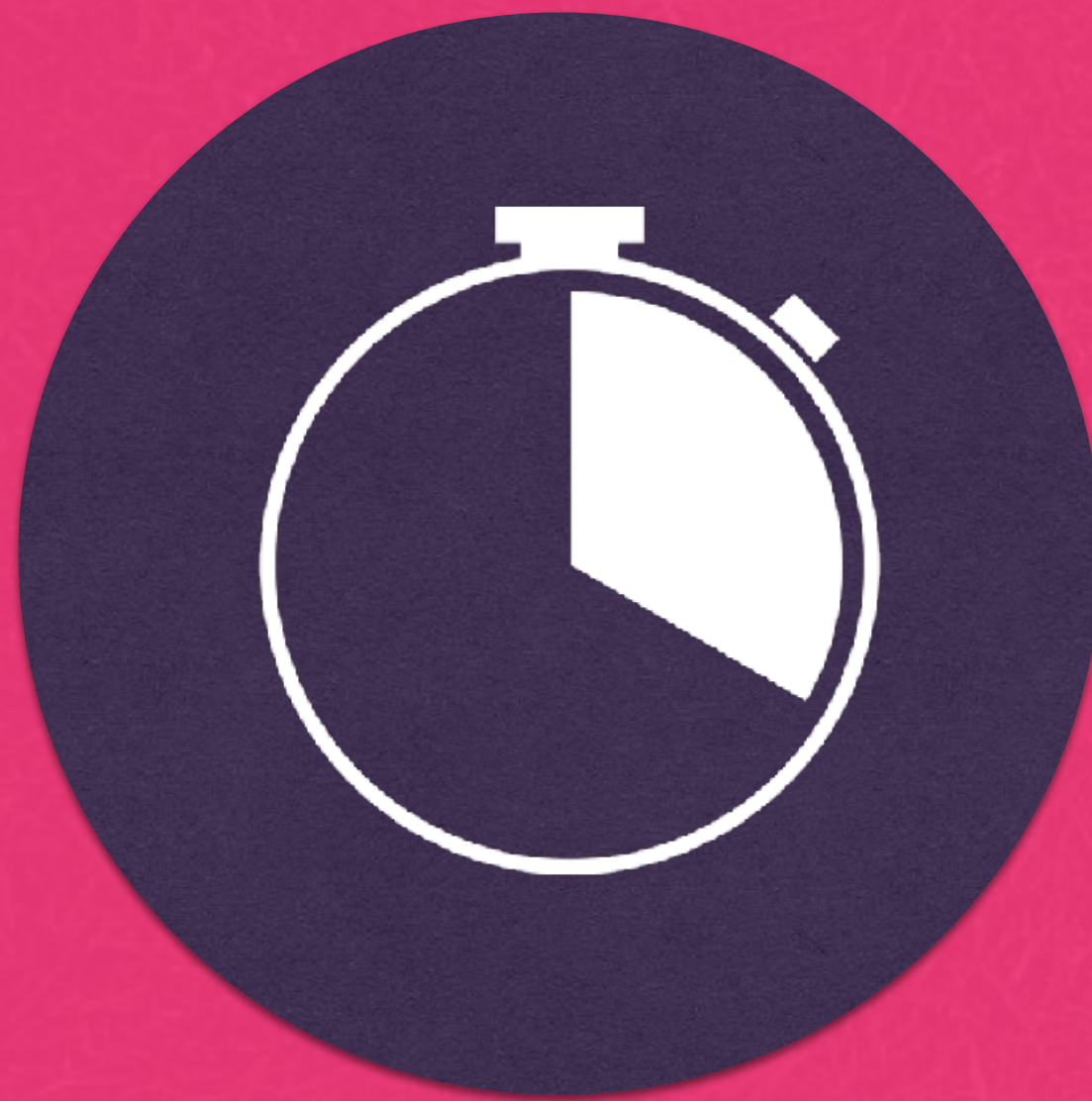
2019-2020 Forecast Bank Balance with \$1M, \$2M or \$3M Bridge Raise
(in thousands)

Confidential



	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20
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\$2M Funding	\$36	\$1,884	\$1,566	\$414	\$338	\$1,718	\$1,491	\$1,246	\$1,170	\$880	\$820	\$2,511	\$4,581	\$4,371	\$5,595	\$5,105	\$5,114	\$5,122	\$5,130	\$4,989	\$4,847	\$4,706	\$4,564	\$6,942
3M Funding	\$36	\$1,884	\$1,566	\$414	\$338	\$2,718	\$2,491	\$2,246	\$2,170	\$1,880	\$1,820	\$3,511	\$5,581	\$5,371	\$6,595	\$6,105	\$6,114	\$6,122	\$6,130	\$5,989	\$5,847	\$5,706	\$5,564	\$7,942

The Problem **WITH PARKING**



20 MINUTES

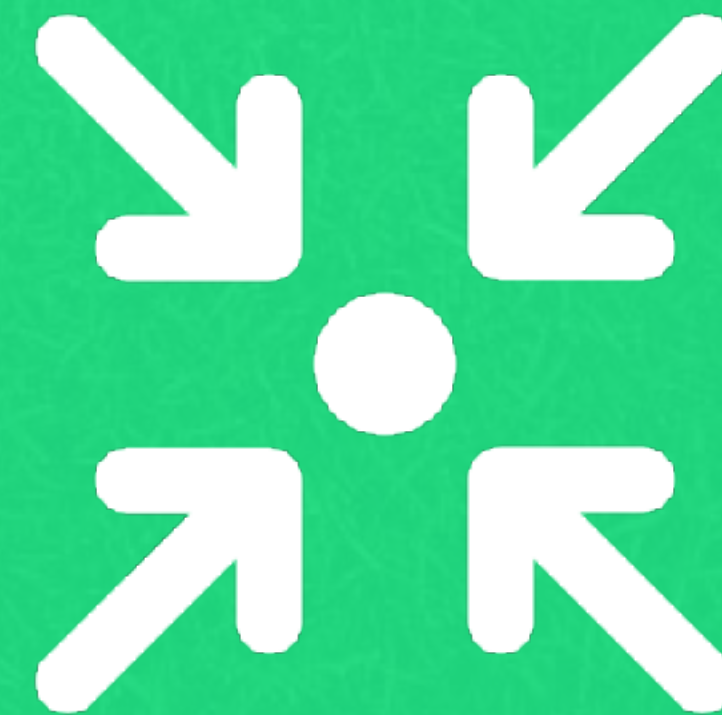


30%

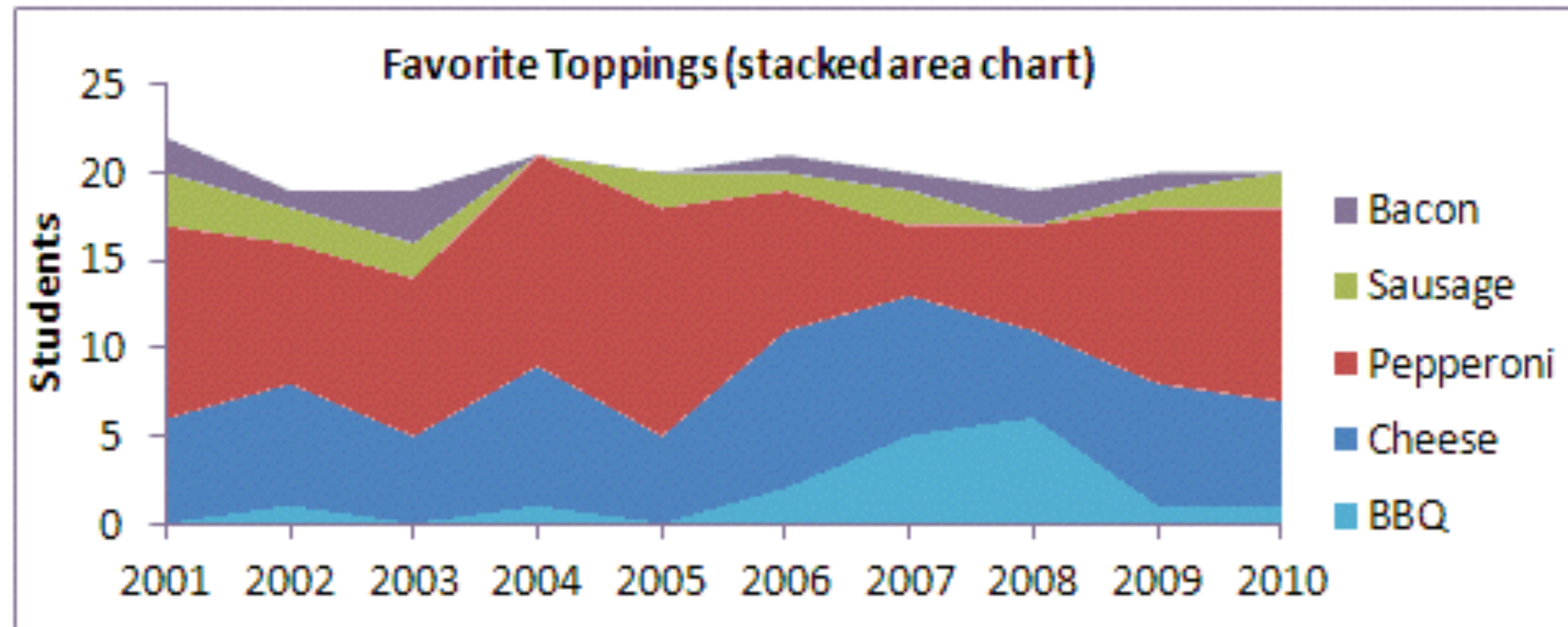


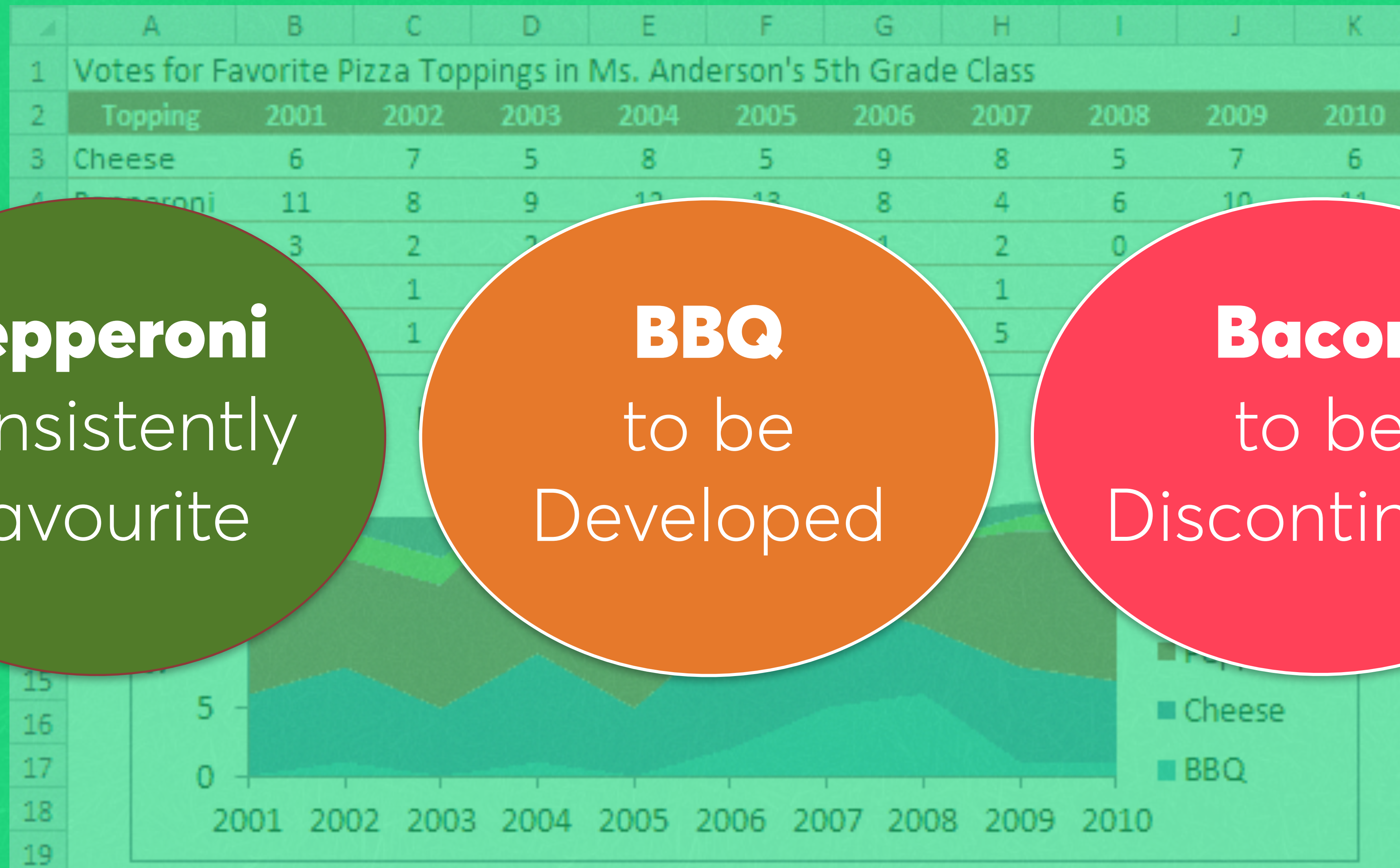
1 YEAR

Do we want to show **DATA OR CONCLUSIONS?**



	A	B	C	D	E	F	G	H	I	J	K
1	Votes for Favorite Pizza Toppings in Ms. Anderson's 5th Grade Class										
2	Topping	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
3	Cheese	6	7	5	8	5	9	8	5	7	6
4	Pepperoni	11	8	9	12	13	8	4	6	10	11
5	Sausage	3	2	2	0	2	1	2	0	1	2
6	Bacon	2	1	3	0	0	1	1	2	1	0
7	BBQ	0	1	0	1	0	2	5	6	1	1







400
ACTIVE WEBSHOPS



100.000,-
MONTHLY REVENUE



100.000
PACKAGES IN TOTAL



6%
WEEKLY GROWTH

What is the
MESSAGE?





400
ACTIVE WEBSHOPS



100.000
PACKAGES IN TOTAL

UNITS





100.000,-
MONTHLY REVENUE



6%
WEEKLY GROWTH

REVENUE





10.000 users

> 6 Billion

3 Billion

1960 2000

3 to 6
Billion
in 40 years

Agrivision 2017

pwc





ACTION STEP

Spend 3 minutes to review your presentation

Do you have any **data** that could be **simplified**?

Could you focus on **conclusions**, not the data?

No need to change it **now**: just note down the slide numbers to review **later**



ACTION STEP

Spend 3 minutes to review your presentation

Do you have any **data** that could be **simplified**?

Could you focus on **conclusions**, not the data?

No need to change it **now**: just note down the slide numbers to review **later**

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QUESTIONS?

Please ask
IN THE CHAT or BY VOICE!

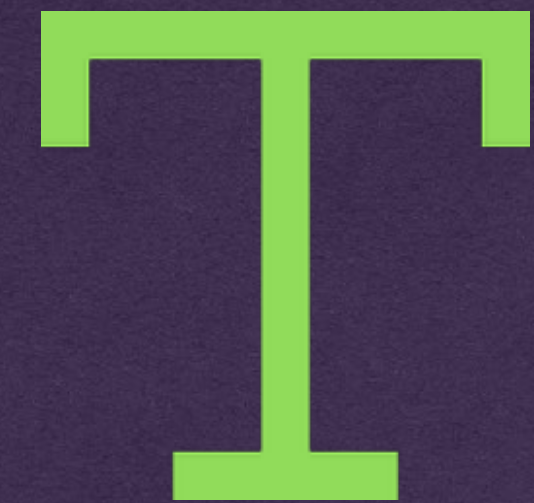
Tools to help
KEEP IT VISUAL



IMAGES

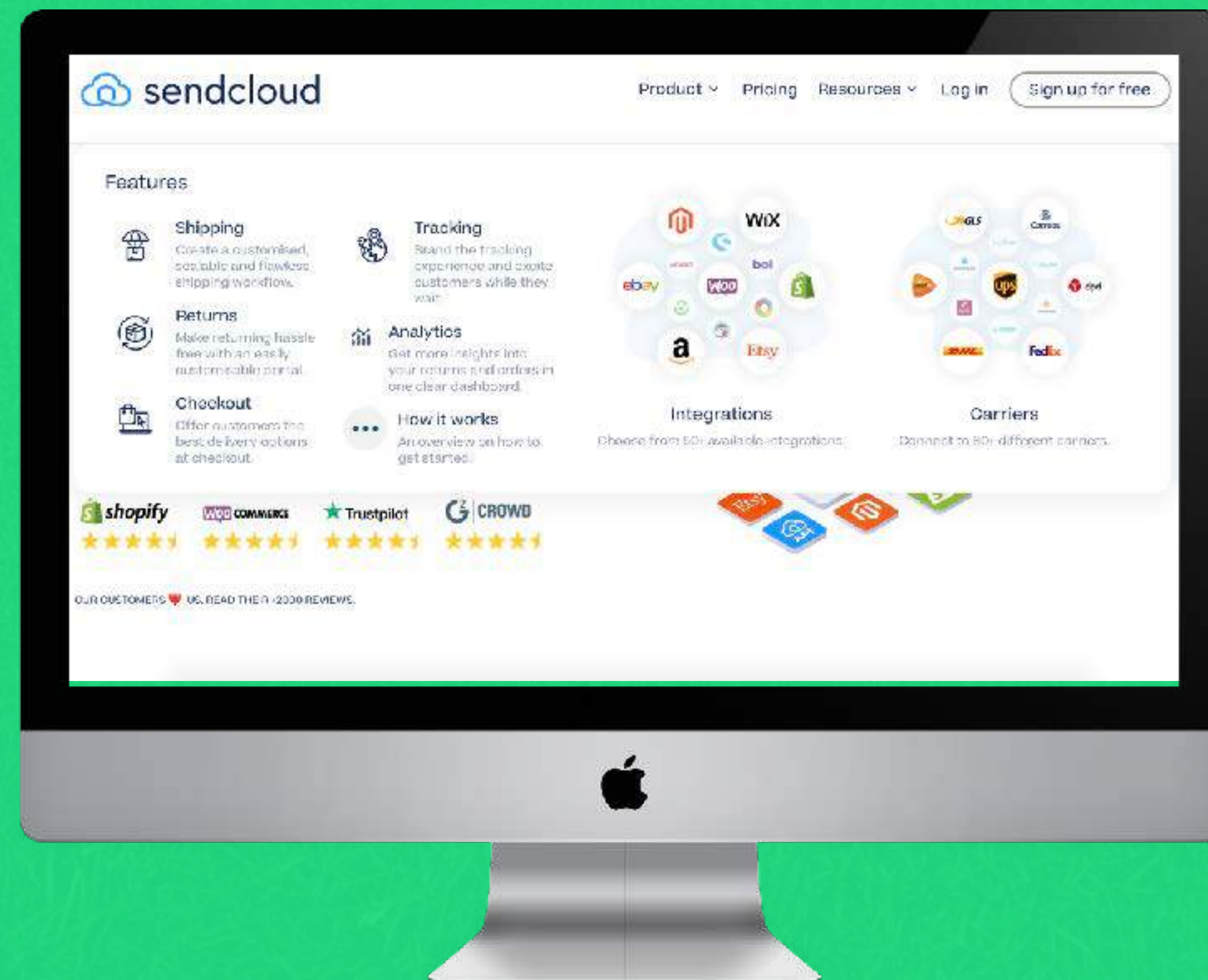


ICONS



TYPE

Icons are EVERYWHERE



PROBLEM

- **Obsolete and outdated** order placement workflow;
- **Buyers waste months** doing offline meetings, calls, emails and creating RFPs;
- **No price transparency;**
- **Millennials want a change in the B2B buying habits.** Their digital behaviour is paramount in selling everything today.

2. Problem



Communication taking many hours time

Buyer communication with Suppliers and designers has not not changed in the last 30 years; email, telephone face to face meetings



Most SMB clients have **no experience in creating RFPs**

40%

Price Quotations can vary up **40%** with the **same functionality**



The format of the quotation can be anything between **one and twenty pages**



Need to negotiate with limited knowledge, get finance, and manage the suppliers

20%

Costs for the project are never optimized

Often causing over 20% unnecessary expense, and hundreds of wasted hours

2. Problem



Communication taking many hours time



Most SMB clients have **no experience in creating RFPs**

40%

Price Quotations can vary up to **40%** with the **same functionality**

2. Problem



The format of quotations between **one and twenty pages**



Need to negotiate with limited knowledge, get finance, and manage the suppliers

20%

Costs for the project are never optimized, often causing over 20% unnecessary expense.



- **At Sendcloud, we are connecting webshops with shipping carriers**







7 MINUTES

FEEDBACK

Which ONE thing stood out?

**Which ONE thing did you
NOT understand?**

**One FRIENDLY piece of
advice for improvement**

ACTION STEP

Test your
opening **5** sentences
out loud on someone else



FEEDBACK



Which **ONE** thing stood out as memorable?



Which **ONE** thing did you **NOT** understand?

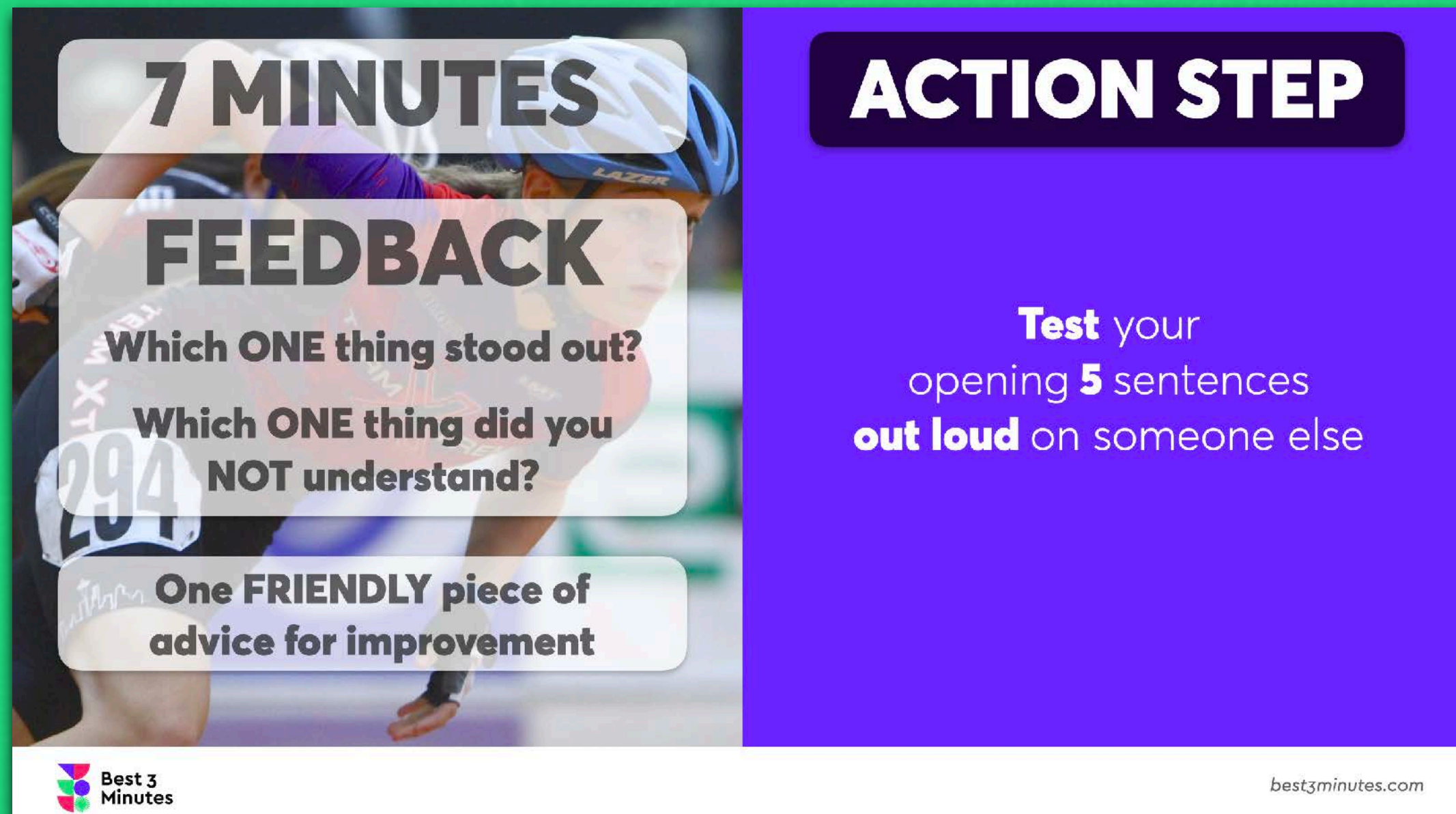


One **FRIENDLY** piece of advice for improvement

ACTION STEP

Test your opening **5** sentences **out loud** on someone else

Icons make it all **EASIER ON THE EYE & BRAIN**

A card with a purple background. On the left, there is a vertical strip showing a cyclist in a white jersey with the number 294. The card contains the following text: '7 MINUTES' in a white box, 'FEEDBACK' in large white letters, 'Which ONE thing stood out?' in white, 'Which ONE thing did you NOT understand?' in white, and 'One FRIENDLY piece of advice for improvement' in a white box. At the bottom left is the 'Best 3 Minutes' logo, and at the bottom right is the URL 'best3minutes.com'.

7 MINUTES

FEEDBACK

Which **ONE** thing stood out?

Which **ONE** thing did you **NOT** understand?

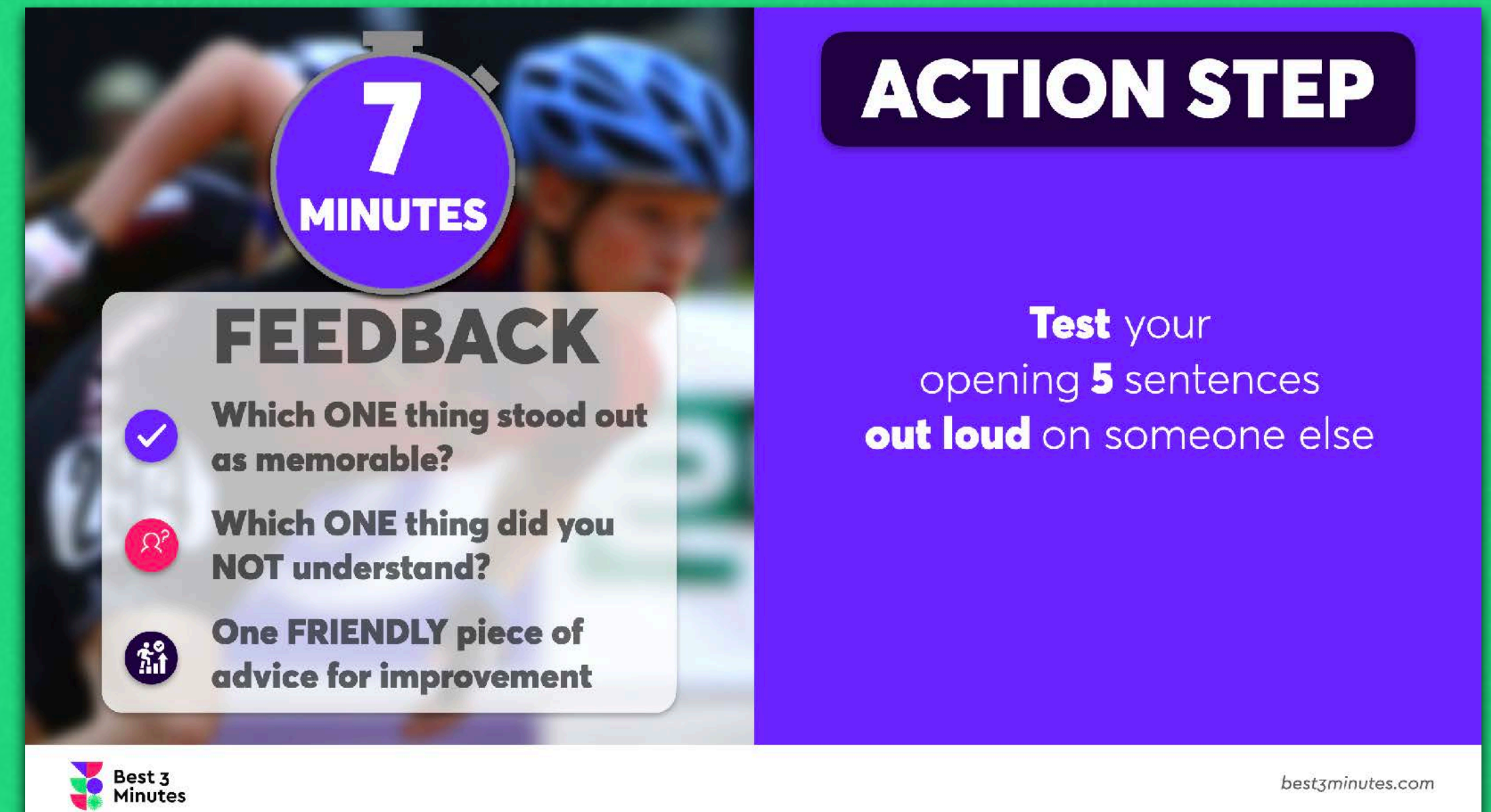
One **FRIENDLY** piece of advice for improvement

Best 3 Minutes

best3minutes.com

ACTION STEP

Test your opening **5** sentences **out loud** on someone else

A card with a purple background. On the left, there is a vertical strip showing a cyclist in a blue jersey. The card contains the following text: '7 MINUTES' in a white box, 'FEEDBACK' in large white letters, 'Which ONE thing stood out as memorable?' with a checkmark icon, 'Which ONE thing did you NOT understand?' with a question mark icon, and 'One FRIENDLY piece of advice for improvement' with a group of people icon. At the bottom left is the 'Best 3 Minutes' logo, and at the bottom right is the URL 'best3minutes.com'.

7 MINUTES

FEEDBACK

- ✓ Which **ONE** thing stood out as memorable?
- ❓ Which **ONE** thing did you **NOT** understand?
- 👥 One **FRIENDLY** piece of advice for improvement

Best 3 Minutes

best3minutes.com

ACTION STEP

Test your opening **5** sentences **out loud** on someone else

Our recommendation **thenounproject.com**

Icons for everything

Over a million curated icons, created by a global community

 Search for anything



[Keep Browsing](#)



NounPro

\$39⁹⁹ billed yearly

or \$9.99 per month

[Sign up](#)

ACTION STEP

Spend 3 minutes to review
your presentation

What **text** could be **replaced**
with **icons**?





ACTION STEP

Spend 3 minutes to review
your presentation

What **text** could be **replaced**
with **icons**?

A close-up of a woman's face, partially obscured by a vibrant, abstract overlay of colorful bokeh lights and question marks. The bokeh consists of various sized circles in shades of pink, purple, blue, and yellow. The question marks are in a darker, more saturated blue and purple. The woman's eyes are looking down, and her lips are slightly parted.

QUESTIONS?

Please ask
IN THE CHAT or BY VOICE!

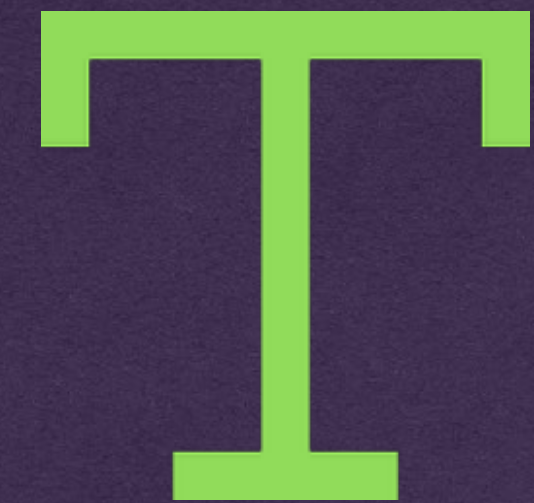
Tools to help
KEEP IT VISUAL



IMAGES



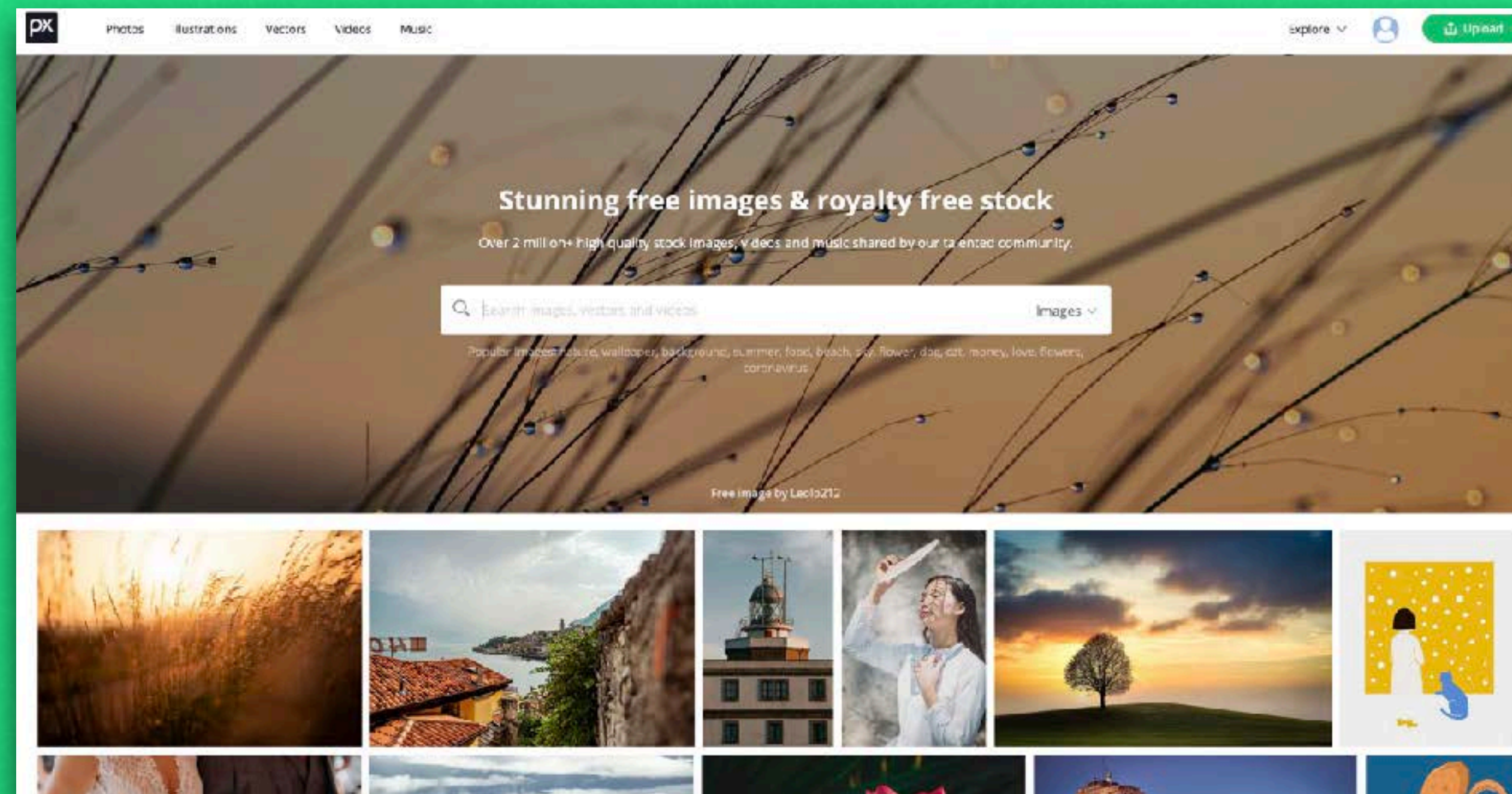
ICONS



TYPE

Free Image Resources

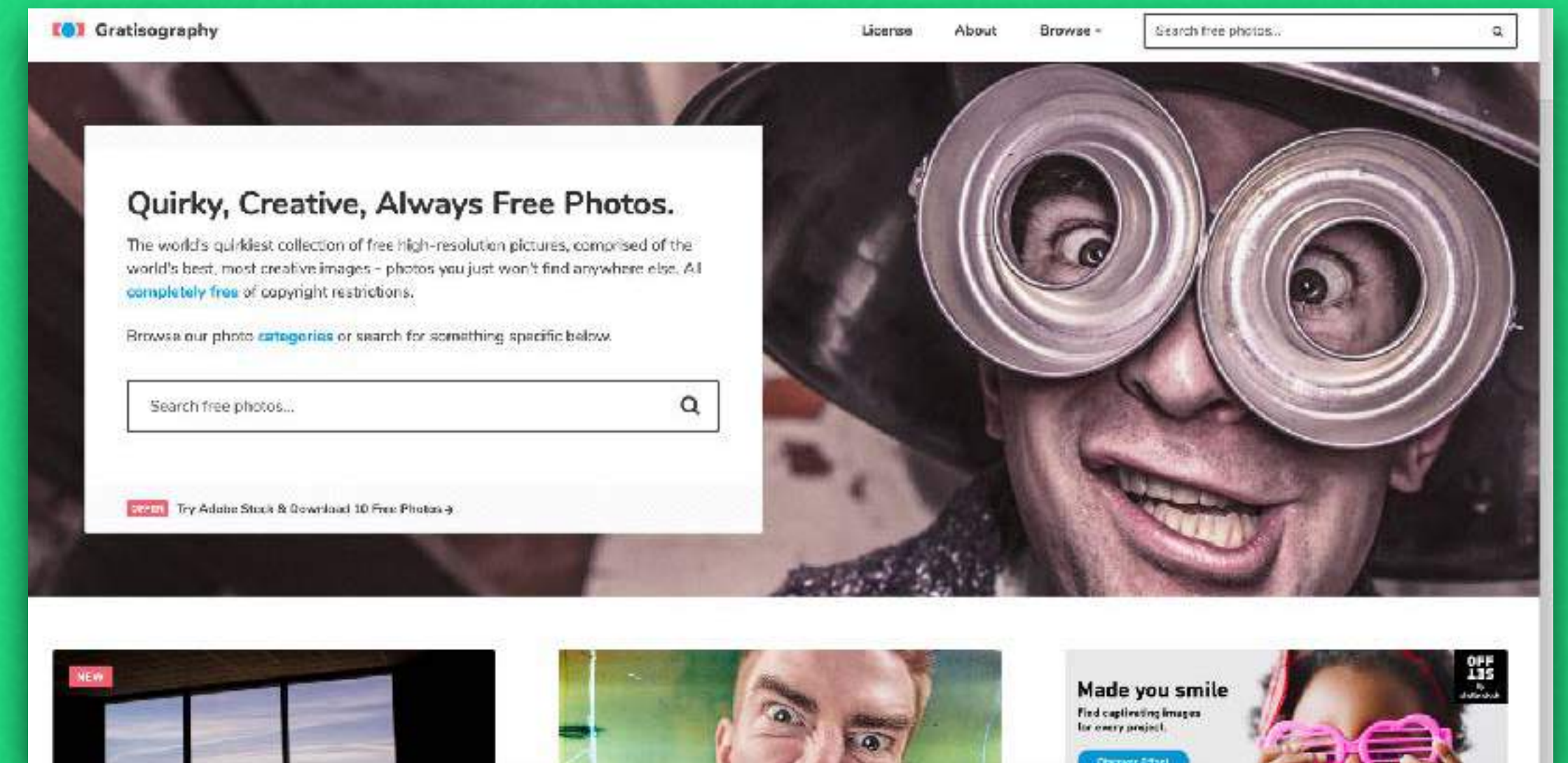
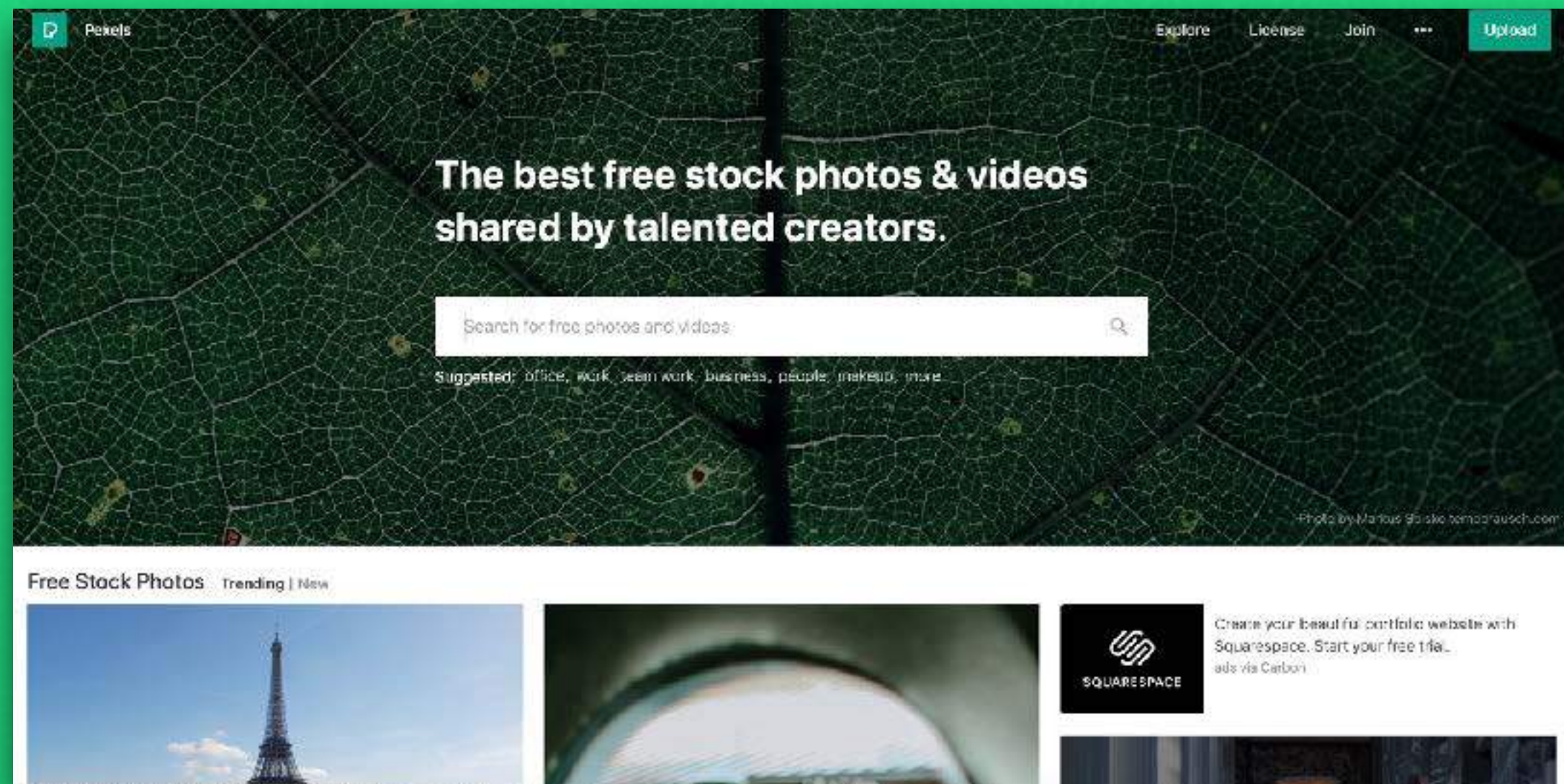
PIXABAY.COM



Creative Commons - Commercial Use

Free Image Resources

PEXELS, GRATISOGRAPHY



Creative Commons - Commercial Use

How to use **VISUALS**

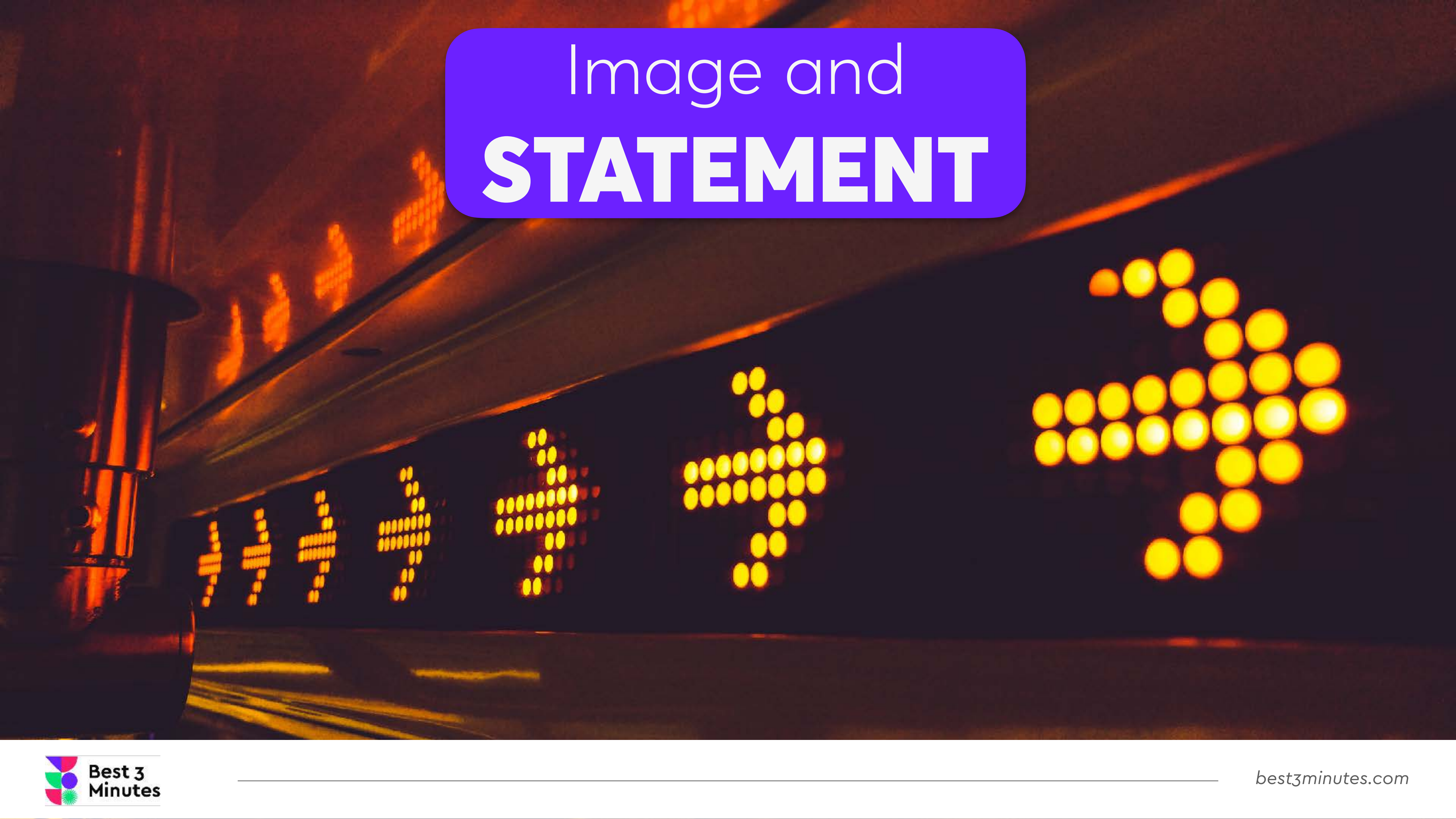


Image and **STATEMENT**

A romantic proposal scene at night. A man is kneeling on one knee, facing a woman who is standing and looking down at him. They are positioned on a dark, reflective surface, likely a beach or a wet promenade, which mirrors the warm, golden lights from the city in the background. The background features a series of vertical light reflections on the water, suggesting a bridge or a row of streetlights. The overall atmosphere is intimate and celebratory.

Why do we need **GREAT PITCHES?**



Or make it a
half image/
half text slide

A yellow and white cable car is shown on a narrow street in Lisbon, Portugal. The cable car has a white upper section with arched windows and a yellow lower section. It is moving along tracks embedded in the cobblestone street. The surrounding buildings are old and colorful, with a blue door visible on the left.

An **Image** and
3 **Main** Points

A street view in Lisbon showing tram tracks and a car. The street is narrow and cobblestone, with tram tracks running down the center. A white car is visible in the distance. The buildings are old and colorful, with many windows and balconies. The sky is blue and clear.

Created in 1930's -
Times have changed

Car & Public Transport
both needed

Bring the system into
the current millennium

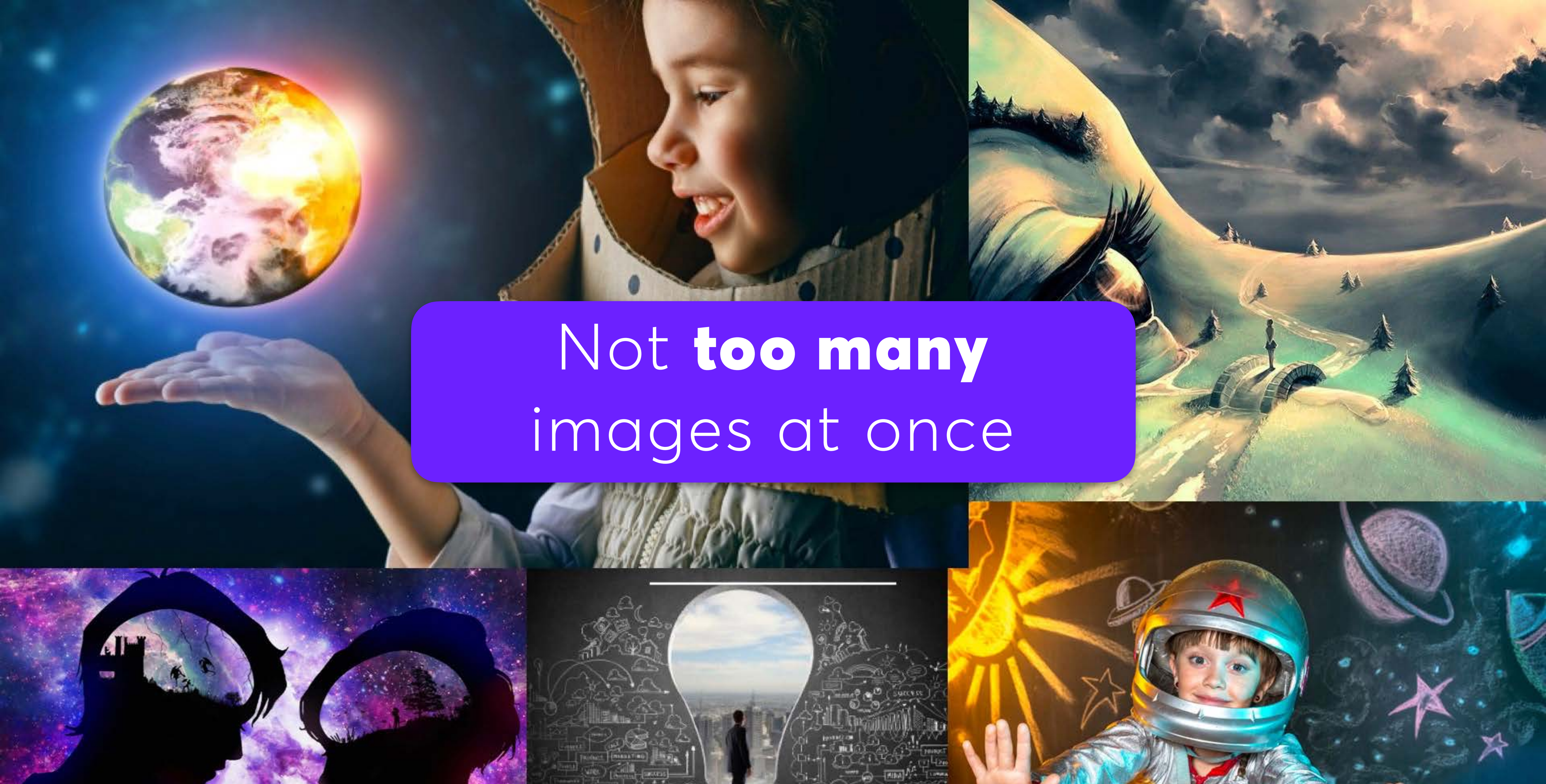
Drop shadows and **CURVED CORNERS**





Make sure the image
is **High** Resolution

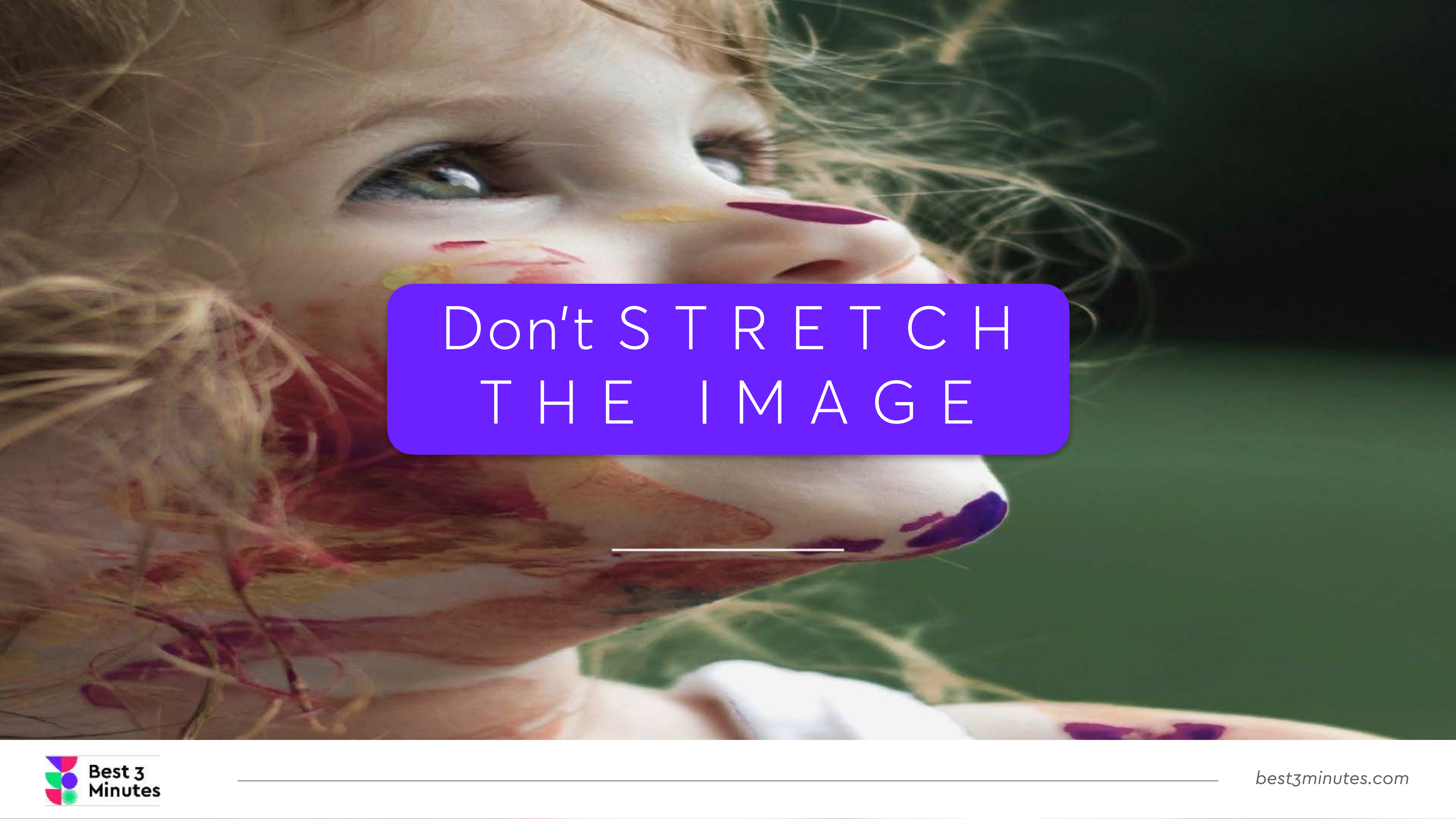




Not **too many**
images at once

A child is seen from behind, sitting on a windowsill and looking out at a night sky filled with stars. A large, semi-transparent purple rectangle is centered over the image, containing white text. The background image is a stock photo with multiple 'iStock by Getty Images' watermarks visible across it.

Look out for
the **Watermark!**



Don't STRETCH
THE IMAGE



ACTION STEP

Spend 3 minutes to review your presentation

What **text** could be **replaced** with **images**?

No need to change it **now**: just note down the slide numbers to review **later**



ACTION STEP

Spend 5 minutes to review your presentation

What **text** could be **replaced** with **images**?

No need to change it **now**: just note down 3-5 slide numbers to review **later**

A close-up of a woman's face, partially obscured by a vibrant, abstract overlay of colorful bokeh lights and question marks. The bokeh consists of various sized circles in shades of pink, purple, blue, and yellow. The question marks are in a dark, textured font, appearing to float within the bokeh. The woman's eyes are closed, and her lips are slightly parted, showing a smile. The overall effect is one of wonder and curiosity.

QUESTIONS?

Please ask
IN THE CHAT or BY VOICE!

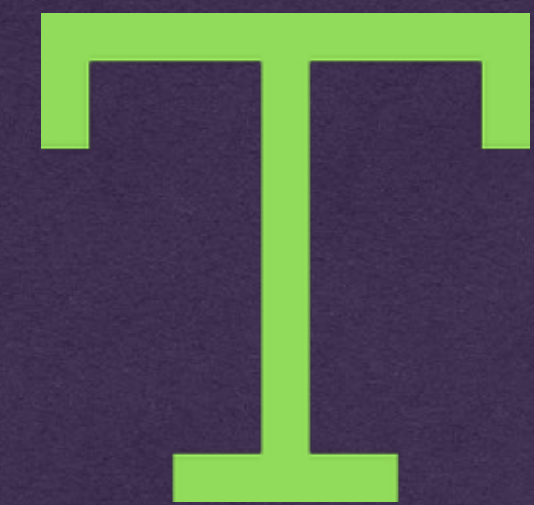
Tools to help
KEEP IT VISUAL



IMAGES



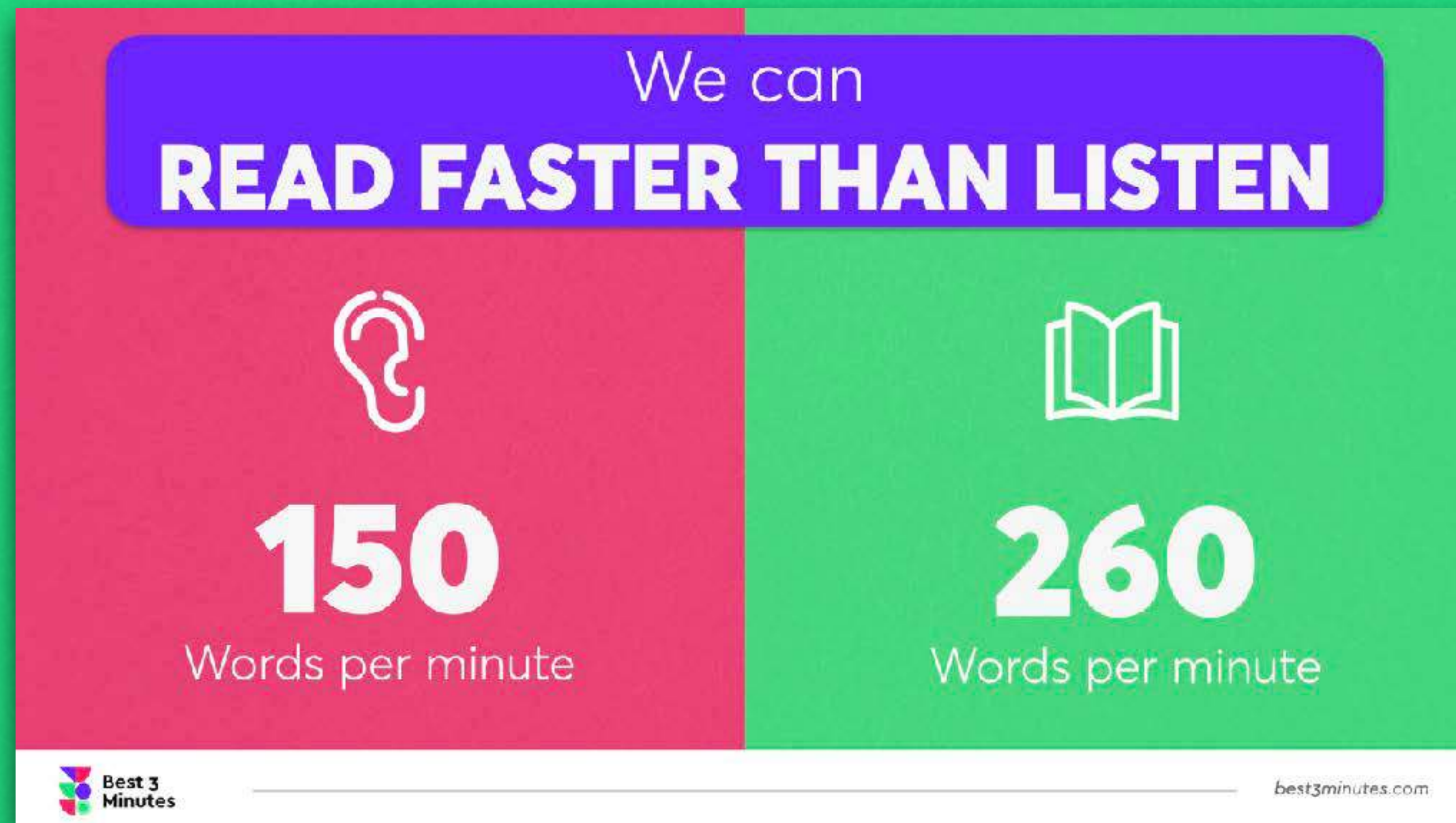
ICONS



TYPE

Use Bold and Thin

TO CREATE FOCUS





Growing world population



GROWING

world
population



7.3 lives per 1000.
This gives the
average annual
number of deaths
during a year per
1,000 population at
midyear; also known
as crude death rate.



7.3 Lives
/1000





Going to
THE NEXT LEVEL

Remove all
BULLET POINTS

Most Common PowerPoint Mistakes

Tools to help keep it visual

- Use images to express big ideas, because people make associations with pictures much faster than with words
- Use icons to highlight key points and abstract ideas
- Use bold and size of text to emphasise the key words and messages

Tools to help **KEEP IT VISUAL**

- **Images: Express big ideas**
- **Icons: Clarify abstract concepts**
- **Text: Consistency and Focus**

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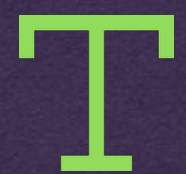
KEEP IT VISUAL



Images: Express big ideas



Icons: Clarify abstract concepts



Text: Consistency and Focus

Tools to help

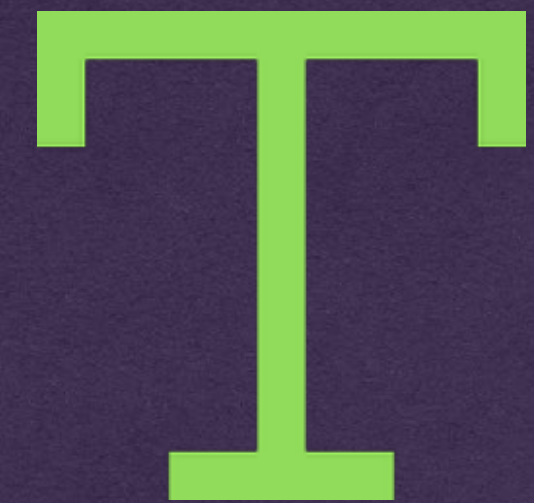
KEEP IT VISUAL



IMAGES



ICONS



TYPE

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Tools to help **KEEP IT VISUAL**



Images: Express big ideas



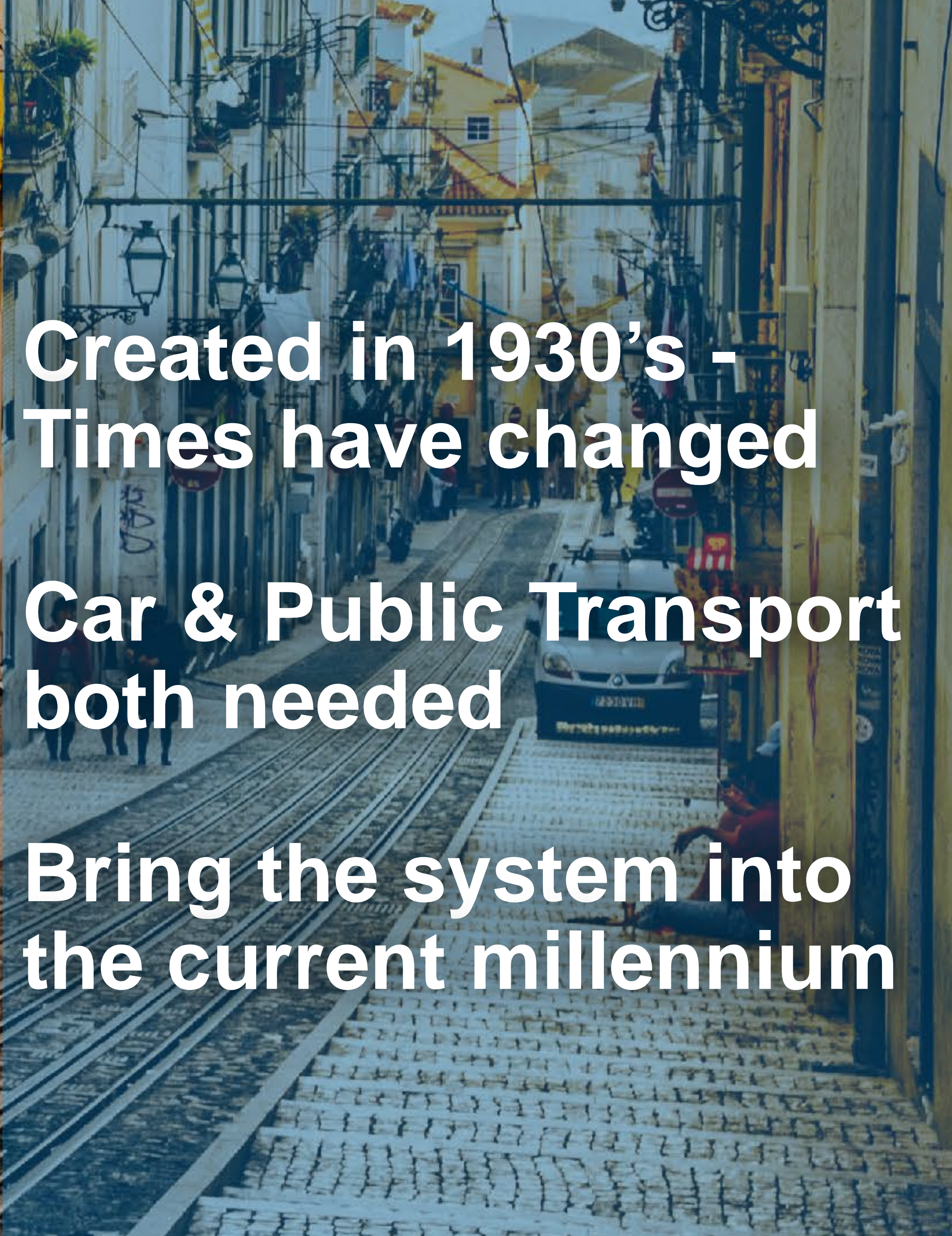
Icons: A Clarify abstract concepts



Text: Consistency and Focus

Time for change to the transport system that has been so poor for so many years for so many people

- Our city's public transport system was created in the 1930's, when labour was cheap and demand was different to present day
- Times have changed and the way people travel to work and for leisure has changed too
- The car has become universal, so many like to drive - but the number of people has exploded, so although people are more independently mobile, public transport is a very necessary medium to get from A to B
- We need to bring the city's public transport system into the current century, and drag it from its poor origins and into a modern, thriving tool for the citizens of this city.



**Created in 1930's -
Times have changed**

**Car & Public Transport
both needed**

**Bring the system into
the current millennium**

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ACTION STEP

Spend 3 minutes to review your presentation

Are there any **bullet points** that need to be taken out?



ACTION STEP

Spend 3 minutes to review your presentation

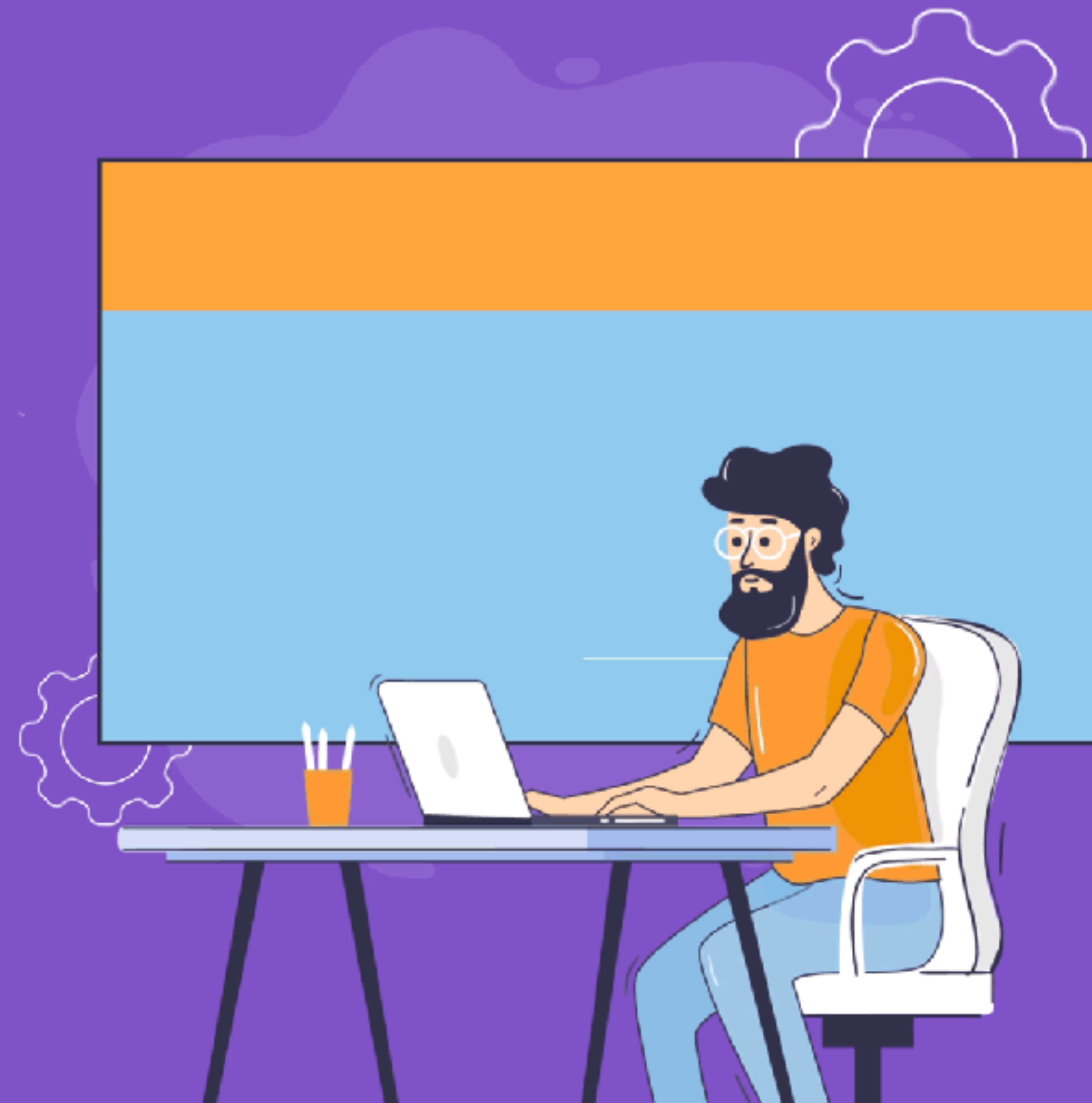
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A close-up of a woman's face, partially obscured by a vibrant, abstract overlay of colorful bokeh lights and question marks. The bokeh consists of various sized circles in shades of pink, purple, blue, and yellow. The question marks are in different colors, including green, blue, and red. The woman's eyes are closed, and her lips are slightly parted, showing a smile. The overall effect is one of wonder and curiosity.

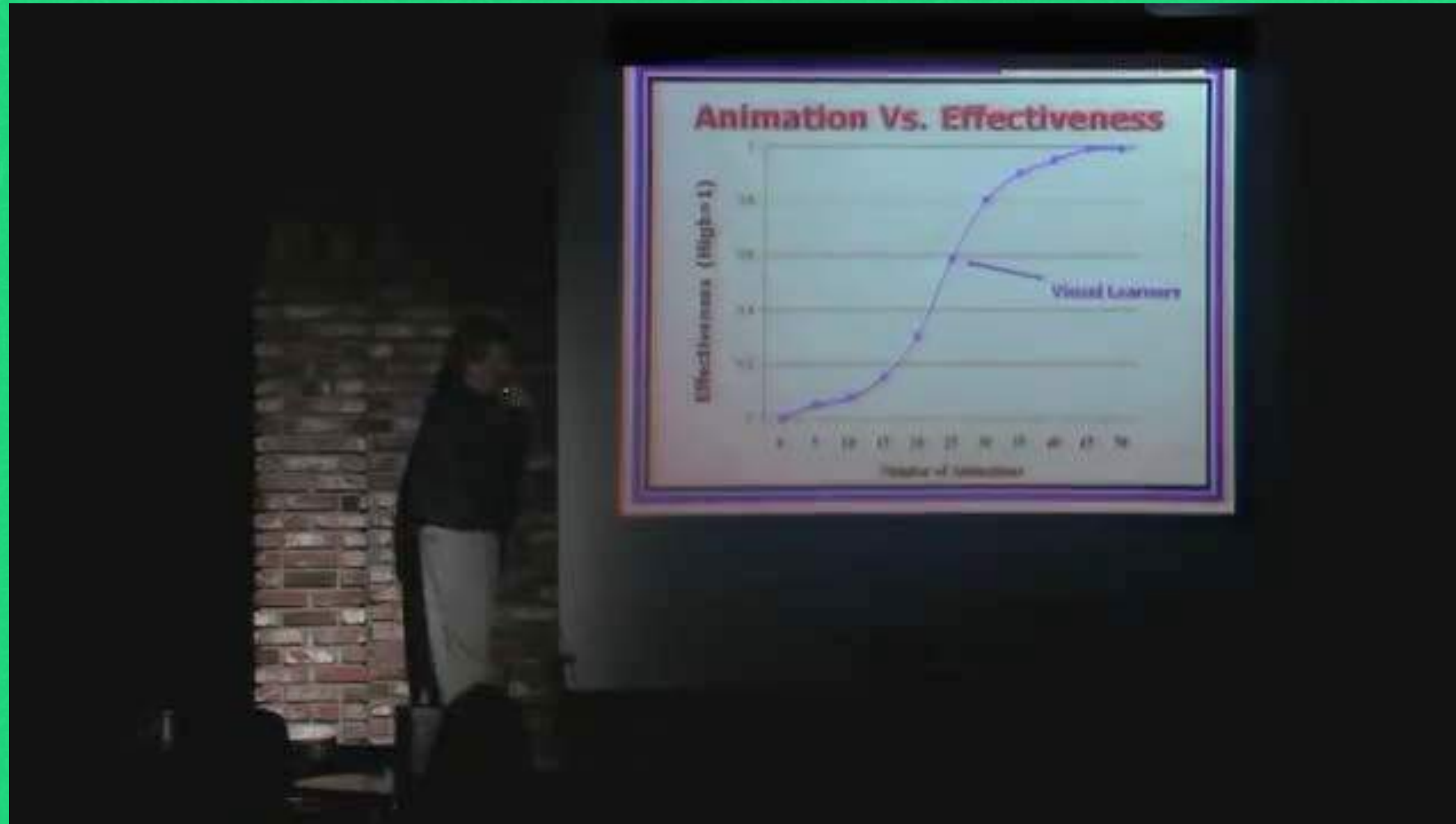
QUESTIONS?

Please ask
IN THE CHAT or BY VOICE!

Should you use **ANIMATION?**



Should you use **ANIMATION?**





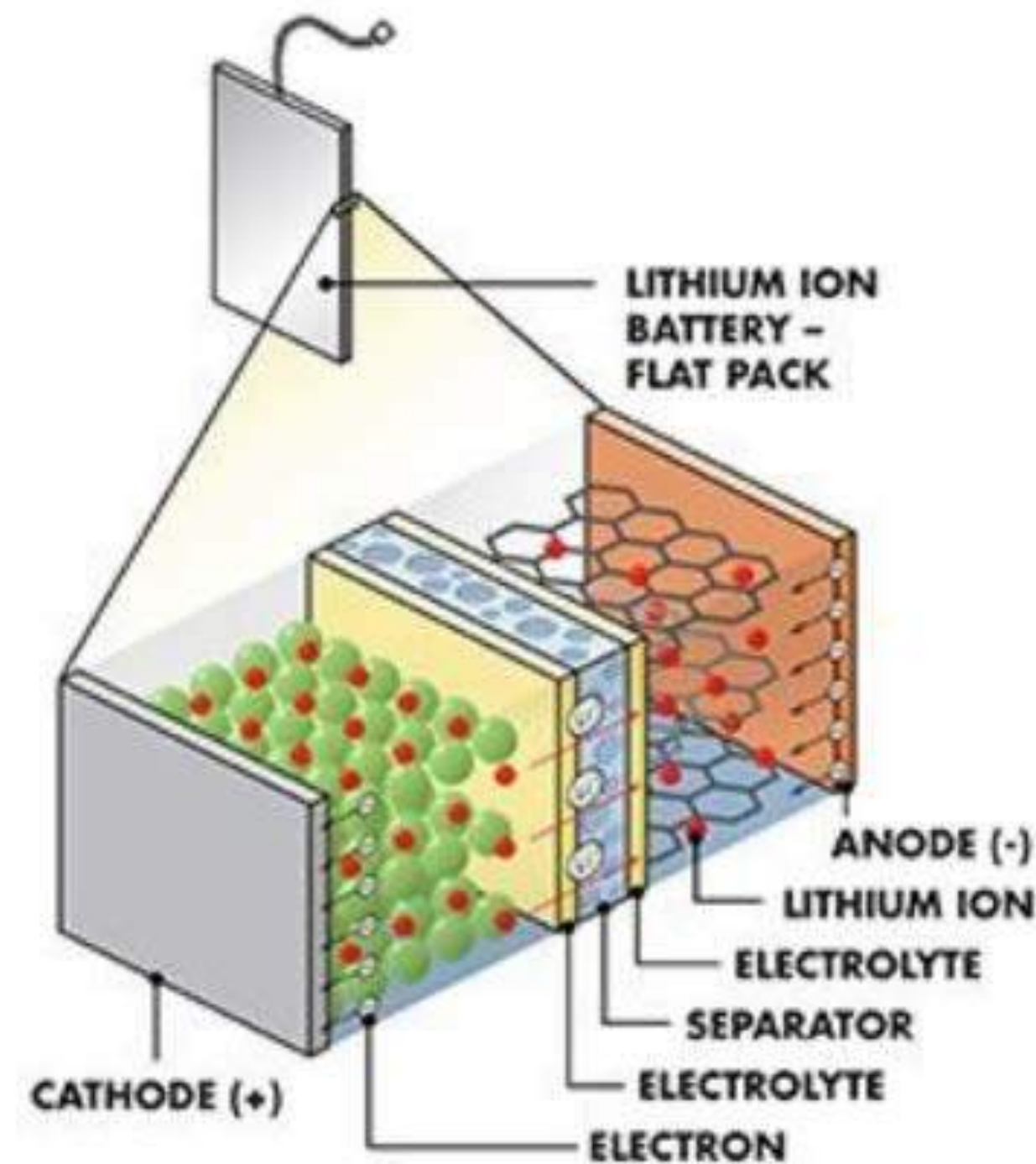
The basic principle **OF ANIMATION**

Ensure they **LOOK** at
WHAT you are talking about
WHEN you are talking about it

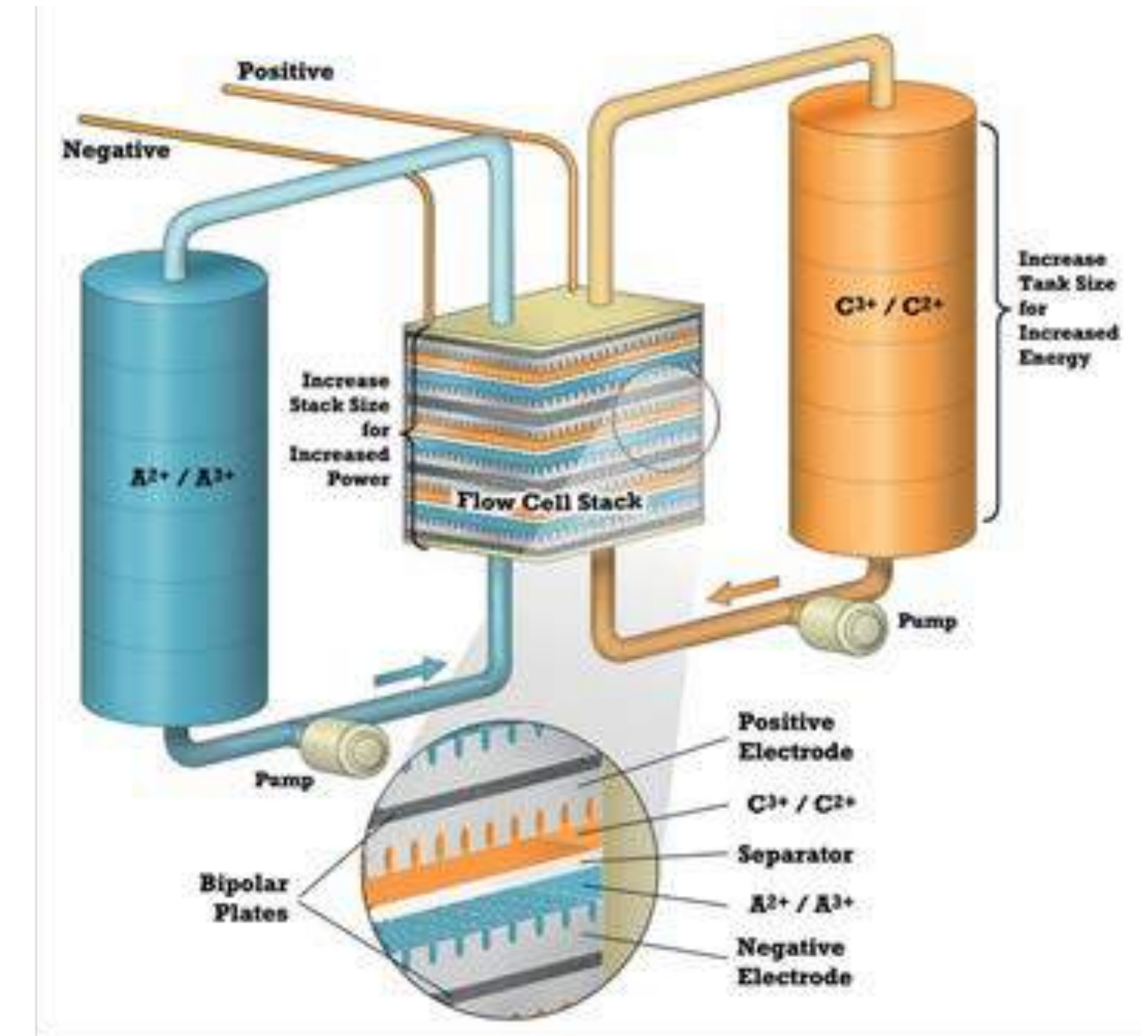
Flow Battery

- **Energy** - Increasing the amount of energy stored is just a larger tank
- **Cycle life** - deep discharge cycles, using the full capacity of the battery without damaging the system
- **Lifetime** - 10-20 year lifetime

Li ion

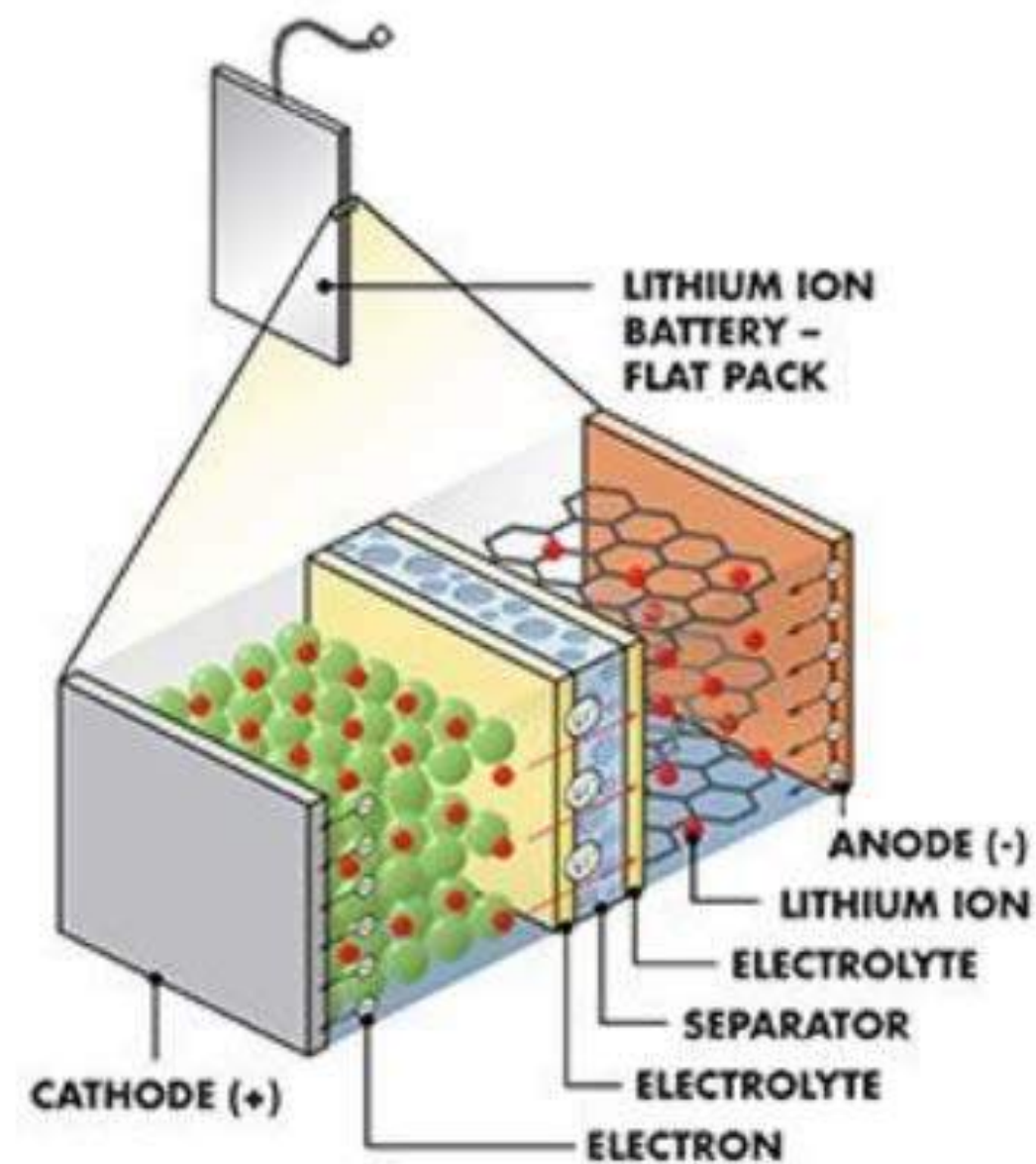


Flow

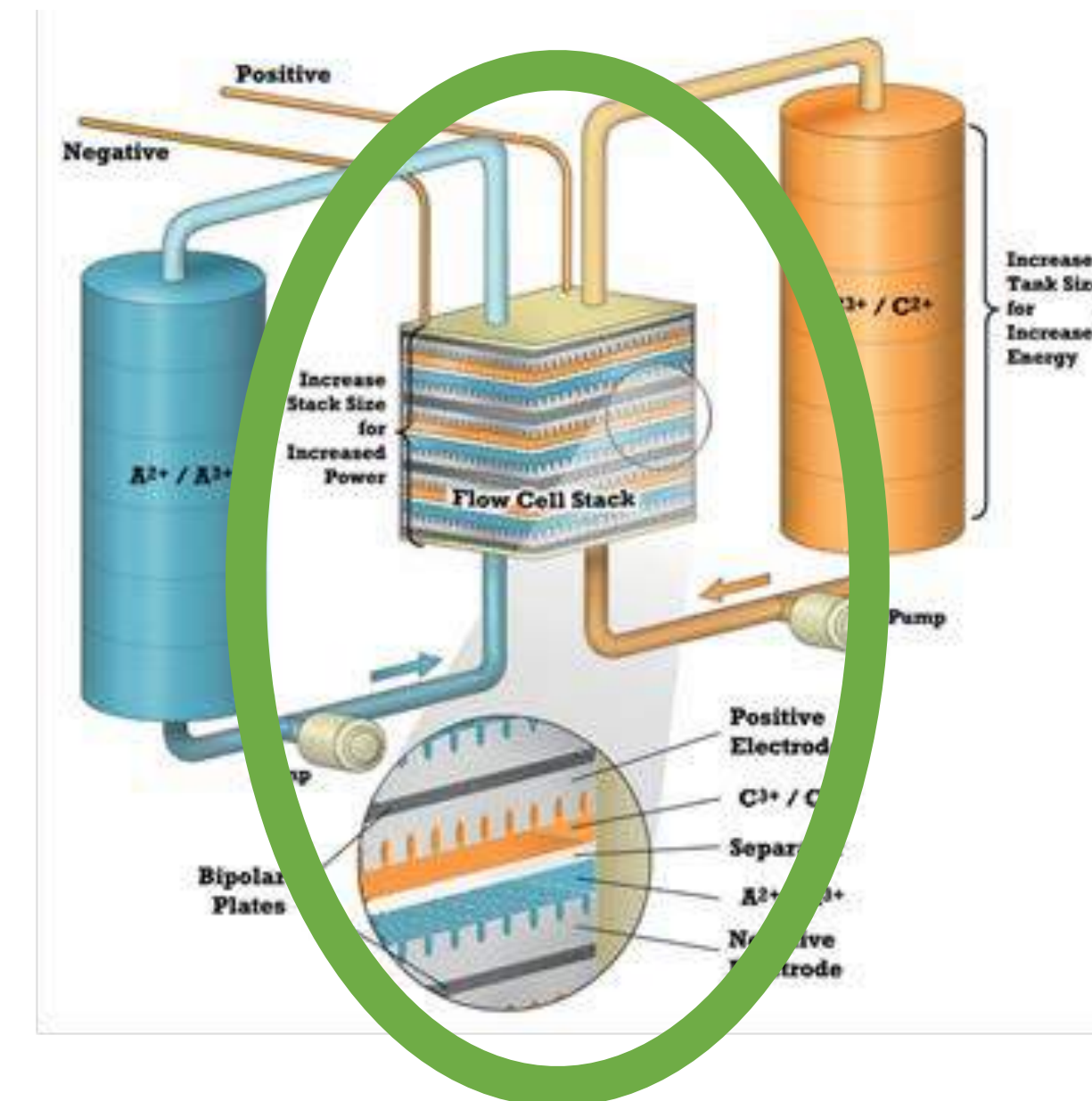


Flow Batteries have a **separate electrolyte** unit

Li ion



Flow



Major Benefits of **FLOW BATTERIES vs LI ION**

**Increases
Energy
Stored**

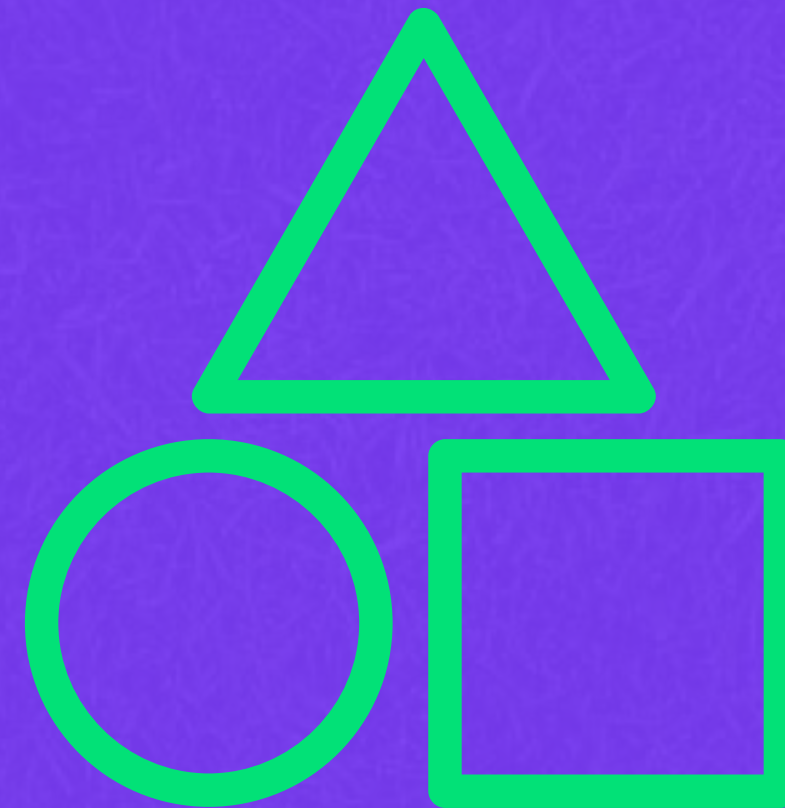
**Longer
Cycle Life**

**10-20
Year
Lifetime**

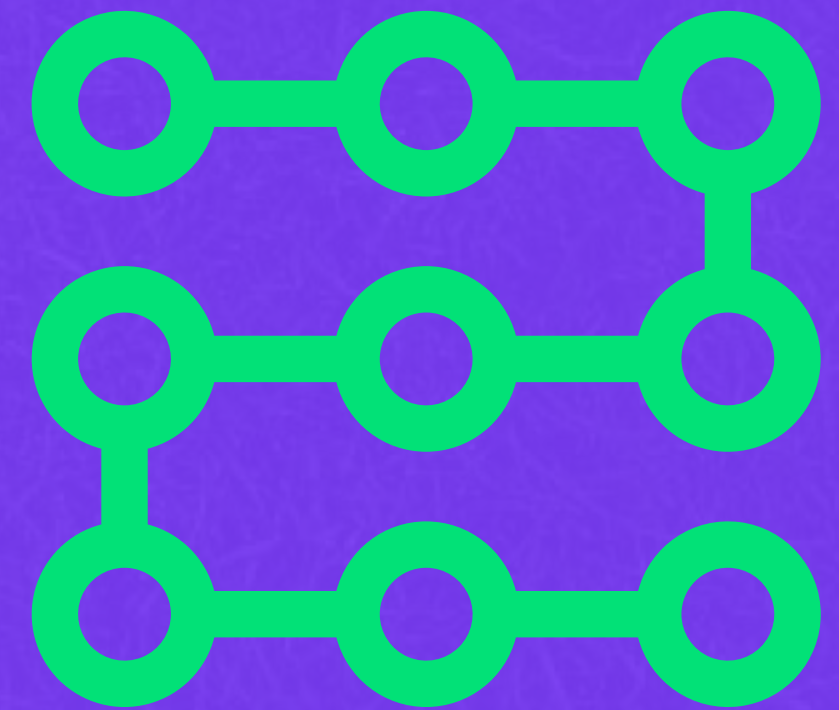
Presentation **ANIMATION**



CONSIDERED



SIMPLE



CONSISTENT

Keep things
ALIGNED

Break your product down into **THREE BIG QUALITIES**

FASTER

**LOWER
COST**

**MUCH
EASIER
TO USE**

Break your product down into **THREE BIG QUALITIES**

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TO USE**



Best 3
Minutes

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Minutes

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Tools to help

KEEP IT VISUAL



Images: Express big ideas



Icons: Clarify abstract concepts



Text: Consistency and Focus

Tools to help

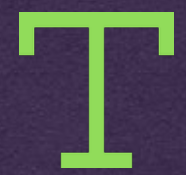
KEEP IT VISUAL



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QUESTIONS?

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Keep Slides **SIMPLE & VISUAL**

Farmers in India

- According to EUROPEAN UNION the EUR will grow by 4,50% by the end of 2014. This due to a slow but steady increase in exports, consumption, investments and interest ratios.
- The Central Bank said the exports will increase by 15%, but the interest rate would remain the same. If consumer prices decrease, the consumption will increase.
- Investments rates will decrease 2,50%
- Consumption is expected to increase by 1.77% as people become more confident

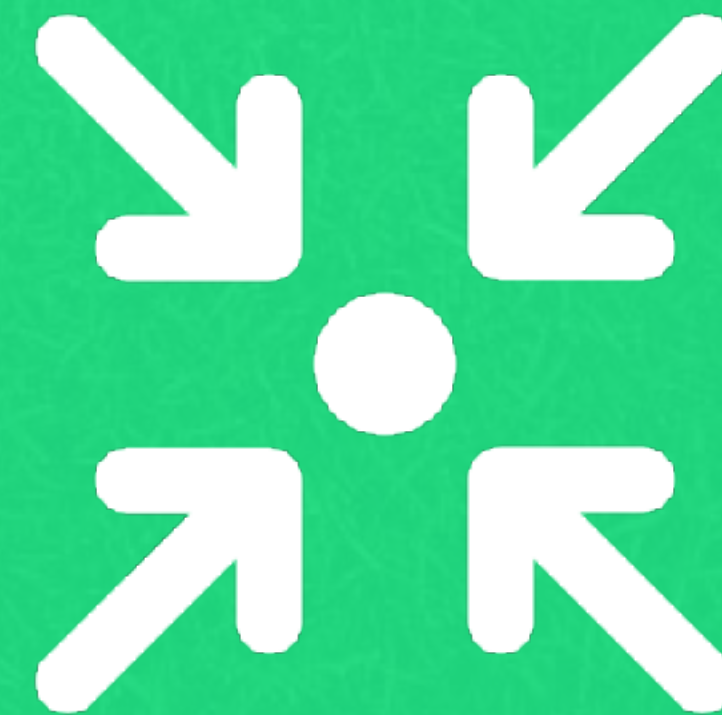
FARMERS IN INDIA



We cannot listen and read
AT THE SAME TIME



Do we want to show **DATA OR CONCLUSIONS?**



Tools to help

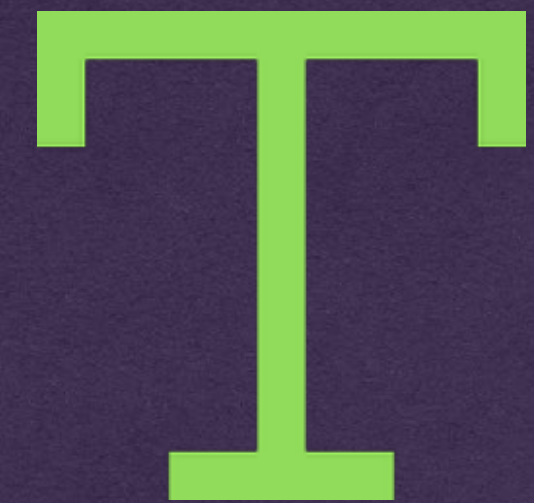
KEEP IT VISUAL



IMAGES



ICONS

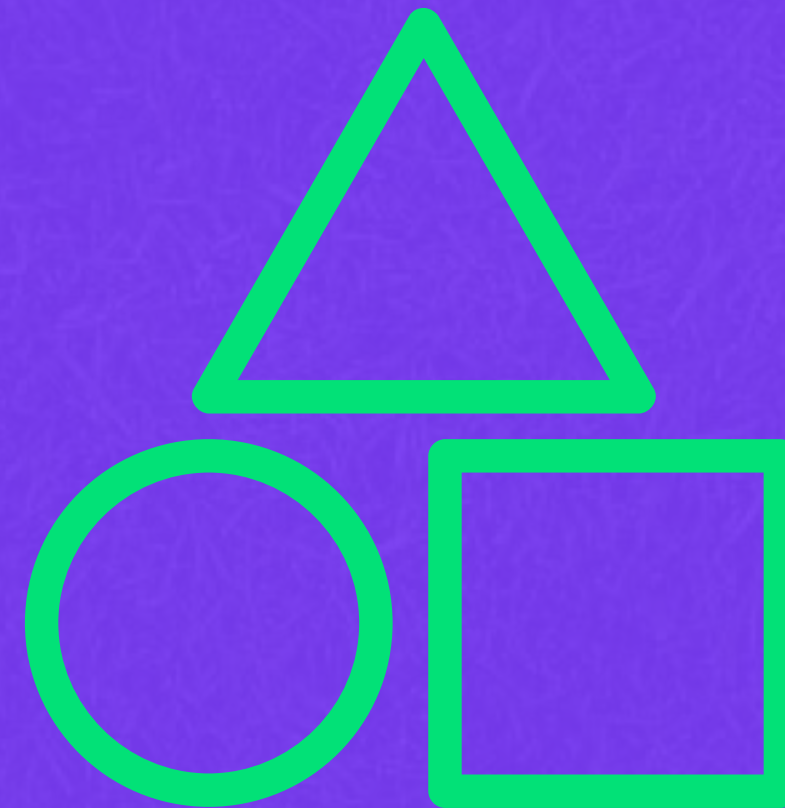


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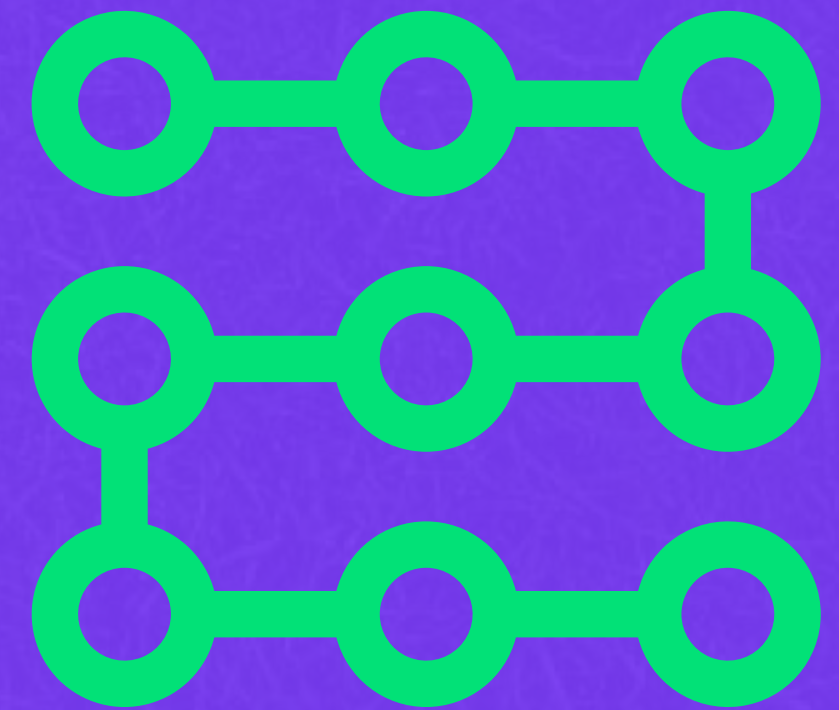
Presentation **ANIMATION**



CONSIDERED



SIMPLE



CONSISTENT

David Beckett

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Blue Moon Pitch

Written by
David Beckett

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